

## Q3 for the Fiscal Year Ending March 2023 **Results Presentation**

2023/2/9

Market forecasts, operating results forecast, and other information contained in this material are based on judgements and projections of the Company's managements based on currently available information. Therefore, please understand that the contents herein involve risks and uncertainties and that actual results could differ materially depending on various factors.

#### Disclaimer

This is an English translation from the original Japanese-language version. The translation is provided for your reference and convenience only and without any warranty as to its accuracy or otherwise. The Company assumes no responsibility for this translation and for direct, indirect or any other forms of damages arising from the translations. Should there be any inconsistency between the translation and the original Japanese document, the Japanese language version shall prevail. If you quote all or part of this document, please clearly indicate the source of the citation or link to this page.





# FY2023/3 Q3 Results / Forecast

### **Results Highlights**

(Billion yen)	FY20	22/3		FY2023/3	
	Through Q3	Full Year Results	Through Q3	Full Year Forecast (announced on May 13)	Revised Full Year Forecast (announced on Feb 9)
Sales	236.7	320.9	271.9	375.0	381.5
Entertainment Contents	177.8	235.9	210.4	277.0	280.0
Pachislot and Pachinko Machines	51.8	75.8	52.1	86.0	89.0
Resort	6.6	8.6	8.7	11.5	11.5
Other / Elimination	0.5	0.6	0.7	0.5	1.0
Operating Income	32.6	32.0	38.2	40.0	45.0
Entertainment Contents	35.3	33.9	39.6	39.0	39.5
Pachislot and Pachinko Machines	5.3	9.3	6.9	11.5	17.0
Resort	-1.9	-2.5	-0.7	-1.2	-1.2
Other / Elimination	-6.1	-8.7	-7.6	-9.3	-10.3
Non-operating income	3.6	5.9	4.3	2.0	4.0
Non-operating expenses	2.9	4.6	2.4	2.0	3.0
Ordinary Income	33.3	33.3	40.1	40.0	46.0
Entertainment Contents	36.8	36.8	41.5	40.0	41.0
Pachislot and Pachinko Machines	6.0	10.2	7.3	12.0	17.5
Resort	-4.6	-6.7	-2.8	-3.0	-3.0
Other / Elimination	-4.9	-7.0	-5.9	-9.0	-9.5
Ordinary Income Margin	14.1%	10.4%	14.7%	10.7%	12.1%
Extraordinary income	2.7	5.2	0.0	-	0.0
Extraordinary losses	0.5	0.6	0.3	-	0.5
Income before income taxes	35.5	37.9	39.7	40.0	45.5
Profit attributable to owners of parent	29.4	37.0	32.8	28.0	31.5
ROE	-	12.7%	-	-	-
Dividends per share (JPY)	20.00	40.00	20.00	41.00	41.00

### FY2023/3 Q3 Results

### > Sales and profits increased YoY, progressed steadily

- Performed steadily as a whole (Entertainment Contents)
- Strong sales of No. 6.5 model of pachislot responding to the revision of regulation (Pachislot and Pachinko Machines)
- Recovery trend in both domestic and overseas (Resorts)

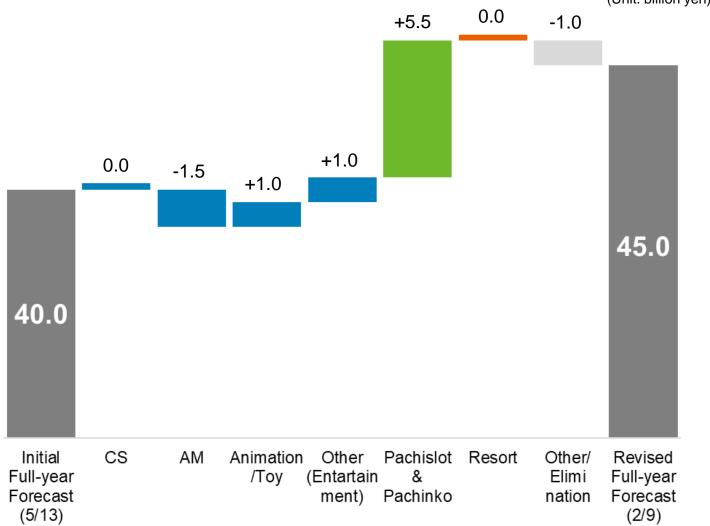
#### <u>Forecast</u>

### Revise the full-year operating results forecast upward

• Tax rate for the full-year forecast is calculated at 30% for simplicity

### **Revision of Operating Results Forecast**





(Unit: billion yen)

#### **Entertainment Contents Business** >

 Expect the cost for revaluation of asset quality of inventory assets at the end of the fiscal year (CS)

SEGASO

- Impact of raw material price hikes continues (AM)
- · Animation distribution revenues, etc. remains strong (Animation and Toy)

#### Pachislot and Pachinko Machines $\geq$ **Business**

Strong performance of pachislot machines

### Breakdown of Income (FY2023/3 Q3 Results)

### SEGASammy

#### (Unit: billion yen)



Breakdown of non-operating income/losses and extraordinary income/losses

Non-operating income	4.3
Gain on investments in partnership	1.6
Foreign exchange gains	1.5
Dividends income	0.5
Non-operating expenses	2.4
Equity in losses of affiliates	1.1
Loss on investments in partnership	0.5
Extraordinary Income	0.0

Extraordinary losses	0.3
Taxes/Others	6.9

### Impact of Exchange Rate Fluctuations

[Impact of foreign exchange on Q3 results]

Positive impact of approx. 11.3 billion yen for sales and approx. 5.6 billion yen for operating income in Entertainment Contents business

		Q1	Through Q2	Through Q3
CS	Sales	+1.5	+4.3	+11.3
03	Operating income	+0.8	+2.3	+6.8
	Sales	-	-	-
AM	Operating income	-0.1	-0.4	-1.2

- 1 USD: Initial forecast 114 yen  $\rightarrow$  AR135 yen (Mainly affect on **sales increase**)
- 1 GBP: Initial forecast 157 yen  $\rightarrow$  AR163 yen (Mainly affect on **cost increase**)
- 1 Euro: Initial forecast 130 yen  $\rightarrow$  AR140 yen (Mainly affect on **sales increase**)
- Recorded foreign exchange gains of 1.5 billion yen in non-operating income due to revaluation and settlement of receivables and payables denominated in foreign currencies



(Unit: billion yen)



