

(Translation)

May 11, 2007

Dear Sirs,

Name of Company: SEGA SAMMY HOLDINGS
INC.

Name of Representative: Hajime Satomi,
Chairman, President and
Representative Director

(Code No. 6460, Tokyo Stock Exchange 1st Section)

Further Inquiry: Michael Masakimi Hotta,
Executive Officer
(TEL: 03-6215-9955)

Notice of Change of Officers

Notice is hereby given that SEGA SAMMY HOLDINGS INC. (the "Company"), at the meeting of its Board of Directors held on May 11, 2007, adopted a resolution to select the candidates for officers to be proposed to its 3rd Ordinary General Meeting of Shareholders to be held on June 19, 2007, as described below:

Description

Change of officers (as of June 19, 2007 (expected)):

1. Candidates for new Directors:

Akio Kioi (Present post: Outside Corporate Auditor of the Company,
Attorney at law)

Yuji Iwanaga (Present post: Partner of Pillsbury Winthrop Shaw Pittman,
Attorney at law)

(Note) Messrs. Akio Kioi and Yuji Iwanaga are candidates for outside Directors.

2. Candidates for new Corporate Auditors:

Hisashi Miyazaki (Present post: General Manager, Finance Department,
Corporate Group Division of SEGA
CORPORATION)

Mineo Enomoto (Present post: Outside Corporate Auditor of SEGA
CORPORATION, Attorney at law)

(Note) Mr. Mineo Enomoto is a candidate for outside Corporate Auditor.

3. Retiring Directors:

Hideki Okamura

Yasuo Tazoe

4. Retiring Corporate Auditors:

Akio Kioi

Ryoichi Arai

- E N D -