

(Translation)

April 28, 2009

Dear Sirs,

Name of Company: SEGA SAMMY HOLDINGS INC.
Name of Representative: Hajime Satomi,
Chairman, President and Representative
Director

(Code No. 6460, Tokyo Stock Exchange 1st Section)

Further Inquiry: Koichiro Ueda,
General Manager of Group
Communications Office
(TEL: 03-6215-9955)

**Notice of Resolution for Share Transfer Agreement
of Shares in Subsidiary (Sammy Systems Co., Ltd.)**

Notice is hereby given that SEGA SAMMY HOLDINGS INC. (the "Company") and Sammy Corporation (Head office: Toshima-ku, Tokyo, President and Representative Director, COO: Keishi Nakayama, hereinafter "Sammy"), a subsidiary of the Company, both of which had adopted a resolution to transfer all shares in Sammy Systems Co., Ltd. (Head office: Toshima-ku, Tokyo, President and Representative Director: Yasuhiko Yoshimura, hereinafter "Sammy Systems"), a subsidiary of Sammy, to Japan Cash Machine Co., Ltd. (Head office: Osaka-shi, Osaka, President and Representative Director: Yojiro Kamihigashi, hereinafter "Nihon Kinsen") as publicized on December 8, 2008, adopted a resolution to enter into share transfer agreement at the respective meetings of their Boards of Directors held on April 28, 2009 as described below:

Description

1. Reasons for share transfer in Sammy Systems:

We have judged that, to increase our market share and maximize earnings of the Group, it would be the best policy to increase the ratio of allocation of its management resources to the pachinko machine business and pachislot machine business, both of which are the Company's core business, and determined to transfer all shares in Sammy Systems that are dealing with pachinko pachislot peripherals to Nihon Kinsen.

2. Outline of share transfer in Sammy Systems Co., Ltd.:

(1) Outline of Sammy Systems Co., Ltd. (as of March 31, 2009):

- ① Trade name: Sammy Systems Co., Ltd.

- ② Location of head office: 2-23-2, Higashi Ikebukuro, Toshima-ku, Tokyo
- ③ Representative: Yasuhiko Yoshimura, President and Representative Director
- ④ Establishment: January 4, 1954
- ⑤ Contents of business: Development, manufacture and sale of pachinko machines pachislot peripheral products
- ⑥ Settlement of accounts: March 31 of each year
- ⑦ Number of employees: 52
- ⑧ Capital: JPY 179 million
- ⑨ Total number of issued shares: 70,990 shares
- ⑩ Principal shareholder and shareholding ratio: Sammy Corporation : 70,990 shares (100%)
- ⑪ Operating results for the recent fiscal years:

| (thousand yen) | Year ended March 31, 2006 | Year ended March 31, 2007 | Year ended March 31, 2008 |
|-----------------------|------------------------------|------------------------------|------------------------------|
| Net sales | 4,451,474 | 2,993,454 | 3,535,826 |
| Gross profit on sales | 485,389 | - 198,713 | 429,358 |
| Operating income | - 983,014 | - 1,469,663 | - 821,701 |
| Ordinary income | - 932,372 | - 1,447,887 | - 762,398 |
| Net income | - 1,000,955 | - 1,709,434 | - 1,608,465 |
| Total assets | 2,972,005 | 2,561,264 | 2,505,394 |
| Net assets | - 1,198,596 | - 2,908,347 | - 5,970,766 |

Remarks1): On April 1, 2007, Shunko Electronics Co. Ltd., merged with H.I System Corporation, and the resulting entity was named as Sammy Systems Corporation. And peripheral business operation of both companies was transferred to Sammy Corporation on April 1, 2007.

Remarks 2): The numbers mentioned above in fiscal year ended March 31, 2006 and in fiscal year ended March 31, 2007 are operating results of Shunko Electronics Col. Ltd.

(2) Method of the transfer

All the shares of Sammy Systems held by Sammy will be assigned directly to Nihon Kinsen.

(3) Number of shares to be assigned and the numbers of shares held by Sammy before and after the assignment:

- (1) Number of shares before the assignment: 70,990 shares (Shareholding ratio: 100%)
- (2) Number of shares to be assigned: 70,990 shares (Transfer price: JPY 70,990)
- (3) Number of shares after the assignment: 0 share (Shareholding ratio: 0.0%)

(4) Outline of Japan Cash Machine Co., Ltd. (as of March 31, 2009):

- (1) Trade name: Japan Cash Machine Co., Ltd.
- (2) Location of head office: 2-3-15, Nishiwaki, Hirano-ku, Osaka
- (3) Representative: Yojiro Kamihigashi, President and Representative Director
- (4) Establishment: January 11, 1955
- (5) Contents of business: Development, manufacture and sale of pachinko machines pachislot peripheral products
- (6) Settlement of accounts: March 31 of each year
- (7) Number of employees: 601 (consolidated)
- (8) Capital: JPY 2,216 million

(5) Schedule:

- April 28, 2009: Resolution of the Board of Directors
- April 28, 2009: Entering into Share Transfer Agreement
- May 1, 2009: Effective date for Share Transfer (plan)

3. Future outlook:

Sammy withdrew pachislot pachinko peripheral business with above mentioned resolution and will focus management resources on core business such as pachislot business and pachislot business. Consequently, profits of pachislot pachinko business segment expect to increase in the fiscal year ending March 31, 2010. The Company is currently preparing a detailed business plan for the year ending March 31, 2010, which will be publicized at the time of publication of its “Brief Statement of Accounts for the Year Ended March 31, 2009” scheduled on May 13, 2009.

- END -