#### ■Entertainment Contents

(Billion yen)		FY202	1/3			FY202	2/3		F	Y2023/3		FY20	23/3
	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Full Year Forecast (announced on May 13)	Revised Full Year Forecast (announced on Feb 9)
R&D / Content production expenses	9.2	9.8	11.8	14.7	9.9	13.5	12.7	18.3	11.9	14.8	16.4	66.6	63.6
Advertising expenses	1.7	2.8	3.3	3.7	2.2	3.9	3.7	4.4	2.7	5.0	6.3	19.0	19.0
Depreciation	2.2	2.3	0.7	1.5	0.8	0.9	0.9	1.1	0.9	1.0	0.9	3.5	3.7
Cap-ex	2.2	2.8	3.5	1.9	1.5	1.4	1.6	2.8	1.1	1.1	1.7	7.5	5.6

#### ■Pachislot & Pachinko

(Billion yen)		FY202	1/3			FY202	2/3		I	FY2023/3		FY20	23/3
	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Full Year Forecast (announced on May 13)	Revised Full Year Forecast (announced on Feb 9)
R&D / Content production expenses	5.4	3.9	3.3	3.7	3.4	3.2	3.4	4.4	3.0	3.5	3.7	14.3	13.2
Advertising expenses	0.1	0.6	0.3	0.2	0.2	0.6	0.5	0.3	0.3	0.3	0.3	3.3	1.7
Depreciation	0.8	0.9	0.9	0.8	0.5	0.7	0.7	0.8	0.6	0.7	0.7	2.1	2.7
Cap-ex	1.1	0.7	0.7	0.8	1.2	1.1	0.8	1.0	1.0	1.0	1.0	4.0	4.0



#### ■ Resort

(Billion yen)	FY2021/3					FY202	2/3		F	Y2023/3		FY2023/3	
	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Full Year Forecast (announced on May 13)	Revised Full Year Forecast (announced on Feb 9)
R&D / Content production expenses	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
Advertising expenses	0.0	0.1	0.1	0.0	0.0	0.2	0.1	0.0	0.0	0.1	0.1	0.4	0.3
Depreciation	0.2	0.2	0.3	0.2	0.1	0.2	0.2	0.1	0.1	0.2	0.1	0.8	0.6
Cap-ex	0.0	0.0	0.1	0.0	0.1	0.1	0.1	0.1	0.5	0.1	0.4	1.3	1.2

#### Other / Elimination

(Billion yen)		FY202	:1/3			FY202	2/3		Ĩ	FY2023/3		FY20	
	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Full Year Forecast (announced on May 13)	Revised Full Year Forecast (announced on Feb 9)
R&D / Content production expenses	0.1	-0.1	0.0	-0.1	0.1	-0.1	0.1	-0.1	0.0	0.0	0.1	0.0	0.0
Advertising expenses	0.2	0.1	0.2	0.2	0.4	0.4	0.2	0.3	0.3	0.7	0.2	1.2	1.5
Depreciation	0.4	0.3	0.3	0.1	0.4	0.1	0.3	0.2	0.5	0.1	0.3	0.9	1.0
Cap-ex	0.3	0.1	-0.1	0.4	0.3	0.0	0.3	0.6	0.2	0.0	0.2	0.5	0.4

### Consolidated Balance Sheet Summary



(Billion yen)	[Assets]			(Liabilities and	d Net Assets】		
Account	As of end of March 2022	As of end of Dec 2022	Increase /Decrease	Account	As of end of March 2022	As of end of Dec 2022	Increase /Decrease
Cash and Deposits	152.4	147.6	-4.8	Accounts Payable	24.4	32.6	+8.2
Accounts Receivable	38.9	51.9	+13.0	Short Term Borrowings	10.0	-	-10.0
Inventories	67.5	96.7	+29.2	Other	52.5	55.7	+3.2
Other	28.9	29.7	+0.8	Total Current Liabilities	86.9	88.3	+1.4
Total Current Assets	287.7	325.9	+38.2	Corporate Bonds	10.0	10.0	-
Tangible Fixed Assets	60.3	60.8	+0.5	Long Term Borrowings	32.0	42.0	+10.0
Intangible Fixed Assets	13.1	12.5	-0.6	Other	13.8	15.0	+1.2
Investment Securities	40.6	38.8	-1.8	Total Noncurrent Liabilities	55.8	67.0	+11.2
Other	33.7	31.4	-2.3	Total Liabilities	142.8	155.4	+12.6
				Shareholders Equity	294.4	313.6	+19.2
				Total accumulated other comprehensive income	-2.0	-0.1	+1.9
				Share acquisition rights	0.1	0.3	+0.2
				Non-controlling intesrests	0.0	0.0	+0.0
Total Noncurrent Assets	147.7	143.5	-4.2	Total Net Assets	292.6	314.0	+21.4
Total Assets	435.4	469.4	+34.0	Total Liabilities and Net Assets	435.4	469.4	+34.0

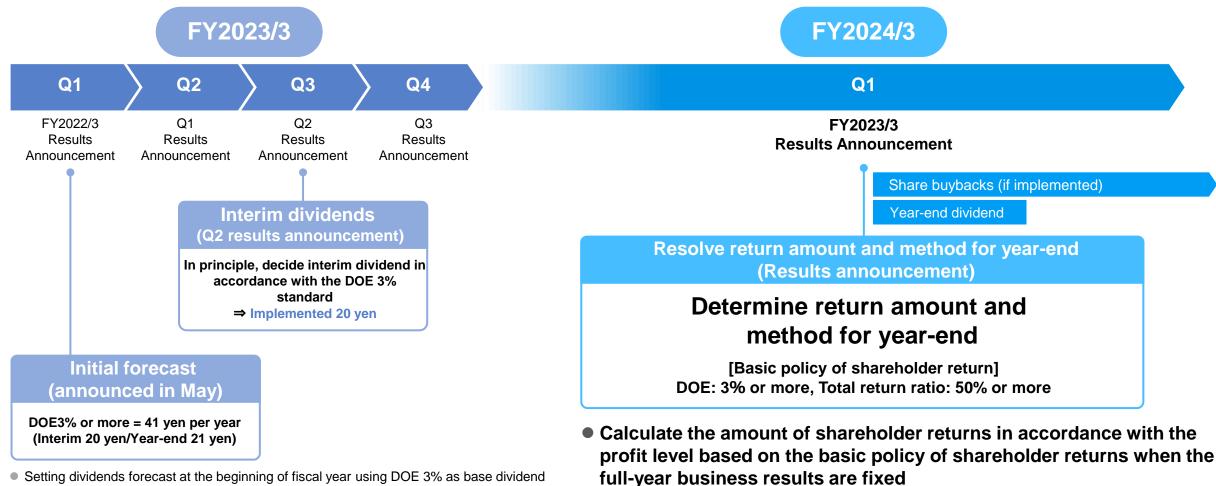
	As of end of March 2022	As of end of Dec 2022	Increase /Decrease
Cash, deposits and cash equivalents	152.4	147.6	-4.8
Interest bearing debt	52.0	52.0	-
Net cash	100.4	95.6	-4.8
Equity ratio	67.1%	66.8%	-0.3p

