

(Translation)

May 13, 2009

Dear Sirs,

Name of Company: SEGA SAMMY HOLDINGS INC.  
Name of Representative: Hajime Satomi,  
Chairman, President and Representative  
Director (CEO)  
(Code No. 6460, Tokyo Stock Exchange 1st Section)  
Further Inquiry: Koichiro Ueda,  
General Manager, Group Executive  
Office and General Manager, Group  
Communications Office  
(TEL: 03-6215-9955)

**Notice of Change of Officers**

Notice is hereby given that SEGA SAMMY HOLDINGS INC. (the "Company"), at the meeting of its Board of Directors held on May 13, 2009, adopted an unofficial resolution to change its Auditor, as described below.

The appointment of the Directors and Auditor will be determined officially by resolutions at the 5th Ordinary General Meeting of Shareholders of the Company to be held on June 18, 2009 and a subsequent meeting of its Board of Directors.

**Description**

1. Change of Officers (scheduled as of June 18, 2009)

New Title	Name	Former Title
Chairman, President and Representative Director (CEO)	Hajime Satomi	Chairman, President and Representative Director (CEO)
Executive Vice President and Representative Director	Keishi Nakayama	Executive Vice President and Representative Director
Director	Okitane Usui	Director
Director and CCO (Chief Creative Officer)	Hisao Oguchi	Director and CCO (Chief Creative Officer)
Director	Yuji Iwanaga	Director
Director	Takeshi Natsuno	Director

New Title	Name	Former Title
(to retire)	Kazutada Ieda	Standing Corporate Auditor
Standing Corporate Auditor	Tomio Kazashi	(New)
Corporate Auditor	Toshio Hirakawa	Corporate Auditor
Corporate Auditor	Hisashi Miyazaki	Corporate Auditor
Corporate Auditor	Mineo Enomoto	Corporate Auditor

\* Messrs. Yuji Iwanaga and Tsuyoshi Natsuno are candidates for Outside Directors.

\* The term of office of four Corporate Auditors currently in office will expire at the close of the 5th Ordinary General Meeting of Shareholders. Messrs. Tomio Kazashi, Toshio Hirakawa and Mineo Enomoto are Outside Corporate Auditors.

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