

Appendix of Consolidated Financial Statements
3 Months Ended June 30, 2014

Consolidated Income Statements

(JPY Billion)	FY Ended March 2014			FY Ending March 2015			
	Results Through 1Q	Results Through 2Q	Full Year Results	Results Through 1Q	YoY Change	Forecasts Through 2Q	Full year Forecasts
Net Sales	90.7	162.2	378.0	88.3	-3%	160.0	450.0
Pachislot and Pachinko Machines	51.8	71.2	181.8	47.4	-8%	60.0	217.5
Amusement Machine Sales	6.8	18.0	38.6	7.2	+6%	20.0	46.0
Amusement Center Operations	10.0	21.9	43.2	9.6	-4%	21.5	42.0
Consumer Business	18.8	43.8	99.8	21.1	+12%	51.0	128.5
Other	3.2	7.1	14.5	2.9	-9%	7.5	16.0
Operating Income	16.1	12.3	38.5	9.3	-42%	-8.0	35.0
Pachislot and Pachinko Machines	18.7	15.1	45.2	12.9	-31%	0.0	40.5
Amusement Machine Sales	-0.4	-0.0	-1.2	-0.6	-	-1.7	-1.7
Amusement Center Operations	-0.0	0.2	0.0	-0.4	-	0.0	-0.6
Consumer Business	0.0	1.1	2.0	-0.2	-	-0.3	6.6
Other	-0.4	-0.4	-1.2	-0.6	-	-2.0	-2.8
Eliminations	-1.6	-3.6	-6.4	-1.5	-	-4.0	-7.0
Operating Margin	17.8%	7.6%	10.2%	10.5%	-7.3pt	-	7.8%
Ordinary Income	17.0	14.2	40.5	10.0	-41%	-8.0	35.0
Ordinary Income Margin	18.7%	8.8%	10.7%	11.3%	-7.4pt	-	7.8%
Extraordinary Gain	3.3	3.8	15.7	0.1	-	0.0	0.0
Extraordinary Loss	0.0	0.6	8.7	0.3	-	0.0	0.5
Income before income taxes and minority interests	20.3	17.4	47.5	9.8	-52%	-8.0	34.5
Net Income	12.9	11.3	30.7	5.5	-57%	-7.0	21.0
Net Income Margin	14.2%	7.0%	8.1%	6.2%	-8.0pt	-	4.7%
Dividends per share (JPY)	-	20.00	40.00	-	-	20.00	40.00
Earnings per share (JPY)	53.40	46.76	126.42	22.66	-	-28.74	86.21
Net Assets per share (JPY)	1,357.63	1,401.90	1,409.27	1,400.10	-	-	-

Costs and Expenses

(JPY Billion)	FY Ended March 2014			FY Ending March 2015			
	Results Through 1Q	Results Through 2Q	Full Year Results	Results Through 1Q	YoY Change	Forecasts Through 2Q	Full year Forecasts
R&D Expense / Content Production Expense *1	10.7	25.1	59.2	12.4	+16%	31.5	69.6
Pachislot and Pachinko Machines	4.8	9.7	19.5	5.1	+6%	12.5	23.2
Amusement Machine Sales	1.3	4.0	8.9	1.4	+8%	4.6	9.2
Amusement Center Operations	0.0	0.0	0.1	0.0	-	0.1	0.1
Consumer Business	4.5	11.3	30.1	5.8	+29%	13.2	34.9
Other, eliminations etc.	0.1	0.1	0.6	0.1	-	1.1	2.2
Cap-ex	16.2	22.6	38.1	6.9	-57%	18.2	33.3
Pachislot and Pachinko Machines	1.4	2.5	7.9	2.0	+43%	5.6	10.9
Amusement Machine Sales	0.1	0.3	2.0	0.8	+700%	2.3	4.7
Amusement Center Operations	1.4	4.1	7.7	1.4	-	3.5	6.2
Consumer Business	2.1	4.3	8.3	2.3	+10%	5.9	9.8
Other, eliminations etc.	11.2	11.4	12.2	0.4	-96%	0.9	1.7
Depreciation *2	3.5	7.5	16.1	4.0	+14%	8.2	18.3
Pachislot and Pachinko Machines	1.3	2.8	5.8	1.3	-	3.0	7.1
Amusement Machine Sales	0.3	0.8	1.9	0.4	+33%	0.9	2.2
Amusement Center Operations	0.9	2.1	4.7	1.2	+33%	2.6	5.4
Consumer Business	0.5	1.2	2.6	0.6	+20%	1.0	2.2
Other, eliminations etc.	0.5	0.6	1.1	0.5	-	0.7	1.4
Advertising *3	3.0	7.6	16.0	4.1	+37%	12.1	24.9
Pachislot and Pachinko Machines	0.6	1.4	2.8	0.5	-17%	1.4	4.7
Amusement Machine Sales	0.2	0.6	1.4	0.2	-	1.0	2.2
Amusement Center Operations	0.2	0.7	1.2	0.2	-	0.8	1.3
Consumer Business	1.5	3.6	8.6	2.5	+67%	7.2	14.4
Other, eliminations etc.	0.5	1.3	2.0	0.7	+40%	1.7	2.3