Main factors for increase / decrease

(Current Assets)	Notes and accounts receivable and inventory assets increased, while cash and deposits decreased
(Liabilities)	Notes and accounts payable increased
(Net assets)	Shareholders' equity increased due to recording of profit attributable to owners of parent while dividend payments and share buybacks were executed

### (Process of Determining the Amount of Return and Methods)





• Apply DOE or total return ratio, whichever is higher

• Implement shareholder returns through dividends or share buybacks





# Per Segments Results / Forecast

### **Entertainment Contents Business**

(Billion yen)	FY20	22/3		FY2023/3	
	Through Q3	Full Year Results	Through Q3	Full Year Forecast (announced on May 13)	Revised Full Year Forecast (announced on Feb 9)
Sales	177.8	235.9	210.4	277.0	280.0
Consumer	119.6	158.3	142.5	192.0	188.0
Amusement Machine	36.0	49.7	45.6	55.8	63.5
Animation / Toy	20.4	25.6	21.7	28.7	28.0
Other / Elimination	1.8	2.3	0.6	0.5	0.5
Operating Income	35.3	33.9	39.6	39.0	39.5
Consumer	29.4	29.3	33.3	34.5	34.5
Amusement Machine	3.0	2.5	2.1	3.3	1.8
Animation / Toy	3.8	3.0	4.2	3.0	4.0
Other / Elimination	-0.9	-0.9	0.0	-1.8	-0.8
Non-operating income	1.8	3.3	2.2	1.0	2.0
Non-operating expenses	0.3	0.5	0.2	0.0	0.5
Ordinary Income	36.8	36.8	41.5	40.0	41.0
Ordinary Income Margin	20.7%	15.6%	19.7%	14.4%	14.6%

\*CS = Consumer area, AM = Amusement Machine area

#### FY2023/3 Q3 Results

#### > Performed generally in line with expectations

- While full game were slightly below expectation, F2P went strong and there were positive impact of foreign exchange rates. As a result, performed steadily as a whole (CS\*)
- UFO Catcher ® series performed strongly but the impact of raw material price hikes continued (AM\*)
- Strong performance in Animation and Toy area
- Recorded non-operating income (foreign exchange gains due to revaluation, etc. of receivables and payables denominated in foreign currencies, dividends income, etc.)

#### **Forecast**

#### > New title launches will proceed in each area

- Plan to sell multiple mainstay new titles (CS)
- Focus on prize categories (AM)
- Expect the cost for revaluation of asset quality of inventory assets at the end of the fiscal year (CS, AM)

### Entertainment Contents Business: Per Subsegments



		FY2023/3 Q3 ResutIts	Forecast		
	Full Game	<ul> <li>Strong sales of new titles "Sonic Frontiers" and "Persona 5 Royal" (Remaster)</li> <li>Repeat sales went weak</li> </ul>	<ul><li>Launch several major IP titles</li><li>Expect revaluation of asset quality of some titles</li></ul>		
Consumer	F2P	<ul> <li>Strong sales of existing mainstay titles, centered on "Project SEKAI COLORFUL STAGE! feat. Hatsune Miku"</li> </ul>	<ul><li>Enhance the operation of existing titles</li><li>Review the launch date of new title</li></ul>		
	Other	<ul><li>Recorded license revenue, etc.</li><li>Recorded foreign exchange gains</li></ul>	Continue to record license revenue, etc.		
Amusement Sales		<ul> <li>Sold centered on UFO Catcher ® series and prizes</li> <li>Reviewed sales prices for UFO Catcher ® series</li> </ul>	<ul> <li>Expect the strong sales of prize category, but the impact of raw material price hikes continues</li> <li>Expect revaluation of asset quality of some titles</li> </ul>		
Animation /	Animation	<ul> <li>Recorded the revenue from animation production and licensing revenue from animation distribution, etc.</li> </ul>	<ul> <li>Expect the revenue from animation production and licensing revenue from animation distribution, etc.</li> </ul>		
Тоу	Тоу	<ul> <li>Strengthened the sales of new products such as "Fun to change screen covers! Sumikkogurashi Smart Phone" and regular products on holiday shopping season</li> </ul>	Sell new products and regular products, etc.		

-13-

### Strong Titles in Q3 (Full Game)







### "Sonic Frontiers"

Multi-platform release Nov. 8, 2022

### Sold over 2.9 million units worldwide

(as of the end of December 2022)

### "Persona 5 Royal" (Remaster)

Multi-platform release Oct. 21, 2022

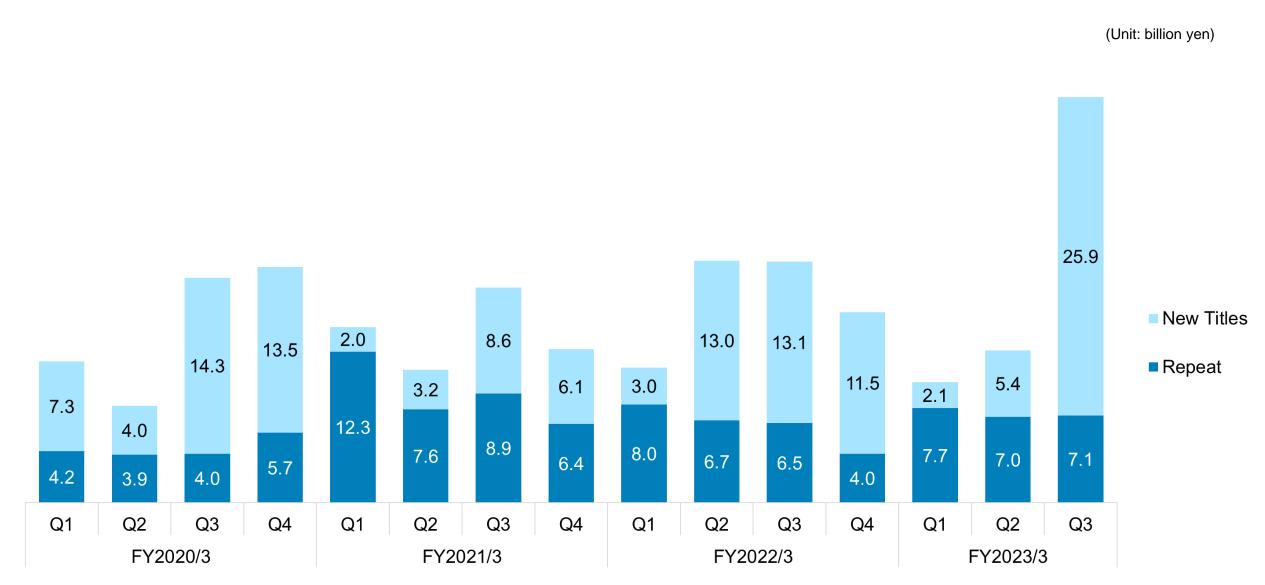
### Sold over 1.3 million units worldwide

