

(Translation)

July 5, 2002

Dear Sirs,

Name of Company: Sammy Corporation
Name of Representative: Hajime Satomi
President and Chief Executive
Officer

(Code No. 6426, Tokyo Stock Exchange 1st Section)

Further Inquiry: Yasuhiro Katayama
Executive Officer and Division
Manager, Administration
Division
(TEL: 03-5950-3790)

Notice of Personnel Changes

Notice is hereby given that personnel changes will be implemented as described below:

Description

Personnel changes

New Title	Name	Former Title
As of July 31, 2002 Retired	Katsunori Muraki	Executive Officer Division Manager, SP Sales Division/General Manager, Sales Control Department
As of August 1, 2002 Division Manager, SP Sales Division/General Manager, Sales Control Department	Katsuya Kondo	Seconded to Joyco Systems Co., Ltd.

- END -

Sammy Corporation (the "Company"), to disclose its corporate information to its investors and customers speedily, lists information on press releases on the *Investor's Guide*. Such information may contain any material fact as stipulated in Article 166 of the Securities and Exchange Law of Japan (the "Law"). In the event that any recipient of such information containing any material fact trades shares of the Company or otherwise within twelve (12) hours after the disclosure of the material fact pursuant to the Cabinet Order to Enforce the Securities and Exchange Law of Japan, such trading or otherwise may contravene the provisions of the Law as a violation of insider-trading regulation.