

September 30, 2022

(Translation)

Dear all,

Name of Company: SEGA SAMMY HOLDINGS INC.

Name of Representative: Haruki Satomi,

President and Group CEO, Representative Director

(Code No. 6460, Tokyo Stock Exchange Prime)

Further Inquiry: Makoto Takahashi,

Executive Vice President,

Executive Officer, Managing Director of

Corporate Planning Division

(TEL: 03-6864-2400)

Notice of Change of Executive Officers at SEGA SAMMY HOLDINGS INC. and its major subsidiary (Sammy Corporation)

SEGA SAMMY HOLDINGS INC. (the Company) hereby notifies that the Company and a major subsidiary of the Company (Sammy Corporation) will implement change in Executive Officers as described below:

Description

SEGA SAMMY HOLDINGS INC.

1. Change in Executive Officers as of October 1, 2022

New Title	Name	Former Title
Vice President, Executive Officer (Managing Director of Legal & Intellectual Property Division)	Natsue Ishida	(Newly Elected)
(Retired)	Rei Kudo	Vice President, Executive Officer (Managing Director of Group Licensing Division)

2. Management System as of October 1, 2022

Name	Title
Hajime Satomi	Chairman, Representative Director
Haruki Satomi	President and Group CEO, Representative Director
Koichi Fukazawa	Senior Executive Vice President and Group CFO, Director of the Board
Yukio Sugino	Senior Executive Vice President, Director of the Board
Hideo Yoshizawa	Senior Vice President, Director of the Board
Kohei Katsukawa	Director of the Board (External)

Melanie Brock	Director of the Board (External)
Fujiyo Ishiguro	Director of the Board (External)
Yukito Sakaue	Director, Standing Audit and Supervisory Committee Member
Kazutaka Okubo	Director, Audit and Supervisory Committee Member (External)
Shione Kinoshita	Director, Audit and Supervisory Committee Member (External)
Naoko Murasaki	Director, Audit and Supervisory Committee Member (External)
Hiroshi Ishikura	Substitute Audit and Supervisory Committee Member
Makoto Takahashi	Executive Vice President, Executive Officer (Managing Director of Corporate Planning Division, Human Resources Development Division)
Yoichi Owaki	Executive Vice President, Executive Officer (Managing Director of Finance & Accounting Division)
Toru Nakahara	Senior Vice President, Executive Officer (General Counsel)
Takaharu Kato	Vice President, Executive Officer (Managing Director of IT Solution Division)
Hironobu Otsuka	Vice President, Executive Officer (Managing Director of Public Relations Office)
Koji Takeyama	Vice President, Executive Officer (Managing Director of General Corporate Administration Division, Global Corporate Governance Division)
Yuka Ichiki	Vice President, Executive Officer (Managing Director of Sustainability Promotion Division)
Yukio Kawasaki	Vice President, Executive Officer (Managing Director of Internal Audit Division)
Natsue Ishida	Vice President, Executive Officer (Managing Director of Legal & Intellectual Property Division)

Sammy Corporation

1. Change in Executive Officer at Sammy Corporation as of October 1, 2022

New Title	Name	Former Title
Senior Vice President, Executive Officer	Rei Kudo	(Newly Elected)

2. Management System of Sammy Corporation as of October 1, 2022

Name	Title
Hajime Satomi	Chairman, Representative Director
Haruki Satomi	President and CEO, Representative Director
Ayumu Hoshino	Senior Executive Vice President and COO, Representative Director (in charge of Research & Development Group Division and Managing Director of Public Relations Division)
Koichi Fukazawa	Senior Vice President, Director of the Board (in charge of Corporate Division)
Tetsuya Fukushima	Senior Vice President, Director of the Board (in charge of President Office and Managing Director of Production Group Division)
Kenichi Tokumura	Senior Vice President, Director of the Board (Managing Director of New Business & DX Promotion Division)

Hirotaka Tanaka	Senior Vice President, Director of the Board (Managing Director of Research & Development Group Division, Technology & Intellectual Property Division)
Masahito Goto	Senior Vice President, Director of the Board (Managing Director of Sales Management Division, Sales Planning Division)
Takashi Kumeta	Senior Vice President, Executive Officer (Managing Director of PC Research & Development Division)
Hisaka Fujishima	Senior Vice President, Executive Officer (Managing Director of Sales Division)
Kosuke Takano	Senior Vice President, Executive Officer (Managing Director of President Office and Deputy Managing Director of New Business & DX Promotion Division)
Rei Kudo	Senior Vice President, Executive Officer
Kei Kimoto	Vice President, Executive Officer (Managing Director of Production Planning Division)
Koichi Hashimoto	Vice President, Executive Officer (Managing Director of Manufacturing Division)
Masatoshi Sato	Vice President, Executive Officer
Hidekazu Kouchi	Vice President, Executive Officer (Managing Director of PS Research & Development Division)