(as of the end of December 2022)

©ATLUS. ©SEGA. All rights reserved.

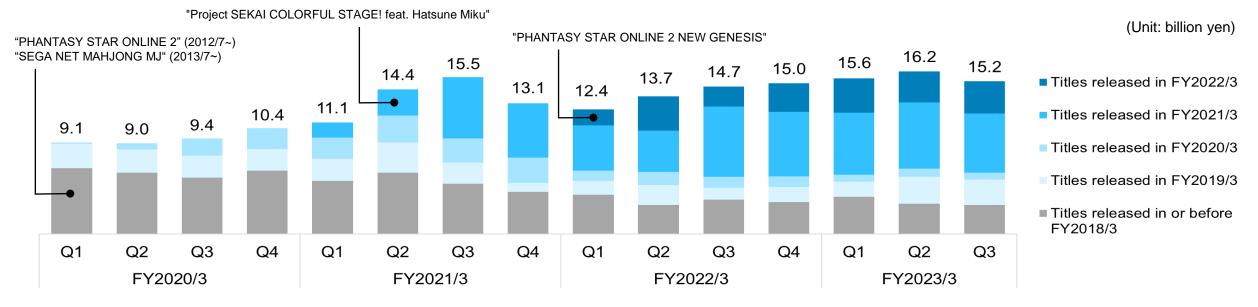
### Consumer Area / Full Game: Sales Trend



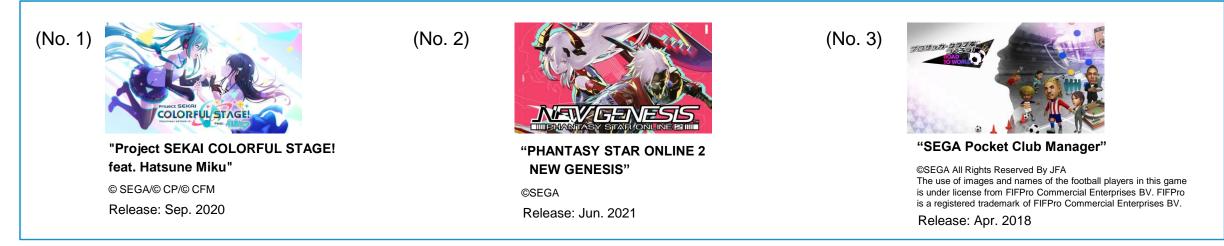


### Consumer Area / F2P: Sales Trend

### SEGASammy



### [Top 3 titles in sales from Oct. to Dec.]



### (Reference) Consumer Area: Sales Trend



(Billion yen)		FY202	22/3				FY2023/3		
	Q1	Through Q2	Through Q3	Through Q4	Q1	Through Q2	Through Q3	Full Year Forecast (announced on May 13)	Revised Full Year Forecast (announced on Feb 9)
Sales	29.5	71.2	119.6	158.3	34.7	75.0	142.5	192.0	188.0
Domestic	13.0	30.9	50.3	66.6	15.7	33.8	52.4	66.1	71.7
Overseas	16.7	40.3	69.4	92.0	19.2	41.1	89.8	126.1	117.2
Overseas sales ratio	56.6%	56.6%	58.0%	58.1%	55.3%	54.8%	63.0%	65.7%	62.3%
Other / Elimination	-0.2	0.0	-0.1	-0.3	-0.2	0.1	0.3	-0.2	-0.9
Full Game	11.0	30.7	50.3	65.8	9.9	22.3	55.3	98.4	75.9
New titles	3.0	16.0	29.1	40.6	2.1	7.5	33.4	62.2	49.2
Japan	0.2	2.4	5.4	5.7	0.5	1.7	3.6	5.1	5.2
Asia	0.1	0.9	2.0	3.0	0.5	1.1	3.5	4.9	5.2
North America / Europe	2.7	12.7	21.7	31.9	1.0	4.6	26.3	52.3	38.7
Repeat titles	8.0	14.7	21.2	25.2	7.7	14.7	21.8	36.2	26.6
Japan	0.8	2.0	2.8	3.4	0.8	1.7	2.4	3.3	3.0
Asia	0.7	1.4	1.8	2.3	0.8	1.5	2.2	4.5	2.8
North America / Europe	6.4	11.3	16.6	19.5	6.1	11.5	17.1	28.3	20.7
Download sales ratio	61.6%	65.3%	63.8%	69.5%	74.9%	74.5%	66.0%	79.4%	70.3%
F2P	12.4	26.1	40.8	55.8	15.6	31.8	47.0	56.8	61.4
Japan	10.9	23.2	36.6	50.1	13.0	27.1	39.9	50.6	52.4
Asia	0.0	0.0	0.3	0.5	0.5	0.5	0.5	0.5	0.6
North America / Europe	1.4	2.9	3.9	5.2	2.0	4.1	6.5	5.7	8.3
Other	6.2	14.5	28.6	37.0	9.2	20.9	40.2	37.0	50.7

•Full Game = Mainly physical sales and download sales of full game for home video game consoles and PCs. (Additional download content sales are not included.)

•F2P = Mainly sales of contents offering free basic play and microtransaction for smartphones and PCs.

•Other = Sales of additional download contents, consignment sales of 3rd party titles, revenue from consignment development, transfer of titles,

offering of titles in batches to 1st parties, sales of products other than game software, etc.

