



January 9, 2024

(Translation)

Dear all,

Name of Company: SEGA SAMMY HOLDINGS INC.
Name of Representative: Haruki Satomi,
President and Group CEO,
Representative Director

(Code No. 6460, Tokyo Stock Exchange Prime)

Further Inquiry: Makoto Takahashi,
Executive Vice President,
Executive Officer,
Managing Director of
Corporate Planning Division
(TEL: 03-6864-2400)

Notice of Changes of Directors at Major Subsidiaries of SEGA SAMMY HOLDINGS INC.
(SEGA CORPORATION and Sammy Corporation)

SEGA SAMMY HOLDINGS INC. (the Company) hereby notifies that its major subsidiaries, SEGA CORPORATION and Sammy Corporation, will implement changes in directors. The Company also notifies the management system of the Company and its major subsidiaries as a result of this change as follow.

Description

1. Change in Directors at Major Subsidiaries of the Company as of April 1, 2024

(1) SEGA CORPORATION (as of April 1, 2024)

New Title	Name	Former Title
President and COO, Representative Director CEO, Sega of America, Inc. CEO, Sega Europe Ltd.	Shuji Utsumi	Co-COO, President of Consumer Game and Transmedia, Representative Director CEO, Sega of America, Inc. Chairman, Sega Europe Ltd.
Co-COO, Representative Director	Yukio Sugino	President and COO, Representative Director
Senior Vice President, Director of the Board	Tatsuyuki Miyazaki	Executive Vice President & Global CFO, Director of the Board
Director of the Board	Koichi Fukazawa	(Newly Elected)
(Retired)	Shigeru Yamashita	Executive Vice President, Director of the Board

(Retired)	Taketo Oshima	Senior Vice President, Director of the Board
(Retired)	Hideo Yoshizawa	Director of the Board

*Yukio Sugino is scheduled to be appointed as President, Representative Director of SEGA FAVE CORPORATION on April 1, 2024.

*Shigeru Yamashita and Taketo Oshima is scheduled to be appointed as Executive Vice President, Director of the Board of SEGA FAVE CORPORATION on April 1, 2024.

*Hideo Yoshizawa will continue to serve as Senior Vice President, Director of the Board of SEGA SAMMY HOLDINGS INC.

Brief Career Profile of the Candidates for Newly Appointed President and COO, Representative Director

Name	Shuji Utsumi	
Date of Birth	April 19, 1961	
Brief career profile	April 1986	Joined Sony Corporation
	October 1994	Vice President, Sony Computer Entertainment America Inc.
	October 1996	Senior Vice President (Director of the Board), Sega of America Inc.
	October 2000	Head of Asia Pacific, Disney Interactive Asia
	October 2003	President and CEO, Q Entertainment Inc.
	October 2014	President (Director of the Board), Warner Music Japan Inc.
	July 2016	President (Director of the Board), CYBIRD Co., Ltd.
	May 2019	Vice President, Senior Executive Officer, SEGA SAMMY HOLDINGS INC., Vice President, Senior Executive Officer, SEGA GROUP CORPORATION (now SEGA CORPORATION)
	April 2020	CSO (Chief Strategy Officer), SEGA CORPORATION
	April 2021	Co-COO, SEGA CORPORATION, CEO, Sega of America Inc. (current position)
	April 2022	Chairman, Sega Europe Ltd.
	April 2023	Co-COO, President of Consumer Game and Transmedia, Representative Director, SEGA CORPORATION (current position)
January 2024	CEO, Sega Europe Ltd. (current position)	

(2) Sammy Corporation (as of April 1, 2024)

New Title	Name	Former Title
Honorary Chairman of the Board	Hajime Satomi	Chairman, Representative Director
Chairman and CEO, Representative Director	Haruki Satomi	President and CEO, Representative Director
President and COO, Representative Director	Ayumu Hoshino	Senior Executive Vice President and COO, Representative Director

Executive Vice President, Director of the Board	Tetsuya Fukushima	Senior Vice President, Director of the Board
Executive Vice President, Director of the Board	Hiroataka Tanaka	Senior Vice President, Director of the Board
Senior Vice President, Director of the Board	Kosuke Takano	Senior Vice President, Executive Officer

Brief Career Profile of the Candidates for Newly Appointed President and COO, Representative Director

Name	Ayumu Hoshino	
Date of Birth	July 5, 1969	
Brief career profile	April 1995	Joined Sammy Corporation
	October 2006	Creative Officer (Executive Officer), Sammy Corporation
	April 2009	Executive Officer (General Manager of PS R&D Div.), Sammy Corporation
	June 2014	Senior Executive Officer (Division Manager of Research & Development Division), Sammy Corporation
	November 2019	President & CEO, ZEEG Co. Ltd. (current position)
	June 2021	Councilor, The Nikkoso Research Foundation for Safe Society (current position)
	April 2022	Senior Executive Vice President and COO, Representative Director (in charge of Research & Development Group Division and Managing Director of Public Relations Division) , Sammy Corporation (current position)

2. Management System as of April 1, 2024

SEGA SAMMY HOLDINGS INC.

Name	Title
Hajime Satomi	Chairman, Representative Director
Haruki Satomi	President and Group CEO, Representative Director
Koichi Fukazawa	Senior Executive Vice President and Group CFO, Director of the Board
Yukio Sugino	Senior Executive Vice President, Director of the Board
Hideo Yoshizawa	Senior Vice President, Director of the Board
Kohei Katsukawa	Director of the Board (External)
Melanie Brock	Director of the Board (External)
Fujiyo Ishiguro	Director of the Board (External)
Yukito Sakaue	Director, Standing Audit and Supervisory Committee Member
Kazutaka Okubo	Director, Audit and Supervisory Committee Member (External)
Shione Kinoshita	Director, Audit and Supervisory Committee Member (External)
Naoko Murasaki	Director, Audit and Supervisory Committee Member (External)

*There are no changes to the management system of SEGA SAMMY HOLDINGS INC.

*The management system including executive officers as of April 1 will be disclosed at the end of February.

SEGA CORPORATION

Name	Title
Hajime Satomi	Honorary Chairman of the Board
Haruki Satomi	Chairman and CEO, Representative Director
Shuji Utsumi	President and COO, Representative Director CEO, Sega of America, Inc. CEO, Sega Europe Ltd.
Yukio Sugino	Co-COO, Representative Director
Tatsuyuki Miyazaki	Senior Vice President, Director of the Board
Koichi Fukazawa	Director of the Board

*The management system including executive officers as of April 1 will be disclosed at the end of February.

Sammy Corporation

Name	Title
Hajime Satomi	Honorary Chairman of the Board
Haruki Satomi	Chairman and CEO, Representative Director
Ayumu Hoshino	President and COO, Representative Director
Tetsuya Fukushima	Executive Vice President, Director of the Board
Hiroataka Tanaka	Executive Vice President, Director of the Board
Kenichi Tokumura	Senior Vice President, Director of the Board
Masahito Goto	Senior Vice President, Director of the Board
Kosuke Takano	Senior Vice President, Director of the Board
Koichi Fukazawa	Director of the Board

*The management system including executive officers as of April 1 will be disclosed at the end of February.

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