

(Translation)

May 16, 2006

Dear Sirs,

Name of Company: SEGA SAMMY HOLDINGS INC.

Name of Representative: Hajime Satomi,
Chairman, President and
Representative Director

(Code No. 6460, Tokyo Stock Exchange 1st Section)

Further inquiry: Michael Masakimi Hotta,
Executive Officer
(TEL: 03-6215-9955)

Notice of Candidate for Director

It is hereby notified that SEGA SAMMY HOLDINGS INC. (the "Company"), at the meeting of its Board of Directors held on May 16, 2006, determined to submit a proposition to elect one Director to its 2nd Ordinary General Meeting of Shareholders to be held on June 20, 2006, as described below:

Description

Candidate for new Director

Tadashi Ishii

(currently, Senior Executive Officer of the Company and
Senior Managing Director of Sammy Corporation)

- END -