### (Reference) Consumer Area / Full Game: Unit Sales Trend



	FY2022/3				FY2023/3					
	Q1	Through Q2	Through Q3	Through Q4	Q1	Through Q2	Through Q3	Full Year Forecast (announced on May 13)	Revised Full Year Forecast (announced on Feb 9)	
Full Game: Number of Titles										
Japan	0 title	3 titles	5 titles	6 titles	3 titles	7 titles	11 titles	15 titles	15 titles	
Asia	1 title	4 titles	7 titles	9 titles	3 titles	7 titles	11 titles	15 titles	15 titles	
North America / Europe	3 titles	6 titles	11 titles	13 titles	3 titles	7 titles	12 titles	16 titles	16 titles	
Full Game: Unit sales (Thousands)	6,580	14,040	21,970	27,200	5,140	10,140	20,750	34,250	28,250	
Total New titles	1,060	3,500	6,630	8,770	440	1,480	6,970	13,950	11,350	
Japan	50	410	780	850	90	250	640	1,040	1,130	
Asia	50	250	500	760	110	260	860	1,570	1,450	
North America / Europe	960	2,840	5,350	7,160	230	960	5,460	11,330	8,760	
Total Repeat titles	5,520	10,540	15,340	18,430	4,700	8,650	13,770	20,300	16,890	
Japan	290	660	950	1,140	260	760	1,080	1,240	1,390	
Asia	340	680	880	1,170	410	750	1,390	2,110	1,740	
North America / Europe	4,890	9,200	13,500	16,130	4,030	7,120	11,290	16,960	13,750	

\*Unit sales don't include the figure for free download

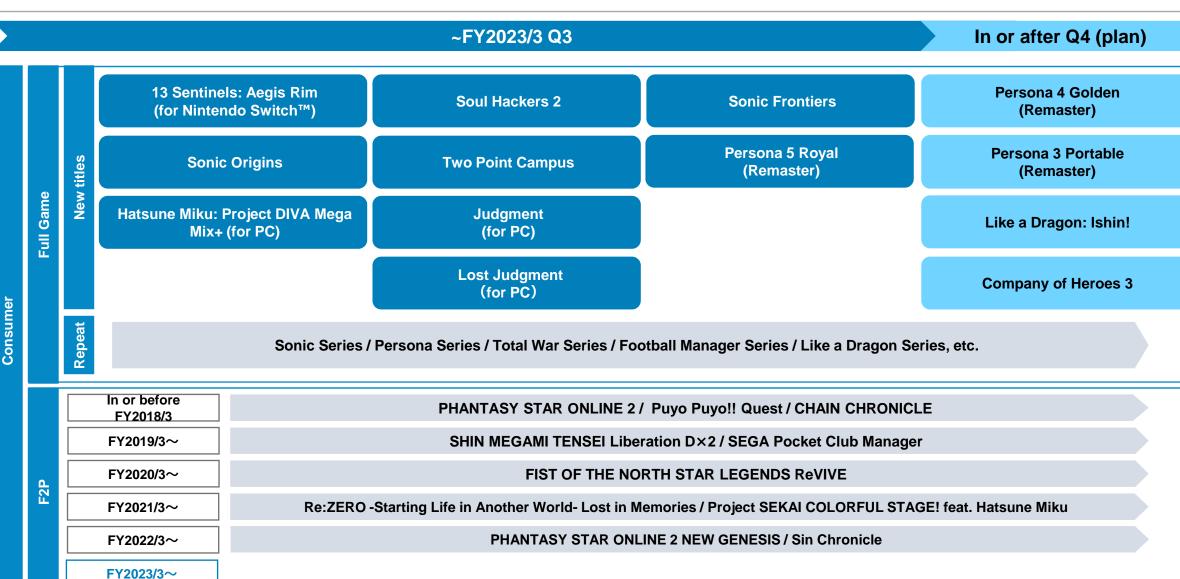
\*As for Numbers of Titles above, for the same title released in multiple regions, the title number is counted 1 per each sales region (Japan, Asia and NA/EU)

#### [Unit sales of major IPs]

(Thousands units)		FY202	2/3		FY2023/3		
	Q1	Through Q2	Through Q3	Through Q4	Q1	Through Q2	Through Q3
Sonic series	1,000	2,900	4,900	5,800	1,460	2,630	6,750
Total War series	600	1,000	1,300	2,600	420	950	1,750
Persona series	400	700	1,000	1,300	270	500	2,040
Like a Dragon series	700	1,800	2,500	2,900	470	960	1,730

\*"Like a Dragon" series includes "Judgment" series

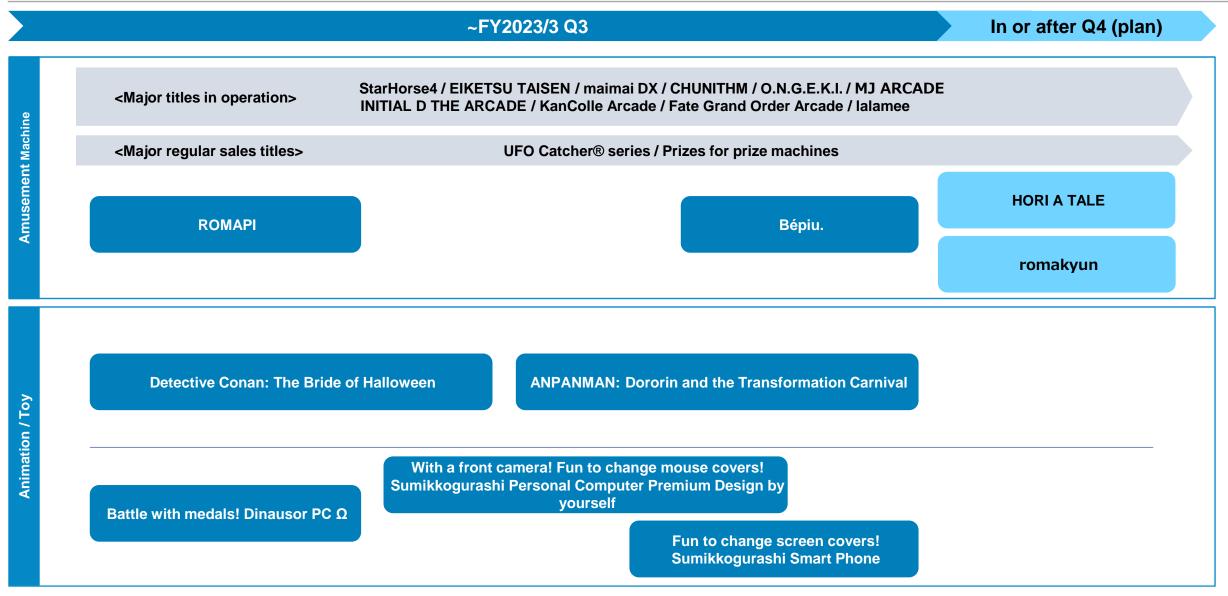
### (Reference) Entertainment Contents Business: Sales Schedule



