June 22, 2018

(Translation)

Dear Sirs,

Name of Company: SEGA SAMMY HOLDINGS INC.

Name of Representative: Haruki Satomi,

President and Group COO (Representative Director)

(Code No. 6460, Tokyo Stock Exchange 1st Section)

Further Inquiry: Yoichi Owaki,

Vice President,

Senior Executive Officer Managing Director of

Finance & Accounting Division

(TEL: 03-6215-9955)

Notice of Management Systems of SEGA SAMMY HOLDINGS INC. and Appointment of Audit & Supervisory Board Members of a Major Subsidiary

It is hereby notified that a meeting of the Board of Directors of SEGA SAMMY HOLDINGS INC. (the "Company") held after the close of its Ordinary General Meeting of Shareholders held on June 22, 2018, at which Directors were elected, appointed Representative Directors and Directors with specific titles. The directors took office on the same day. In addition, the Company passed the following resolution on the appointment of Audit & Supervisory Board Members of its major subsidiary, Sammy Corporation.

Description

1. Directors and Audit & Supervisory Board Members

New Title	Name	Former Title
Chairman and Group CEO (Representative Director)	Hajime Satomi	Chairman and Group CEO (Representative Director)
President and Group COO (Representative Director)	Haruki Satomi	President and Group COO (Representative Director)
Senior Executive Vice President (Director of the Board)	Naoya Tsurumi	Senior Executive Vice President (Director of the Board)
Executive Vice President and Group CFO (Director of the Board)	Koichi Fukazawa	Executive Vice President and Group CFO (Director of the Board)
Executive Vice President (Director of the Board)	Hideki Okamura	Executive Vice President (Director of the Board)
(Retired)	Yuji Iwanaga	Director of the Board (External)
Director of the Board (External)	Takeshi Natsuno	Director of the Board (External)

Director of the Board (External)	Kohei Katsukawa	Director of the Board (External)
Director of the Board (External)	Hiroshi Onishi	(Newly Elected)
Standing Audit & Supervisory Board Member	Shigeru Aoki	Standing Audit & Supervisory Board Member
Audit & Supervisory Board Member	Yukito Sakaue	Audit & Supervisory Board Member
Audit & Supervisory Board Member (External)	Tomio Kazashi	Audit & Supervisory Board Member (External)
Audit & Supervisory Board Member (External)	Mineo Enomoto	Audit & Supervisory Board Member (External)

^{*}Yuji Iwanaga retired from the position due to the expiration.

2. Executive Officers

New Title	Name	Former Title
Vice President, Senior Executive Officer (Managing Director of Executive Secretariat Division)	Yuichi Amari	Vice President, Senior Executive Officer (Managing Director of Executive Secretariat Division)
Vice President, Senior Executive Officer (Managing Director of Group Executive Office)	Makoto Takahashi	Vice President, Senior Executive Officer (Managing Director of Group Executive Office)
Vice President, Senior Executive Officer (General Counsel)	Toru Nakahara	Vice President, Senior Executive Officer (General Counsel)
Vice President, Senior Executive Officer (Managing Director of Finance & Accounting Division)	Yoichi Owaki	Vice President, Senior Executive Officer (Managing Director of Finance & Accounting Division)
Vice President, Executive Officer (Managing Director of Group Internal Control Office, Group CSR Promotion Office and Internal Audit Office)	Hiroshi Ishikura	Vice President, Executive Officer (Managing Director of Group Internal Control Office, Group CSR Promotion Office and Internal Audit Office)
Vice President, Executive Officer (General Affairs Division)	Koichi Takahashi	Vice President, Executive Officer (General Affairs Division)
Vice President, Executive Officer (Managing Director of General Affairs Division)	Takaharu Kato	Vice President, Executive Officer (Managing Director of General Affairs Division)

3. Audit & Supervisory Board Members of the Company's major subsidiary (Sammy Corporation)

New Title	Name	Former Title
Standing Audit & Supervisory Board Member	Fujito Ryu	Standing Audit & Supervisory Board Member
(Retired)	Kichitaro Mukai	Standing Audit & Supervisory Board Member
Standing Audit & Supervisory Board Member	Kazuaki Inaoka	(Newly Elected)
Audit & Supervisory Board Member	Shigeru Aoki	(Newly Elected) (Standing Audit & Supervisory Board Member of SEGA SAMMY HOLDINGS INC.)

^{*} Shigeru Aoki concurrently holds the position of Standing Audit & Supervisory Board Member of SEGA SAMMY HOLDINGS INC.

^{*} Kichitaro Mukai retired from the position due to the expiration