

May 13, 2021

(Translation)

Dear Sirs or Madams,

Name of Company: SEGA SAMMY HOLDINGS INC.

Name of Representative: Haruki Satomi,

President and Group CEO, Representative Director

(Code No. 6460, Tokyo Stock Exchange 1st Section)

Further Inquiry: Makoto Takahashi,

Senior Vice President, Executive Officer, Managing Director of

Corporate Planning Division

(TEL: 03-6864-2400)

Notice of Determination of Dividends from Retained Earnings

SEGA SAMMY HOLDINGS INC. (the Company) hereby notifies that it has decided about the dividends from retained earnings (year-end dividends) at Board of Directors meeting held today as described below.

1. Details of year-end dividends for the fiscal year ended March 31, 2021

	Determined amount	Most recent dividend forecast (Announced on February 12, 2021)	Results for previous fiscal year (Fiscal year ended March 31, 2020)
Record date	March 31, 2021	Same as left	March 31, 2020
Cash dividends per share	20.00 yen	Same as left	20.00 yen
Total dividend amount	4,701 million yen	-	4,701 million yen
Effective date	June 4, 2021	-	June 4, 2020
Dividend Source	Retained earnings	-	Retained earnings

2. Reasons for dividends

The Company positions the return of profits to shareholders as an important management issue. For the dividends from retained earnings for the fiscal year ended March 31, 2021, we have paid the interim dividends for 10 yen per share and determined the year-end dividends for 20 yen per share, an increase of 10 yen from interim dividends, as a result of comprehensive considerations of the most recent results, future investments, cash flows and others.

3. Future shareholder return policy

Starting from the fiscal year ending March 31, 2022, our basic policy for shareholder returns is to maintain a total return ratio of 50% or more, taking the optimal balance between investment for business growth and capital efficiency improvement into account. With regard to dividends, we have set a dividend policy of DOE (Dividend on equity ratio) 3% or more as

an indicator for achieving stable dividends and determine the specific dividends amount while also considering the results of past dividends. Also, as a way for shareholder return, we will determine buybacks of share flexibly, taking business performance trend and stock market trend into account. For dividends from retained earnings for the fiscal year ending March 31, 2022, annual dividends per share is scheduled to be 40 yen (of which, 20 yen for interim dividends) in accordance with the above basic policy regarding the distribution of revenue.

(Reference) Annual dividends breakdown

Record date	Cash dividends per share		
	Interim	Year-end	Annual
Results for this fiscal year (Fiscal year ended March 31, 2021)	10.00 yen	20.00 yen	30.00 yen
Results for previous fiscal year (Fiscal year ended March 31, 2020)	20.00 yen	20.00 yen	40.00 yen