

June 23, 2017

(Translation)

Dear Sirs,

Name of Company: SEGA SAMMY HOLDINGS INC.
Name of Representative: Haruki Satomi,
President and COO
(Representative Director)

(Code No. 6460, Tokyo Stock Exchange 1st Section)

Further Inquiry: Yoichi Owaki,
Vice President,
Senior Executive Officer
Managing Director of
Finance & Accounting Division
(TEL: 03-6215-9955)

Notice of Management Systems of SEGA SAMMY HOLDINGS INC.

Notice is hereby given that at the meeting of the Board of Directors of SEGA SAMMY HOLDINGS INC. (the "Company") held after the close of its Ordinary General Meeting of Shareholders held on June 23, 2017 at which Directors and Audit & Supervisory Board Members and Substitute Audit & Supervisory Board Member were elected, the following Representative Directors, Directors with specific titles and Executive Officers were appointed and assumed office as of the same day.

Description

1. Directors and Audit & Supervisory Board Members

New Title	Name	Former Title
Chairman and CEO (Representative Director)	Hajime Satomi	Chairman and CEO (Representative Director)
President and COO (Representative Director)	Haruki Satomi	President and COO (Representative Director)
Senior Executive Vice President (Director of the Board)	Naoya Tsurumi	Senior Executive Vice President (Director of the Board)
Executive Vice President and CFO (Director of the Board)	Koichi Fukazawa	Executive Vice President and CFO (Director of the Board)
Executive Vice President (Director of the Board)	Hideki Okamura	Executive Vice President (Director of the Board)
Director of the Board (External)	Yuji Iwanaga	Director of the Board (External)
Director of the Board (External)	Takeshi Natsuno	Director of the Board (External)

Director of the Board (External)	Kohei Katsukawa	Director of the Board (External)
Standing Audit & Supervisory Board Member	Shigeru Aoki	Standing Audit & Supervisory Board Member
Audit & Supervisory Board Member	Yukito Sakaue	Audit & Supervisory Board Member
Audit & Supervisory Board Member (External)	Tomio Kazashi	Standing Audit & Supervisory Board Member (External)
Audit & Supervisory Board Member (External)	Mineo Enomoto	Audit & Supervisory Board Member (External)
Substitute Audit & Supervisory Board Member (External)	Izumi Ogata	(Newly Elected)

2. Executive Officers

New Title	Name	Former Title
Vice President, Senior Executive Officer (Managing Director of Executive Secretariat Division)	Yuichi Amari	Vice President, Senior Executive Officer (Managing Director of Executive Secretariat Division)
Vice President, Senior Executive Officer (Managing Director of President's Office)	Makoto Takahashi	Vice President, Senior Executive Officer (Managing Director of President's Office)
Vice President, Senior Executive Officer (General Counsel)	Toru Nakahara	Vice President, Senior Executive Officer (General Counsel)
Vice President, Senior Executive Officer (Managing Director of Finance & Accounting Division)	Yoichi Owaki	Vice President, Senior Executive Officer (Managing Director of Finance & Accounting Division)
Vice President, Executive Officer (Managing Director of Group Internal Control Office, Group CSR Promotion Office and Internal Audit Office)	Hiroshi Ishikura	Vice President, Executive Officer (Managing Director of Group Internal Control Office, Group CSR Promotion Office and Internal Audit Office)
Vice President, Executive Officer (Managing Director of General Affairs Division)	Takaharu Kato	Vice President, Executive Officer (Managing Director of General Affairs Division)
Vice President, Executive Officer (General Affairs Division)	Seiichiro Kikuchi	Vice President, Executive Officer (General Affairs Division)

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