

(Translation)

May 10, 2013

Dear Sirs,

Name of Company: SEGA SAMMY HOLDINGS INC.

Name of Representative: Hajime Satomi,  
Chairman of the Board and  
Chief Executive Officer

(Code No. 6460, Tokyo Stock Exchange 1st Section)

Further Inquiry: Seiji Shintani,  
Executive Officer  
General Manager of Group  
Executive Office and Group  
Communications Office  
(TEL: 03-6215-9955)

### Notice of Candidates for Director and Corporate Auditor

It is hereby notified that SEGA SAMMY HOLDINGS INC. (the “Company”) have determined to submit a proposition to elect its Directors and Corporate Auditors to the Company’s 9<sup>th</sup> Ordinary General Meeting of Shareholders to be held on June 18, 2013, as described below.

#### Description

##### 1. Candidates for Director

Name	Present Title
Hajime Satomi	Chairman of the Board and Chief Executive Officer
Keishi Nakayama	Executive Vice President and Representative Director
Akira Sugano	(Newly Elected)
Haruki Satomi	Director
Naoya Tsurumi	Director
Hisao Oguchi	Director and CCO (Chief Creative Officer)
Shigeru Aoki	(Newly Elected)
Yuji Iwanaga	Director
Takeshi Natsuno	Director

\* Yuji Iwanaga and Takeshi Natsuno are candidates for outside director

##### 2. Candidates for Corporate Auditor

Name	Present Title
Tomio Kazashi	Standing Corporate Auditor
Toshio Hirakawa	Corporate Auditor
Hisashi Miyazaki	Corporate Auditor
Mineo Enomoto	Corporate Auditor

\* Tomio Kazashi, Toshio Hirakawa, Mineo Enomoto are candidates for outside corporate auditor

### 3. Biographies of candidates for newly elected director

Name	Akira Sugano	
Home city	Kanagawa Prefecture	
Date of Birth	March 8, 1964	
Education	March 1987	Graduated from Faculty of Commerce, Keio University
Career summary	Dec 1998	Manager of Business Planning Office of SEGA CORPORATION
	June 2000	Executive Officer, in charge of group business strategy of SEGA CORPORATION
	June 2001	Auditor of SEGA TOYS Co., Ltd.
	June 2002	Senior Executive Officer, General Manager of Finance Department of SEGA CORPORATION
	Feb 2004	Senior Executive Officer, General Manager of Business Planning Department, General Manager of President Office of SEGA CORPORATION
	June 2004	Director, in charge of Corporate Department of SEGA CORPORATION
	Oct 2004	Executive Officer of the Company
	June 2008	Director, General Manager of Corporate Div. of SEGA CORPORATION
	May 2009	Director of SEGA CORPORATION
	June 2009	Senior Management Director, General Manager of Corporate Department of SEGA TOYS Co., Ltd.
	Dec 2009	Executive Vice President and Director, General Manager of Corporate Department, General Manager of Business Planning Office of SEGA TOYS Co., Ltd.
	Jan 2010	Executive Vice President and Director, General Manager of Business Control Department of SEGA TOYS Co., Ltd.
	June 2010	Executive Vice President and Representative Director, General Manager of Business Control Department of SEGA TOYS Co., Ltd.
	May 2011	Executive Vice President and Representative Director of SEGA TOYS Co., Ltd. (to present)
	May 2013	Senior Executive Officer of the Company (to present)

Name	Shigeru Aoki	
Home city	Hokkaido Prefecture	
Date of Birth	January 3, 1952	
Education	March 1975	Graduated from Faculty of Law, Nagoya University
Career summary	May 2005	Joined SEGA CORPORATION, Head Councilor
	June 2005	Corporate Officer, General Manager of Office of China and Asia Business Management of SEGA CORPORATION
	Aug 2006	President of Sega Networks (China) Co., Ltd.
	June 2008	Joined Sammy Corporation, Executive Officer, General Manager of Business Administration Department
	Aug 2008	Executive Officer, General Manager of Corporate Div. of Sammy Corporation
	April 2009	Director, General Manager of Corporate Div. of Sammy Corporation
	June 2011	Managing Director, General Manager of Corporate Div. of Sammy Corporation
	April 2012	President and Represent Director, COO of Sammy Corporation (to present)

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