

June 4, 2025

(Translation)

Dear all,

Name of Company: SEGA SAMMY HOLDINGS INC.
Name of Representative: Haruki Satomi,
President and Group CEO,
Representative Director

(Code No. 6460, Tokyo Stock Exchange Prime)

Further Inquiry: Genta Atobe,
Managing Director of
Corporate Planning Division
(TEL: 03-6864-2400)

Notice regarding the Latest SEGA Football Management Simulator,
SEGA FOOTBALL CLUB CHAMPIONS, Releases in 2025

SEGA SAMMY HOLDINGS INC. (the Company) hereby notifies that SEGA CORPORATION, a group company of the Company announced that *SEGA Football Club Champions 2025* is launching 2025 for PlayStation®4, PlayStation®5, iOS, Android, Steam, ONE store, and HUAWEI AppGallery. Pre-register for the game's release via email or by adding it to your Wishlist on the PlayStation™ Store or Steam.

For further information, please refer to attached press release from SEGA CORPORATION.

Attached material:

From Local Fame to Global Glory The Latest SEGA Football Management Simulator SEGA FOOTBALL CLUB CHAMPIONS Releases In 2025!

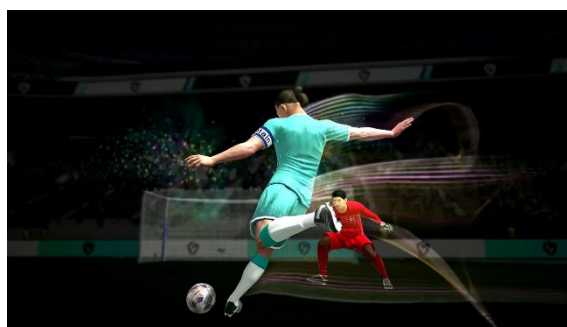
**From Local Fame to Global Glory
The Latest SEGA Football Management Simulator
SEGA FOOTBALL CLUB CHAMPIONS Releases In 2025!**



June 4, 2025 – SEGA is thrilled to announce that *SEGA Football Club Champions 2025 (SFCC 2025)* is launching 2025 for PlayStation®4, PlayStation®5, iOS, Android, Steam, ONE store, and HUAWEI AppGallery. Pre-register for the game's release via email or by adding it to your Wishlist on the PlayStation™Store or Steam.

『SEGA FOOTBALL CLUB CHAMPIONS 2025』 Official Announcement Trailer

<https://youtu.be/6rfDVJydWc>



SFCC 2025 is a new football management simulator all about training up-and-coming athletes and guiding your team to success. As the head manager of a newly formed club, it's your job to take that local squad of semi-pros and turn them into world-class footballers. Pick a club in your hometown or favourite city, mentor your players, and overcome a slew of trials and tribulations on your journey to the top!

In this game, step into the shoes of a fledgling manager aiming to build the world's greatest club in *Career Mode*, then register those players for *Dream Team Mode* to compete in a host of *PvP* and *PvE* matches!

Help your promising athletes improve in training, recruit new players, dispatch your scouts, and make strategic decisions behind the scenes on your mission to become number one!

Over 5,000 Real-World Athletes Set Foot onto The Pitch! Enjoy Cross-Save Support!

In addition to major leagues from Europe, scout for over 5,000 real footballers from *FIFPRO*, *Meiji Yasuda J.League*, *K League*, and more! We're also delighted to announce that we've partnered with *Manchester City FC*!

Enjoy this incredible football adventure across devices with cross-platform saves!

Closed Beta Test Applications Open

Before the official release, we're holding a Closed Beta Test where you can try out the game. The test will run from 19 June 2025 to 30 June 2025. If you're interested, please submit an application by 16:00 on 13 June 2025. Have a look at our official social media pages for more details.

SFCC 2025 Closed Beta Test Details

<https://segafcchampions.sega.com/bt/en/>

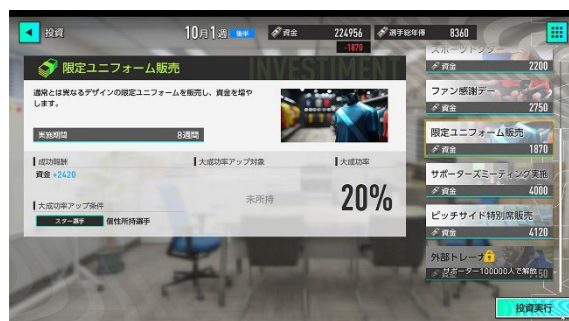
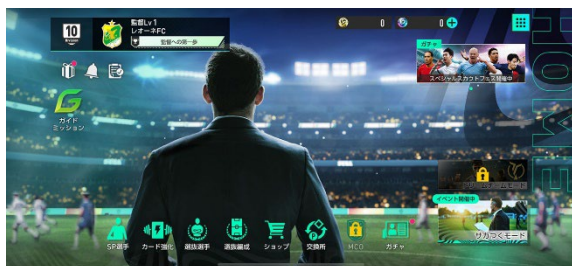
Help Bring the Game to New Heights with The SFCC Initiative!

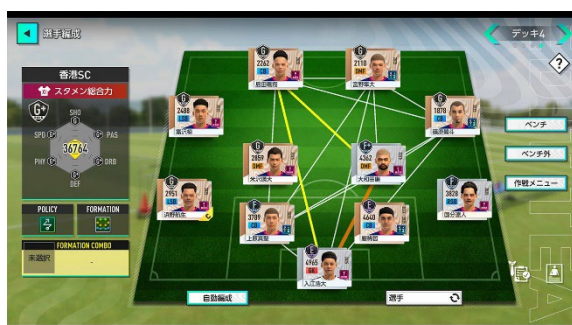
We're starting the *SFCC* initiative to allow users to collaborate directly with the development team.

We're gearing up for the full release in a ton of different ways, so follow our social media pages to stay in the loop!

SEGA Asia Facebook

<https://www.facebook.com/sega.asia.EN>





**The promotion schedule is subject to change.*

**All images shown are from the Japanese version of the game, which is still under development.*

About SFCC

SEGA FOOTBALL CLUB CHAMPIONS is a football management simulator where you step in as the manager of a pro football club, make calls both on and off the pitch, and aim to become the world's finest.

The first SEGA football management simulator was released for the SEGA Saturn in February of 1996, and the franchise has since sold over 4 million units.

Product Information:

Title	SEGA FOOTBALL CLUB CHAMPIONS 2025
Release Date	Coming 2025
Platform	PlayStation®5 / PlayStation®4 / iOS / Android / PC (Steam) / ONE store / HUAWEI AppGallery
Languages	Japanese, English, Traditional Chinese, Simplified Chinese, Korean, Thai, Indonesian, Arabic, Turkish, French, Italian, Spanish
Website	https://segafcchampions.sega.com/en/
SEGA Asia Facebook	https://www.facebook.com/sega.asia.EN
Copyright	© 2025 Manchester City Football Club / LICENSED BY J.LEAGUE / K LEAGUE property used under license from K LEAGUE / The use of images and names of the football players in this game is under license from FIFPro Commercial Enterprises BV. FIFPro is a registered trademark of FIFPro Commercial Enterprises BV. / ©2024 adidas Japan K.K. adidas, the 3-Bars logo and the 3-Stripes mark are trademarks of the adidas Group / ©SEGA