

Appendix of Consolidated Financial Statements

6 Months Ended September 30, 2015

Consolidated Income Statements

New segments

(JPY Billion)	FY Ended March 2015		FY Ending March 2016				
	Results Through 2Q	Full Year Results	Initial Forecasts Through 2Q (announced on May 11)	Results Through 2Q	YoY Change	Full Year Forecasts	YoY Change
Sales	158.1	366.8	200.0	154.3	-2%	420.0	+15%
Pachislot and Pachinko Machines	61.1	152.1	94.5	56.6	-7%	167.0	+10%
Entertainment Contents	90.3	199.6	98.5	90.2	-	235.0	+18%
Resort	6.6	14.9	7.0	7.4	+12%	18.0	+21%
Operating Income	2.7	17.4	14.0	5.7	+111%	25.0	+44%
Pachislot and Pachinko Machines	7.0	25.7	22.0	8.5	+21%	23.0	-11%
Entertainment Contents	0.6	0.0	-2.5	1.5	+150%	11.5	-
Resort	-1.4	-2.3	-2.0	-1.2	-	-3.5	-
Other / Elimination	-3.5	-6.0	-3.5	-3.1	-	-6.0	-
Operating Income Margin	1.7%	4.7%	7.0%	3.7%	+2.0pt	6.0%	+1.3pt
Ordinary Income	2.6	16.8	14.0	5.8	+123%	25.0	+49%
Extraordinary Gain	0.3	1.0	0.0	0.5	-	0.0	-
Extraordinary Loss	3.5	15.9	0.0	2.3	-	1.0	-
Income before income taxes	-0.6	1.9	14.0	4.0	-	24.0	+1,163%
Profit attributable to owners of parent	-2.8	-11.3	11.0	0.9	-	19.0	-
Net Income Margin	-	-	5.5%	0.6%	-	4.5%	-
Dividends per share (JPY)	20.00	40.00	20.00	20.00	-	40.00	-
Earnings per share (JPY)	-11.50	-46.70	46.33	4.11	-	80.02	-
Net Assets per share (JPY)	1,384.25	1,336.54	-	1,310.36	-	-	-

*Sales of new segment is changed to gross basis.

*Basis for recording net sales was changed from shipment to delivery starting in FY ending March 2016.

(Reference) Former segments

(JPY Billion)	FY Ended March 2015	
	Results Through 2Q	Full Year Results
Net Sales	154.2	354.9
Pachislot and Pachinko Machines	60.6	149.1
Amusement Machine Sales	18.0	39.6
Amusement Center Operations	20.8	41.4
Consumer Business	48.2	111.0
Other	6.4	13.6
Operating Income	3.4	17.6
Pachislot and Pachinko Machines	7.3	25.7
Amusement Machine Sales	0.1	-2.5
Amusement Center Operations	-0.2	-0.9
Consumer Business	0.9	4.0
Other	-1.0	-2.0
Eliminations	-3.7	-6.5
Operating Income Margin	2.2%	5.0%
Ordinary Income	3.3	16.9
Extraordinary Gain	0.3	1.0
Extraordinary Loss	3.5	15.9
Income before income taxes and minority interests	0.0	2.0
Net Income	-2.0	-11.2
Net Income Margin	-	-
Dividends per share (JPY)	20.00	40.00
Earnings per share (JPY)	-8.52	-46.22
Net Assets per share (JPY)	1,387.64	1,337.46

*In line with the change of accounting policy, contents of retroactive processing have been reflected on new segments since FY ended March 2015.

Costs and Expenses

(JPY Billion)	FY Ended March 2015		FY Ending March 2016				
	Results Through 2Q	Full Year Results	Initial Forecasts Through 2Q (announced on May 11)	Results Through 2Q	YoY Change	Full Year Forecasts	YoY Change
R&D Expense / Content Production Expense	28.4	67.6	30.0	24.7	-13%	69.4	+3%
Pachislot and Pachinko Machines	10.5	22.3	10.2	9.8	-7%	21.2	-5%
Entertainment Contents	17.9	45.7	19.7	14.8	-17%	48.0	+5%
Resort	0.1	0.2	0.0	0.1	-	0.1	-50%
Other / Elimination	-0.1	-0.6	0.1	0.0	-	0.1	-
Cap-ex	14.7	28.7	15.0	12.5	-15%	34.4	+20%
Pachislot and Pachinko Machines	4.1	6.9	4.0	2.3	-44%	8.1	+17%
Entertainment Contents	9.4	19.5	9.2	8.7	-7%	18.7	-4%
Resort	1.0	2.1	1.6	1.3	+30%	7.4	+252%
Other / Elimination	0.2	0.2	0.2	0.2	-	0.2	-
Depreciation	8.1	17.6	7.9	8.2	+1%	16.8	-5%
Pachislot and Pachinko Machines	2.9	6.4	3.1	3.1	+7%	6.7	+5%
Entertainment Contents	4.4	9.6	3.9	4.4	-	8.1	-16%
Resort	0.4	0.9	0.5	0.4	-	1.2	+33%
Other / Elimination	0.4	0.7	0.4	0.3	-	0.8	-
Advertising	10.0	19.1	12.6	9.3	-7%	24.5	+28%
Pachislot and Pachinko Machines	1.3	2.1	1.6	0.7	-46%	3.1	+48%
Entertainment Contents	7.0	14.5	9.4	7.2	+3%	19.1	+32%
Resort	0.5	0.8	0.4	0.3	-40%	0.7	-13%
Other / Elimination	1.2	1.7	1.2	1.1	-	1.6	-