\*Only announced titles are listed for "In or after FY2023/3 Q4 (plan)"

SEGASa

### (Reference) Entertainment Contents Business: Sales Schedule



\*Only announced titles are listed for "In or after FY2023/3 Q4 (plan)"

SEGASan

### **Pachislot and Pachinko Machines Business**



(Billion yen)	FY20	22/3		FY2023/3	
	Through Q3	Full Year Results	Through Q3	Full Year Forecast (announced on May 13)	Revised Full Year Forecast (announced on Feb 9)
Sales	51.8	75.8	52.1	86.0	89.0
Pachislot	19.4	30.6	26.2	32.7	41.0
Pachinko	26.3	37.1	19.9	44.5	43.4
Other / Elimination	6.1	8.1	6.0	8.8	4.6
Operating Income	5.3	9.3	6.9	11.5	17.0
Non-operating income	0.7	1.0	0.5	0.5	0.6
Non-operating expenses	0.0	0.1	0.1	0.0	0.1
Ordinary Income	6.0	10.2	7.3	12.0	17.5
Ordinary Income Margin	11.6%	13.5%	14.0%	14.0%	19.7%
Pachislot					
Number of Titles	6 titles	10 titles	7 titles	9 titles	8 titles
Unit Sales (units)	48,922	77,870	63,579	84,000	90,000
Pachinko					

#### FY2023/3 Q3 Results

### Progressed steadily overall

- Especially the sales of pachislot machines (No. 6.5 models) went strong
- Major titles sold:

"Pachislot Kabaneri of the Iron Fortress"

"Pachislot Saga of Tanya the Evil" etc.

#### **Forecast**

- Forecast higher sales and profits compared to initial forecast
- Sell mainstay titles for both pachislot and pachinko machines
  - Pachislot: Continue to launch No. 6.5 models Additional sales of "Pachislot Kabaneri of the Iron Fortress"
  - Pachinko: Launch mainstay series machines,

"P Shin Hokuto Muso Chapter 4", etc.

Number of Titles

Unit Sales (units)

(Machines which delivery started from previous fiscal year/specification changed titles, etc. aren't included)

5 titles

64,025

40,999

23.026

Board + Frame

Board

5 titles

97,027

56,728

40,299

3 titles

49,159

18,832

30,327

6 titles

114,000

46,900

67.100

5 titles

100,000

50,000

50.000





"Pachislot Kabaneri of the Iron Fortress"

©Kabaneri Committee ©Sammy



"P Shin Hokuto Muso Chapter 4"

#### ©Buronson & Tetsuo Hara / COAMIX1983, Approved No.KOU-423 ©2010-2013 Koei Tecmo Games Co., Ltd. ©Sammy

### Pachislot Kabaneri of the Iron Fortress"

- Maintaining high utilization level since its launch in Jul. 2022
- Unit sales: 19,205 units (as of the end of Dec. 2022)
- Large-scale additional sales in Jan. 2023
- "P Shin Hokuto Muso Chapter 4"
  - Delivery month: February 2023

### "Smart Pachislot Hokuto No Ken"





"Smart Pachislot Hokuto No Ken"

- > The first smart pachislot for the Group
- Follows "Pachislot Hokuto No Ken", the No. 1 machine in all-time sales volume
- Delivery month: Apr. 2023 (plan)

### (Reference) Pachislot and Pachinko Machines Business: Sales Schedule

New series

Specification changed title



	~2023/3 G	13			In or after 2023/3	Q4 (plan)	
Pachislot	Pachislot Kabaneri of the Iron Fortress	Pachislot Har	d Boiled	Pa	achislot Kabaneri of the Iron Fortress (Additional sales)	Smart Pachislot Hok	uto No Ken
Pac	Pachislot Persona5	Pachislot Saga of T	Tanya the Evil	Pa	chislot The Rising of the Shield Hero		
inko		P The Seven dea	dly Sins 2		P BIG DREAM 3	P Shin Hokuto Muso Kakuseitou	
P Initial D		P TIGER & BUNNY ~Kanzen Muketsu WILD Spec~			P Shin Hokuto Muso Chapter 4	P Aura Battler Dunbine 2 -ZEROLIMIT HYPER-	
(Major titles	s before Q3)	Delivery month	Unit sales	(Major titles	to be launched in or after Q4)		Delivery month
Pachislot	Pachislot Kabaneri of the Iron Fortress	Jul.	19,205 units	Pachislot	Pachislot Kabaneri of the Iron Forti	ress (additional sales)	Jan.
	Pachislot Saga of Tanya the Evil	Dec.	15,165 units		Pachislot The Rising of the Shield	Hero	Feb.
	Pachislot Persona5	Sep.	9,662 units		Smart Pachislot Hokuto No Ken		Apr.
	Pachislot Hard Boiled	Oct.	9,473 units	Pachinko	P BIG DREAM 3		Jan.
Pachinko	P The Seven deadly Sins 2	Nov.	12,165 units		P Shin Hokuto Muso Chapter 4		Feb.
	P TIGER & BUNNY ~Kanzen Muketsu WILD Spec~	Dec.	12,113 units		P Shin Hokuto Muso Chapter 3 Ka		Mar.
	P Initial D	May.	10,700 units		P Aura Battler Dunbine 2 -ZEROLI		Apr.

\*Only announced titles are listed for in or after 2023/3 Q4 (plan)

### **Resort Business**

(Billion yen)	FY20	22/3	FY2023/3			
	Through Q3	Full Year Results	Through Q3	Full Year Forecast (announced on May 13)	Revised Full Year Forecast (announced on Feb 9)	
Sales	6.6	8.6	8.7	11.5	11.5	
Operating Income	-1.9	-2.5	-0.7	-1.2	-1.2	
Non-operating income	0.0	0.0	0.0	0.0	0.1	
Non-operating expenses	2.7	4.1	2.1	1.8	1.9	
Ordinary Income	-4.6	-6.7	-2.8	-3.0	-3.0	
Ordinary Income Margin	-	-	-	-	-	

#### <PHOENIX RESORT>

No. of facility users (Thousands)	571	760	717	868	943
3 accommodation facilities	233	308	299	363	388
2 golf courses	70	94	76	98	104
Other facilities	268	358	342	407	451

\* Figures for PARADISE SEGASAMMY Co., Ltd. are recorded with three months delay as its settlement of accounts is December