*1 In the fiscal year ended March 2014 and after, amortization cost of digital titles is included in R&D expense. (Up to the fiscal year ended March 2013, it was included in depreciation.)

*2 In the fiscal year ended March 2014 and after, amortization cost of digital titles is not included in depreciation. (In the fiscal year ended March 2014 and after, it is included in R&D expense/content production expense.)

*3 In the fiscal year ended March 2014 and after, advertising expenses are included in cost. (Up to the fiscal year ended March 2013, only selling, general and administrative (SG&A) expenses were included in cost.)

Pachislot and Pachinko Machines

(JPY Billion)	FY Ended March 2014			FY Ending March 2015			
	Results Through 1Q	Results Through 2Q	Full Year Results	Results Through 1Q	YoY Change	Forecasts Through 2Q	Full year Forecasts
Net Sales	51.8	71.2	181.8	47.4	-8%	60.0	217.5
Pachislot	41.9	52.2	112.7	30.9	-26%	40.5	136.8
Pachinko	8.9	16.9	63.5	15.7	+76%	16.9	76.1
Other	1.0	2.1	5.6	0.8	-20%	2.6	4.6
Operating Income	18.7	15.1	45.2	12.9	-31%	0.0	40.5
Operating Income Margin	36.1%	21.2%	24.9%	27.2%	-8.9pt	-	18.6%
Unit Sales (Pachislot)	108,247	143,171	301,575	82,901	-23%	114,800	374,800
Unit Sales (Pachinko)	28,606	54,955	200,225	50,806	+78%	58,000	250,000

《Shipment Data / Plan: Pachislot and Pachinko》 * Number of titles reflects products launched in this fiscal year.

Pachislot	FY Ended March 2014			FY Ending March 2015		
	Results Through 1Q	Results Through 2Q	Full Year Results	Results Through 1Q	Forecasts Through 2Q	Full year Forecasts
Sammy	1 title	1 title	5 titles	2 titles	2 titles	6 titles
	106,674 units	114,453 units	264,365 units	81,275 units	84,800 units	319,800 units
Rodeo	0 title	0 title	0 title	-	1 title	1 title
	893 units	893 units	893 units	-	20,000 units	20,000 units
TAIYO ELEC	0 title	1 title	2 titles	1 title	1 title	3 titles
	680 units	2,375 units	6,445 units	1,626 units	10,000 units	35,000 units
Ginza	-	1 title	2 titles	-	-	-
	-	25,450 units	29,872 units	-	-	-
Total	1 title	3 titles	9 titles	3 titles	4 titles	10 titles
	108,247 units	143,171 units	301,575 units	82,901 units	114,800 units	374,800 units

Pachislot		
Title	Brand	Unit Sales (Thousands)
Pachislot SOUTEN-NO-KEN 2	Sammy	74
Pachislot Lost Island	Sammy	4

