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**SEGA-SAMMY
GROUP**

May 28, 2014

Hajime Satomi
Chairman of the Board and Chief Executive Officer
SEGA SAMMY HOLDINGS INC.
Shiodome Sumitomo Building,
1-9-2 Higashi Shimbashi, Minato-ku, Tokyo, Japan

Dear Shareholders:

Partial Correction to the “Notice of the
10th Ordinary General Meeting of Shareholders to be held on June 18, 2014”

A partial correction has been made to the content of the “Notice of the 10th Ordinary General Meeting of Shareholders...” that was sent to shareholders on May 28, 2014. This correction has accordingly been posted on this website and the details of the change are described below.

Details

“Reference Documents for General Meeting of Shareholders” on page 40 of the “Notice of the 10th Ordinary General Meeting of Shareholders...”

Proposal 2: To elect nine (9) Directors

(Before the correction)

Haruki Satomi (January 11, 1979)	Oct.	2011	Senior Vice President of Digital Business of SEGA OF AMERICA, INC., <u>(current position)</u>
	Nov.	2011	Director, Sammy NetWorks Co., Ltd.
	Apr.	2012	President, Representative Director (CEO) of the above (current position)
	Jun.	2012	Director, SEGA CORPORATION (current position)
	Jun.	2012	Director of the Company (current position)
	Jul.	2012	President and CEO, Representative Director of SEGA Networks Co., Ltd.
	Apr.	2014	Director of Sammy Corporation (current position)

(After the correction)

Haruki Satomi (January 11, 1979)	Oct.	2011	Senior Vice President of Digital Business of SEGA OF AMERICA, INC.,
	Nov.	2011	Director, Sammy NetWorks Co., Ltd.
	Apr.	2012	President, Representative Director (CEO) of the above (current position)
	<u>Jun.</u>	<u>2012</u>	<u>Director of SEGA OF AMERICA, INC. (current position)</u>
	Jun.	2012	Director, SEGA CORPORATION (current position)
	Jun.	2012	Director of the Company (current position)
	Jul.	2012	President and CEO, Representative Director of SEGA Networks Co., Ltd.
Apr.	2014	Director of Sammy Corporation (current position)	