

(Translation)

December 2, 2013

Dear Sirs,

Name of Company: SEGA SAMMY HOLDINGS INC.

Name of Representative: Hajime Satomi,  
Chairman, President and  
Representative Director (CEO)

(Code No. 6460, Tokyo Stock Exchange 1st Section)

Further Inquiry: Koichi Fukazawa,  
Senior Executive Officer  
Division Manager,  
Group Executive Office  
(TEL: 03-6215-9955)

Notice of Retirement of Director

Notice is hereby given that the director of SEGA SAMMY HOLDINGS INC. (the “Company”) will retire on January 20, 2014, as described below.

Description

1. Retiring Director  
Keishi Nakayama (Director)
2. Scheduled date for retirement  
January 20, 2014
3. Reason for the retirement  
For personal reasons
4. Others  
The company complies with the regulation of the number of director required by law and company contract even after the director retires.

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