This document has been translated from the Japanese original for reference purposes only. In the event of any discrepancy between this translated document and the Japanese original, the original shall prevail. The Company assumes no responsibility for this translation or for direct, indirect or any other forms of damages arising from the translation.

Securities Code: 6460

June 23, 2010

Hajime Satomi Chairman of the Board and Chief Executive Officer SEGA SAMMY HOLDINGS INC. Shiodome Sumitomo Building, 1-9-2 Higashi Shimbashi, Minato-ku, Tokyo, 105-0021, Japan

Dear Shareholders:

Notice of Resolutions of the 6th Ordinary General Meeting of Shareholders

We are pleased to announce that the matters outlined below were reported and resolved at the 6th Ordinary General Meeting of Shareholders of SEGA SAMMY HOLDINGS INC. (the "Company") held today.

Matters reported:

- 1. The Business Report, the Consolidated Financial Statements for the 6th fiscal year (from April 1, 2009 to March 31, 2010) and results of audits by the Accounting Auditor and the Board of Corporate Auditors on the Consolidated Financial Statements
- 2. The Non-consolidated Financial Statements for the 6th fiscal year (from April 1, 2009 to March 31, 2010)

The particulars of the above 1 and 2 were reported.

Matters resolved:

Item 1: To amend certain parts of the Articles of Incorporation

The proposal was approved and adopted as proposed.

Item 2: To elect six (6) Directors

The proposal was approved and adopted as proposed.

Item 3: To issue Stock Acquisition Rights as Stock Options to Directors

The proposal was approved and adopted as proposed.

Payment of Cash Dividends

The cash dividends for the 6th fiscal year (year ended March 2010) was decided to be ¥15 per share at the Board of Directors meeting held on May 14, 2010, and the Company sent out the Receipt of the Cash Dividend Payment on May 31, 2010, together with the Notice of the 6th Ordinary General Meeting of Shareholders or the Stock-related Important Documents. If you previously designated payment by means of a bank transfer, the Company has transferred cash dividends to the designated bank account; please check your account to confirm the transfer.