

October 10, 2025

(Translation)

Dear all,

SEGA SAMMY HOLDINGS INC.

Received “2025 Awards for Excellence in Corporate Disclosure”
from The Securities Analysts Association of Japan

SEGA SAMMY HOLDINGS INC. (the “Company”) was awarded the highest rank for the “31th (2025) Awards for Excellence” by the Corporate Disclosure conducted by the Securities Analysts Association of Japan’s (SAAJ) in the category of advertising services, media, and entertainment companies.



2025 Award for Excellence in Corporate Disclosure

— Industries —



The Securities Analysts
Association of Japan

This awards program was begun in 1995 by the Corporate Disclosure Study Group of SAAJ to promote and improve corporate information disclosure. This year, the evaluations were conducted in the following five fields.

- 1) management’s stance toward IR, the functions of IR department, and the company’s basic stance on IR
- 2) disclosure through briefings, interviews, and explanatory materials
- 3) fair disclosure
- 4) disclosure of information related to ESG
- 5) voluntary disclosure of information based on the condition of respective industry for each company

This year, the Company received the award in recognition of its high evaluation in the field of “management’s stance toward IR” and “disclosure through briefings, interviews, and explanatory materials” as well as notable improvements in the field of “voluntary information disclosure”.

Motivated by this award represents, we will continue to proactively disclose information and engage with our shareholders, investors, and other stakeholders.

For more details of the “Awards for Excellence in Corporate Disclosure”, please see SAAJ’s website below:

<https://www.saa.or.jp/english/advocacy/disclosure.html>

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