

September 12, 2025

(Translation)

Dear all,

Name of Company: SEGA SAMMY HOLDINGS INC.

Name of Representative: Haruki Satomi,

President and Group CEO, Representative Director

(Code No. 6460, Tokyo Stock Exchange Prime)

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Notice regarding Football Manager 26 Launches on November 5

SEGA SAMMY HOLDINGS INC. (the Company) hereby notifies that SEGA CORPORATION, a group company of the Company announced that *Football Manager 26*, the latest entry in the popular football management series developed by Sports Interactive, will launch on November 5, 2025, for PlayStation®5, Xbox Series X|S, Nintendo Switch™, PC (Steam / Epic / Windows), Mac, and Netflix.

For further information, please refer to attached press release from SEGA CORPORATION.

Attached material:

Football Manager 26 Launches on November 5!





Football Manager 26 Launches on November 5!



September 11, 2025 – SEGA is pleased to announce that *Football Manager 26 (FM26)*, the latest entry in the popular football management series developed by Sports Interactive, will launch on November 5, 2025, for PlayStation®5, Xbox Series X|S, Nintendo Switch™, PC (Steam / Epic / Windows), Mac, and Netflix. Pre-orders for the PC version (Steam / Epic Games Store / Windows) also begins today.

Football Manager is a globally popular series developed by SEGA in collaboration with the UK-based studio Sports Interactive. The series began with the release of Football Manager 2005 in 2004 and has continued to evolve in various ways ever since.

For the first time in the series' history, *FM26* is powered by the Unity engine, delivering a completely refreshed management experience across match presentation, tactics, scouting, and the user interface. Featuring the official Premier League license and the long-awaited addition of women's football, *FM26* marks the beginning of a new era for the franchise.

Revamped With the Unity Engine and A New Experience

FM26 is the first in the series to adopt the Unity engine. With new animations and visual effects based on real gameplay, matches have evolved to offer a more realistic and immersive experience than ever before. In addition, a redesigned, intuitive user interface allows players to make key decisions in tactics, scouting, and transfers more smoothly. The system is designed to accommodate both new players and long-time veterans alike.





Official Licenses and Diverse Arenas

The game has newly acquired the official Premier League license, faithfully recreating the world's top-tier league in all its authenticity. For the first time in the series, women's football has also been included, with a fully integrated database and official competitions allowing both men's and women's football to be experienced within the same environment. This expansion further enhances the possibilities of club management.

Save Data Compatibility

With the transition to the new engine, players can carry over save data from *FM24* and *FM23*, allowing long-running careers to continue without interruption.

* Only FM24 Mobile save data is compatible with FM26 Mobile.

Pre-Purchase Bonuses and Early Access

Players who pre-purchase the PC or Mac version from SEGA-approved online stores ahead of the November 5 release will receive a 10% discount. In addition, they can start their managerial career early with the Early Access version available approximately two weeks before launch and continue their progress seamlessly in the full release. Experience the depth of club management and the thrill of leading your team to victory ahead of everyone else.

*The start date for Early Access may vary depending on the platform.







Football Manager 26 Product Information:

Title

Release Date

Platform

Football Manager 26

November 5^{th,} 2025

PlayStation®5/Xbox Series X|S/Nintendo Switch™/PC

(Steam / Epic / Windows)/Mac/Netflix

*Nintendo Switch™ will release on December 4th





Website

https://www.footballmanager.com/

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