Pachinko	FY Ended March 2014			FY Ending March 2015		
	Results Through 1Q	Results Through 2Q	Full Year Results	Results Through 1Q	Forecasts Through 2Q	Full year Forecasts
Sammy	1 title	2 titles	7 titles	3 titles	4 titles	7 titles
	11,002 units	27,405 units	160,688 units	39,798 units	35,000 units	175,000 units
TAIYO ELEC	1 title	2 titles	3 titles	2 titles	3 titles	7 titles
	17,604 units	27,550 units	39,537 units	11,008 units	23,000 units	75,000 units
Total	2 titles	4 titles	10 titles	5 titles	7 titles	14 titles
	28,606 units	54,955 units	200,225 units	50,806 units	58,000 units	250,000 units
Board + Frame	23,557 units	35,151 units	103,819 units	15,814 units	24,500 units	124,500 units
Board	5,049 units	19,804 units	96,406 units	34,992 units	33,500 units	125,500 units

Pachinko		
Title	Brand	Unit Sales (Thousands)
Pachinko CR Bakemonogatari	Sammy	32
CR Moeyoken 3	TAIYO ELEC	6
Pachinko CR Senran BurST!	Sammy	6

Amusement Machines Sales

(JPY Billion)	FY Ended March 2014			FY Ending March 2015			
	Results Through 1Q	Results Through 2Q	Full Year Results	Results Through 1Q	YoY Change	Forecasts Through 2Q	Full year Forecasts
Net Sales	6.8	18.0	38.6	7.2	+6%	20.0	46.0
Domestic	5.5	15.5	32.6	5.5	-	16.9	38.8
Overseas	1.3	2.5	6.0	1.7	+31%	3.1	7.2
Operating Income	-0.4	-0.0	-1.2	-0.6	-	-1.7	-1.7
Operating Income Margin	-	-	-	-	-	-	-

《Major Titles: Amusement Machines》

Title	Game Type	Sales (JPY Billion)
WORLD CLUB Champion Football Series	Trading Card Game	0.4
BORDER BREAK Series	Video Game	0.3
SEGA NETWORK MAHJONG MJ5 Evolution	Video Game	0.2

*Sales figures include sales of expendable such as cards and distribution of earnings of revenue sharing titles

Amusement Center Operations

(JPY Billion)		FY Ended March 2014			FY Ending March 2015			
		Results Through 1Q	Results Through 2Q	Full Year Results	Results Through 1Q	YoY Change	Forecasts Through 2Q	Full year Forecasts
Net Sales		10.0	21.9	43.2	9.6	-4%	21.5	42.0
Operating Income		-0.0	0.2	0.0	-0.4	-	0.0	-0.6
Operating Income Margin		-	0.9%	-	-	-	-	-
Same Store Sales Comparisons		92.5%	95.0%	96.1%	99.4%	-	98.3%	97.5%
Domestic Facilities	Opened	1 facility	3 facilities	5 facilities	3 facilities	-	3 facilities	3 facilities
	Closed	2 facilities	3 facilities	9 facilities	0 facility	-	7 facilities	7 facilities
	Total	201 facilities	202 facilities	198 facilities	201 facilities	-	194 facilities	194 facilities
Overseas Facilities		2 facilities	2 facilities	2 facilities	2 facilities	-	2 facilities	3 facilities

《Same Store Sales Comparisons》

FY Ending March 2015					
April	May	June	Results Through 1Q	Forecasts Through 2Q	Full Year Forecasts
101.7%	103.3%	92.8%	99.4%	98.3%	97.5%

FY Ended March 2014															
April	May	June	Results Through 1Q	July	August	September	Results Through 2Q	October	November	December	Results Through 3Q	January	February	March	Full Year Results
90.6%	89.1%	98.8%	92.5%	94.0%	101.6%	95.7%	95.0%	90.2%	94.0%	99.4%	94.9%	100.7%	94.9%	102.1%	96.1%