#### FY2023/3 Results

### > PHOENIX RESORT: Recovery trend centered on individual customers

 Measures to stimulate tourism demand by the government and facility itself contributed

### > PARADISE SEGASAMMY: Recovery trend due to relaxation of travel restrictions

· Travel restrictions were partially relaxed from June onward, and drop amount of Japanese VIP customers recovered to the level close to before COVID-19

#### Forecast

#### > PHOENIX RESORT: Expect the recovery of revenue by the strong sales of individual customers

- Expect the contribution of stimulating demand through "National Travel Discount program"
- Continue to engage in unique measures such as strengthening CRM

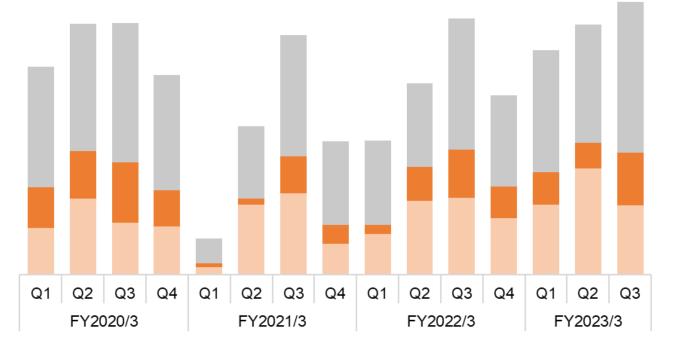
### PARADISE SEGASAMMY: Loss margin expect to narrow

• Casino sales are recovering centered on Japanese VIP customers, and hotel sales remain at a high level due to growing demand in South Korea

### (Reference) Status of Each Facility: PHOENIX RESORT

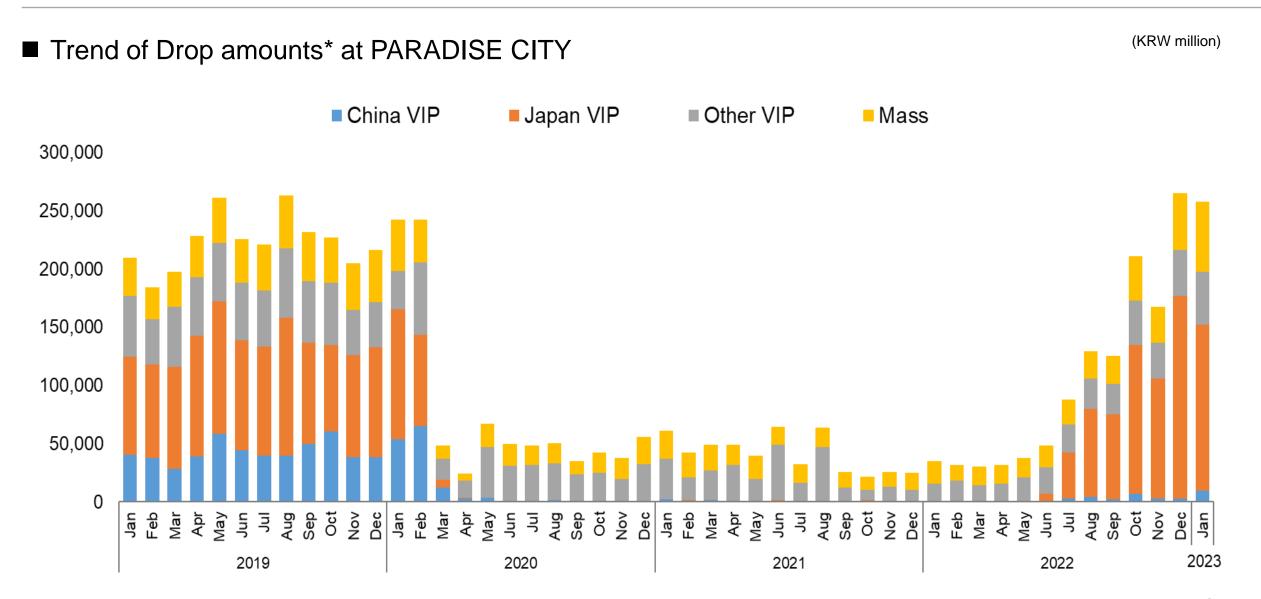
### PHOENIX RESORT: Sales by type of facility users

- Other (eating and drinking, golf, etc.)Group stay& banquet
- Individual stay



- Cumulative Q3 sales and No. of facility users exceeded before COVID-19 levels due to strong sales of individual consumer
- Continue to expect high individual customer demand from the contribution of "National Travel Discount program" and other factors





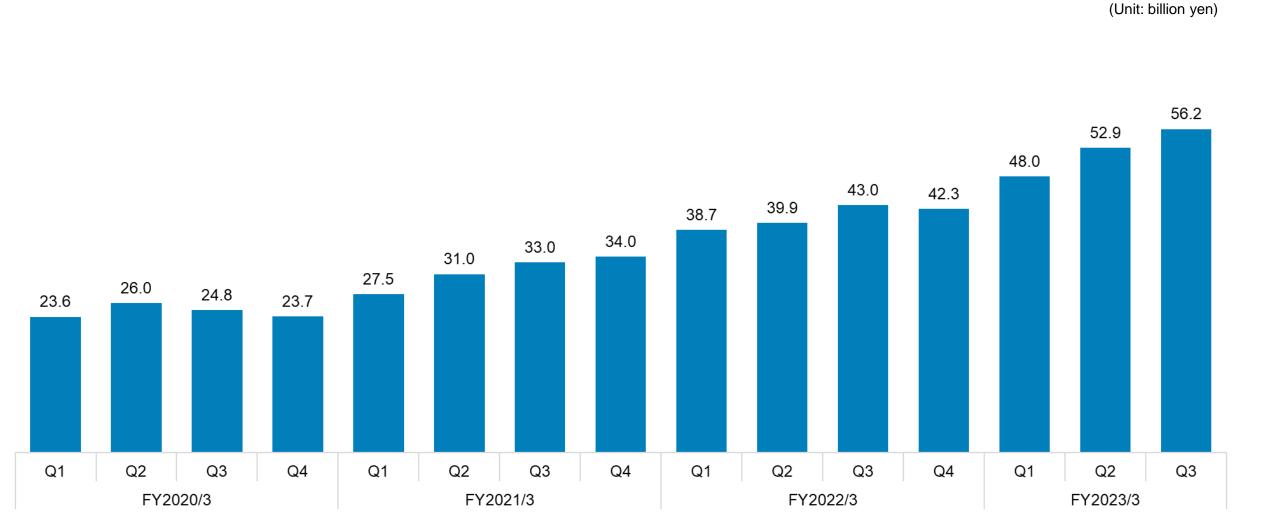
\*Drop amounts: Purchased amount of chips by customers