Pachislot and Pachinko Machines

(JPY Billion)	FY Ended March 2015			FY Ending March 2016			
	Results Through 2Q	Full Year Results	Initial Forecasts Through 2Q (announced on May 11)	Results Through 2Q	YoY Change	Full Year Forecasts	YoY Change
Sales	61.1	152.1	94.5	56.6	-7%	167.0	+10%
Pachislot	34.5	73.8	61.3	31.0	-10%	97.0	+31%
Pachinko	23.8	73.2	31.0	23.1	-3%	65.7	-10%
Other / Elimination	2.8	5.1	2.2	2.5	-	4.3	-
Operating Income	7.0	25.7	22.0	8.5	+21%	23.0	-11%
Operating Income Margin	11.5%	16.9%	23.3%	15.0%	+3.5pt	13.8%	-3.1pt
Unit Sales (Pachislot)	93,045	207,830	165,000	70,260	-24%	265,000	+28%
Unit Sales (Pachinko)	82,955	241,425	110,000	79,604	-4%	220,000	-9%

《Delivery Data : Pachislot and Pachinko》

Pachislot	FY Ended March 2015		FY Ending March 2016		
	Results Through 2Q	Full Year Results	Initial Forecasts Through 2Q (announced on May 11)	Results Through 2Q	Full Year Forecasts
Sammy	2 titles	3 titles	3 titles	2 titles	7 titles
	83,516 units	155,695 units	140,000 units	70,260 units	240,000 units
TAIYO ELEC	2 titles	2 titles	2 titles	-	2 titles
	9,529 units	9,569 units	25,000 units	-	25,000 units
Ginza/Rodeo	-	1 title	-	-	-
	-	42,566 units	-	-	-
Total	4 titles	6 titles	5 titles	2 titles	9 titles
	93,045 units	207,830 units	165,000 units	70,260 units	265,000 units

Main pachislot titles and number of units sold.

Pachislot		
Title	Brand	Unit Sales (Thousands)
Pachislot Hokuto No Ken Tomo	Sammy	69

* New series of title is counted as one title (Machines launched in the previous fiscal year/change of specification, etc. aren't included).

Pachinko	FY Ended March 2015		FY Ending March 2016		
	Results Through 2Q	Full Year Results	Initial Forecasts Through 2Q (announced on May 11)	Results Through 2Q	Full Year Forecasts
Sammy	3 titles	5 titles	3 titles	3 titles	5 titles
	62,893 units	206,775 units	75,000 units	66,130 units	165,000 units
TAIYO ELEC	2 titles	5 titles	4 titles	3 titles	6 titles
	20,062 units	34,650 units	35,000 units	13,474 units	55,000 units
Total	5 titles	10 titles	7 titles	6 titles	11 titles
	82,955 units	241,425 units	110,000 units	79,604 units	220,000 units
Board + Frame	20,786 units	64,476 units	41,500 units	14,617 units	127,500 units
Board	62,169 units	176,949 units	68,500 units	64,987 units	92,500 units

Main pachinko titles and number of units sold.

Pachinko		
Title	Brand	Unit Sales (Thousands)
Pachinko CR Shin-Juoh 2	Sammy	33
Pachinko CR TOMORROW'S JOE	Sammy	16

* New series of title is counted as one title (Machines launched in the previous fiscal year/change of specification, etc. aren't included).

Entertainment Contents Business

(JPY Billion)	FY Ended March 2015		FY Ending March 2016				
	Results Through 2Q	Full Year Results	Initial Forecasts Through 2Q (announced on May 11)	Results Through 2Q	YoY Change	Full Year Forecasts	YoY Change
Sales	90.3	199.6	98.5	90.2	-	235.0	+18%
Digital Games	27.3	55.1	34.0	25.8	-5%	87.0	+58%
Packaged Games	16.4	47.4	13.5	14.6	-11%	44.5	-6%
Amusement Machine Sales	18.6	39.3	23.0	20.6	+11%	45.0	+15%
Amusement Center Operations	17.9	36.0	18.5	18.9	+6%	36.5	+1%
Animation / Toy	9.1	19.9	8.5	9.5	+4%	20.0	+1%
Other / Elimination	1.0	1.9	1.0	0.8	-	2.0	-
Operating Income	0.6	0.0	-2.5	1.5	+150%	11.5	-
Digital Games	3.8	8.0	2.0	0.7	-82%	11.5	+44%
Packaged Games	-3.0	-2.7	-3.1	-0.9	-	1.3	-
Amusement Machine Sales	-0.0	-3.9	-0.4	0.2	-	0.0	-
Amusement Center Operations	0.6	0.9	0.5	1.3	+117%	0.3	-67%
Animation / Toy	-0.5	-1.7	-0.7	0.0	-	0.2	-
Other / Elimination	-0.3	-0.6	-0.8	0.2	-	-1.8	-
Operating Income Margin	0.7%	-	-	1.7%	+1.0pt	4.9%	-
Sales in Units (Thousands)	4,100	12,280	2,120	3,280	-20%	7,140	-42%
Same Store Sales Comparisons	98.7%	100.1%	99.3%	102.2%	-	97.3%	-
Domestic Facilities	198	198	198	198	-	199	-