Consumer Business

(JPY Billion)	FY Ended March 2014			FY Ending March 2015			
	Results Through 1Q	Results Through 2Q	Full Year Results	Results Through 1Q	YoY Change	Forecasts Through 2Q	Full year Forecasts
Net Sales	18.8	43.8	99.8	21.1	+12%	51.0	128.5
Packaged Games	7.6	16.2	38.9	6.7	-12%	16.3	49.0
Digital Games	8.2	17.6	40.0	10.2	+24%	23.5	52.4
Toy	1.2	4.9	8.4	0.9	-25%	3.9	9.7
Animation	1.8	5.1	12.1	3.0	+67%	6.0	13.9
Other / Elimination	0.0	-0.1	0.4	0.3	-	1.3	3.5
Operating Income	0.0	1.1	2.0	-0.2	-	-0.3	6.6
Operating Income Margin	-	2.5%	2.0%	-	-	-	5.1%
Sales in Units (Thousands)	1,210	3,230	8,730	1,700	+40%	4,070	12,780

《Shipment Data / Plan: Packaged Games Software》 *Number of titles reflects products launched in this fiscal year
(Number of titles by platform in based on SKU)

Breakdown by Region	FY Ended March 2014						FY Ending March 2015					
	Results Through 1Q		Results Through 2Q		Full Year Results		Results Through 1Q		Forecasts Through 2Q		Full Year Forecasts	
	# of titles (SKU)	Unit Sales (Thousands)	# of titles (SKU)	Unit Sales (Thousands)	# of titles (SKU)	Unit Sales (Thousands)	# of titles (SKU)	Unit Sales (Thousands)	# of titles (SKU)	Unit Sales (Thousands)	# of titles (SKU)	Unit Sales (Thousands)
Japan	1 (1)	250	3 (3)	400	12 (21)	2,150	2 (3)	420	5 (6)	1,320	14 (18)	3,340
US	1 (1)	370	3 (3)	1,300	5 (6)	2,800	1 (2)	640	2 (4)	1,120	12 (20)	4,540
Europe	1 (1)	570	2 (2)	1,520	4 (5)	3,770	0 (0)	640	2 (7)	1,620	5 (11)	4,890
Total	3 (3)	1,210	8 (8)	3,230	21 (32)	8,730	3 (5)	1,700	9 (17)	4,070	31 (49)	12,780

Breakdown by Platform	FY Ended March 2014						FY Ending March 2015					
	Results Through 1Q		Results Through 2Q		Full Year Results		Results Through 1Q		Forecasts Through 2Q		Full Year Forecasts	
	SKU	Unit Sales (Thousands)	SKU	Unit Sales (Thousands)	SKU	Unit Sales (Thousands)	SKU	Unit Sales (Thousands)	SKU	Unit Sales (Thousands)	SKU	Unit Sales (Thousands)
PS3	-	-	1	20	5	540	1	0	5	270	11	1,520
PS4	-	-	-	-	1	140	-	-	1	90	3	690
WiiU	-	-	1	0	5	320	1	0	1	0	4	600
Xbox360	-	-	-	-	-	-	-	-	2	160	3	700
Xbox One	-	-	-	-	-	-	-	-	1	90	2	440
3DS	-	-	-	-	6	780	2	280	2	450	13	2,270
PSP	1	130	1	130	2	160	-	-	-	-	-	-
PSV	-	-	-	-	5	330	1	50	4	570	7	790
PC	2	380	5	1,270	8	2,640	-	-	1	80	6	1,150
Catalogue etc.	-	690	-	1,790	-	3,790	-	1,340	-	2,340	-	4,590
Total	3	1,210	8	3,230	32	8,730	5	1,700	17	4,070	49	12,780

Consumer Business

《Major Titles / Packaged Games》

Title	Region	Platform	Sales Results (thousand units)
PERSONA Q SHADOW OF THE LABYRINTH	Japan	3DS	250

《Major Titles / Digital Games》

Title	Platform
PHANTASY STAR ONLINE 2	PC, PSV
PHANTASY STAR ONLINE 2 es	iOS, Android
Puyopuyo!! Quest	iOS, Android
CHAIN CHRONICLE	iOS, Android

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