# Appendix

# Trend of Balance of Content Production Expenses in B/S (Consumer area)

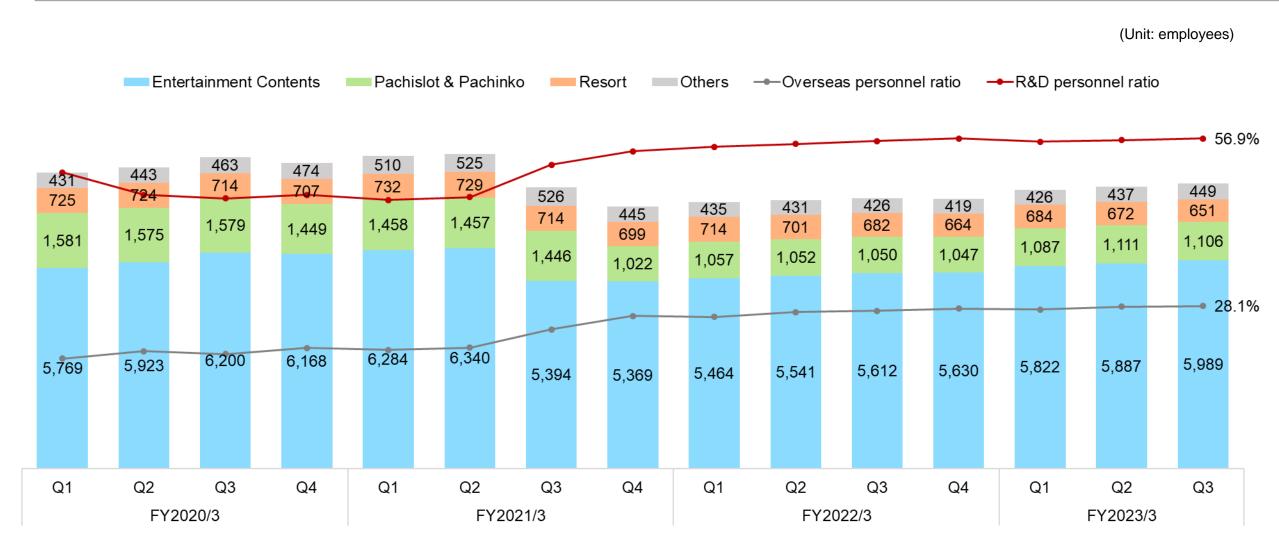


\*Balance of work in progress R&D expenses of titles before release + balance of unamortized R&D expenses of released titles

-29-

SEGASammy





\*No. of employees are the No. of full-time employees and permanent contract employees. Excludes the No. of temporary employees

### Resort Business (PARADISE SEGASAMMY)

(KRW Billion)	2022	2/3	2023/3	
	Through Q3	Full year Results	Through Q3	
Sales	126.2	161.5	169.7	
Casino	75.2	86.6	85.6	
Hotel	46.7	67.7	71.8	
Other	4.3	7.0	12.2	
Cost of sales	131.2	178.2	156.0	
Casino	48.5	63.7	59.7	
Hotel	59.4	81.9	67.4	
Other	23.2	32.4	28.8	
Gross profit	-4.9	-16.7	13.7	
SG&A	18.8	25.4	18.6	
Operating profit	-23.8	-42.2	-4.8	
EBITDA	18.9	14.9	37.6	
Net profit	-56.6	-87.9	-37.4	
Number of casino visitors (Thousands)	80.0	99.0	91.0	
		Sou	urce: Paradise IR	
SEGASAMMY Equity method acquisition amount (Billion yen)	-2.6	-4.1	-1.9	

#### FY2023/3 Q3 Results

### Recovery trend due to relaxation of travel restrictions

 While number of casino visitors remained sluggish, casino sales recovered rapidly, particularly centered on Japanese VIP customers

### > EBITDA remained positive due to cost reduction.

#### **Forecast**

### Loss margin expect to narrow

 Casino sales are recovering centered on Japanese VIP customers, and hotel sales remain at a high level due to growing demand in South Korea

\*PARADISE SEGASAMMY Co., Ltd. is an equity method affiliate of SEGA SAMMY HOLDINGS INC.

\*Figures for PARADISE SEGASAMMY Co., Ltd. are recorded with three months delay as its settlement of accounts is December

\*Local accounting standard

### Continue to consider investing in the following growth areas

<b>Consumer Area</b> Approx. <b>100.0</b> billion yen	Strengthen development resources	<ul> <li>Area of consideration for investment</li> <li>Expansion of organic development pipeline</li> <li>Strengthen global mobile and online games</li> </ul>
	Investment in new ecosystem	<ul> <li>Area of consideration for investment</li> <li>Strengthen CRM functions to revitalize user communities</li> <li>Investment in newly emerging business areas</li> </ul>
Gaming Area Approx. 100.0 billion yen	Careful assessment of investment opportunities in the gaming area	Area of consideration for investment • Both domestic and overseas IR • Online casino and sports betting overseas • Land-based casinos overseas
Other	Expand CVC investment limit (Total limit: 15.0 billion yen)	<ul> <li>Strengthen open innovation activities, including investment in start-up companies</li> </ul>
Approx. <b>50.0</b> billion yen	Creation of new business, acquisition of IPs, etc.	

### Total **250.0** billion yen



https://www.segasammy.co.jp/english/

Cautionary Statement for Investors and Shareholders with Respect to Nevada Gaming Statutes and Regulations

SEGA SAMMY HOLDINGS INC. ("the Company") is registered with the Nevada Commission as a publicly traded corporation and has been found suitable to directly or indirectly own the stock of SEGA SAMMY CREATION INC., and Sega Sammy Creation USA, Inc., both of which are subsidiaries that have been licensed as manufacturers and distributors of gaming devices in Nevada. Pursuant to Nevada law, the Company's shareholders are subject to the rules and regulations of the Nevada Gaming Authorities. A detailed explanation of Nevada gaming statutes and regulations can be found on the Company's corporate website:

Please visit below website for more information of products and services of SEGASAMMY.

https://www.segasammy.co.jp/english/pr/corp/group/list.html (Sega Sammy Group Website list)

\*Company / product names, etc. in this document are trademarks or registered trademarks of the respective companies.

https://www.segasammy.co.jp/english/ir/stock/regulation/