Entertainment Contents Business

《 Major Index / Digital Games (Digital Overall) 》

		FY Ended March 2015				FY Ending March 2016	
		1Q Results	2Q Results	3Q Results	4Q Results	1Q Results	2Q Results
Domestic	Average MAU (Thousands, 3 months average)*1	6,690	5,750	5,510	5,430	5,490	7,340
	ARPMU (JPY) *2	1,225	1,928	1,757	1,761	1,625	1,491
	Share of sales for top 3 titles *3	47.6%	52.8%	47.6%	45.4%	42.2%	40.2%
Accumulated Downloads (Thousands)	Domestic *4	48,560	55,430	61,740	68,020	75,240	79,650
	Overseas *4	81,980	118,890	138,010	160,000	179,670	200,890
	Total	130,540	174,320	199,740	228,020	254,910	280,530
Ratio of advertising expense to net sales *5		12.6%	8.8%	7.1%	8.8%	16.0%	16.8%
Noah Pass *8 KPI	Total number of users (Thousands) *6	51,930	58,960	82,600	94,730	100,750	118,370
	Average MAU (Thousands, 3 months average)*7	4,810	7,300	9,180	10,540	11,020	11,400
(Composition ratio of overseas sales)		9.4%	8.0%	6.3%	10.4%	11.8%	8.5%

Only free to play titles are covered for the calculation of average MAU, ARP MAU, Number of downloads. (Pay-to-play models are not included.)

- *1. Average of MAU (Monthly Active Users) within each quarter
- *2. Calculated from dividing quarter digital sales by average MAU (Monthly Active Users)
- *3. Sales percentage for top 3 titles in the domestic sales of each quarter
- *4. As of the last day of each quarter
- *5. Advertising expense percentage for total digital sales of each quarter
- *6. As of the last day of each quarter
- *7. The counting method has been changed since FY 2016 2Q.
- *8. Noah pass is a marketing support tool for smart device.

《Delivery Data / Plan: Packaged Games》 *Number of titles reflects products launched in this fiscal year

Breakdown by Region		FY Ended March 2015		FY Ending March 2016		
		Results Through 2Q	Full Year Results	Initial Forecasts Through 2Q (announced on May 11)	Results Through 2Q	Full Year Forecasts
Domestic	# of titles	3	15	4	4	14
	# of titles(SKU)	4	19	5	5	21
	Unit Sales(Thousands)	710	2,120	480	430	2,660
Overseas	# of titles	3	15	9	8	20
	# of titles(sku)	10	31	11	9	24
	Unit Sales(Thousands)	3,380	10,160	1,640	2,850	4,480
Total	# of titles	6	30	13	12	34
	# of titles(sku)	14	50	16	14	45
	Unit Sales(Thousands)	4,100	12,280	2,120	3,280	7,140

Resort Business

(JPY Billion)		FY Ended March 2015		FY Ending March 2016				
		Results Through 2Q	Full Year Results	Initial Forecasts Through 2Q (announced on May 11)	Results Through 2Q	YoY Change	Full Year Forecasts	YoY Change
Sales		6.6	14.9	7.0	7.4	+12%	18.0	+21%
Operating Income		-1.4	-2.3	-2.0	-1.2	-	-3.5	-
Operating Income Margin		-	-	-	-	-	-	-
Phoenix Seagaia Resort	Number of visitors (Thousands)	322	643	298	287	-11%	580	-10%
	Average sale per customer (JPY)	12,982	14,481	14,626	14,912	+15%	16,383	+13%
Tokyo Joypolis	Number of visitors (Thousands)	333	614	334	395	+19%	622	+1%
	Average sale per customer (JPY)	3,342	3,426	3,394	3,466	+4%	3,413	-
Orbi Yokohama	Number of visitors (Thousands)	240	400	233	194	-19%	384	-4%
	Average sale per customer (JPY)	2,264	2,283	2,253	2,421	+7%	2,236	-2%
Paradise Casino Incheon*	Casino sales (Billion KRW)	55	109	-	51	-7%	-	-
	Number of visitors (Thousands)	29	58	-	24	-17%	-	-

* Paradise Casino Incheon is operated by PARADISE SEGASAMMY Co., Ltd., an equity method affiliate of our company.

* Figures for Paradise Casino Incheon are recorded with three months delay

* The contents of this material are the judgment and projections of the Company's management based on currently available information.

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