

(Translation)

May 13, 2016

Dear Sirs,

Name of Company: SEGA SAMMY HOLDINGS INC.

Name of Representative: Hajime Satomi,
Chairman of the Board and
Chief Executive Officer

(Code No. 6460, Tokyo Stock Exchange 1st Section)

Further Inquiry: Yoichi Owaki,
Executive Officer
Division Manager,
Finance & Accounting Division
(TEL: 03-6215-9955)

Notice of Candidates for Director, Audit & Supervisory Board Member,
and Substitute Audit & Supervisory Board Member

It is hereby notified that SEGA SAMMY HOLDINGS INC. (the “Company”) have determined to submit a proposition to elect its Directors, Audit & Supervisory Board Member, and Substitute Audit & Supervisory Board Member to the Company’s 12th Ordinary General Meeting of Shareholders to be held on June 17, 2016, as described below.

Description

1. Candidates for Director

Name	Present Title
Hajime Satomi	Chairman of the Board and Chief Executive Officer
Naoya Tsurumi	Senior Managing Director and Representative Director
Koichi Fukazawa	Director
Haruki Satomi	Director
Hideki Okamura	Director
Yuji Iwanaga	Director
Takeshi Natsuno	Director
Kohei Katsukawa	(Newly Elected)

* Yuji Iwanaga, Takeshi Natsuno and Kohei Katsukawa are candidates for outside director

2. Candidate for Audit & Supervisory Board Member

Name	Present Title
Shigeru Aoki	Director

3. Candidate for Substitute Audit & Supervisory Board Member

Name	Present Title
Takayoshi Matsuzawa	(Newly Elected)

* Takayoshi Matsuzawa is candidate for substitute outside Audit & Supervisory Board member

4. Biography of the candidate for newly elected director

Name	Kohei Katsukawa	
Home city	Gifu Prefecture	
Date of Birth	January 8, 1951	
Education	March 1974	Graduated from Faculty of Commerce, Doshisha University
Career summary	April 1974	Joined Sumitomo Bank (now Sumitomo Mitsui Banking Corporation)
	April 2001	Executive Officer, Head of Osaka Corporate Banking Division II of the above
	April 2005	Managing Executive Officer, Deputy Head of Whole sale Banking Unit (in charge of East Japan) of the above
	June 2007	Executive Vice President and Representative Director of NIF SMBC Ventures Co., Ltd. (now SMBC Venture Capital Co., Ltd.)
	July 2010	President and Representative Director of SMBC Venture Capital Co., Ltd.
	April 2014	President and Representative Director of GINSEN Co., Ltd. (current position)

5. Biography of the candidate for newly elected Audit & Supervisory Board member

Name	Shigeru Aoki	
Home city	Hokkaido Prefecture	
Date of Birth	January 3, 1952	
Education	March 1975	Graduated from Faculty of Law, Nagoya University
Career summary	May 2005	Joined SEGA CORPORATION (now SEGA Games Co., Ltd.) as Head Councilor
	June 2005	Corporate Officer and General Manager of Office of China and Asia Business Management of the above
	August 2006	President of Sega Networks (China) Co., Ltd.
	June 2008	Executive Officer and General Manager of Business Administration Department of Sammy Corporation
	August 2008	Executive Officer and General Manager of Corporate Division of the above
	April 2009	Director and General Manager of Corporate Division of the above
	June 2011	Managing Director and General Manager of Corporate Division of the above
	April 2012	President, Representative Director and COO of the above
	June 2013	Director of the Company (current position)
	May 2015	Supervisor of Japan Pachinko Machine Industry Association
	April 2016	Vice Chairman, Representative Director of Sammy Corporation (current position)

6. Biography of the candidate for newly elected substitute Audit & Supervisory Board member

Name	Takayoshi Matsuzawa	
Home city	Tokyo Metropolis	
Date of Birth	June 24, 1948	
Education	March 1971	Graduated from Faculty of Law, Nihon University
Career summary	April 1971	Joined Yamaka Securities Co., Ltd. (now NAITO Securities Co., Ltd.)
	June 1995	Director and Manager of Corporate Department of the above
	February 1998	Managing Director of the above
	October 1998	Managing Executive Officer and General Manager of Corporate Division of Japan Global Securities Co., Ltd. (now NAITO Securities Co., Ltd.)
	April 1999	Joined Tokai Maruman Securities Co., Ltd. (now Tokai Tokyo Securities Co., Ltd.) as Manager of Tokyo Finance Corporate Department
	October 2000	In deputy charge of Institutional Investors Sales Department, Tokyo Finance Corporate Department and Manager of Tokyo Finance Corporate Department of Tokai Tokyo Securities Co., Ltd.
	February 2002	Executive Officer in charge of Tokyo Business Corporate Department, Institutional Investors Sales Department, Tokyo Finance Corporate Department, Tokyo Corporation Development Department, and Tokyo Corporate Administrative Department of the above
	April 2006	Advisor of Utsunomiya Securities Co., Ltd.

	June 2006	Managing Director and General Manager of Administrative Division of the above
	June 2008	Advisor of Tokai Tokyo Securities Co., Ltd.
	August 2009	Audit & Supervisory Board member of Sammy Corporation (current position)
	June 2011	Audit & Supervisory Board member of Joint Master, Inc. (current position)
	June 2015	Audit & Supervisory Board member of TAIYO ELEC Co., Ltd. (current position)

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