

November 4, 2025

(Translation)
Dear all,

Name of Company: SEGA SAMMY HOLDINGS INC.
Name of Representative: Haruki Satomi,
President and Group CEO,
Representative Director

(Code No. 6460, Tokyo Stock Exchange Prime)

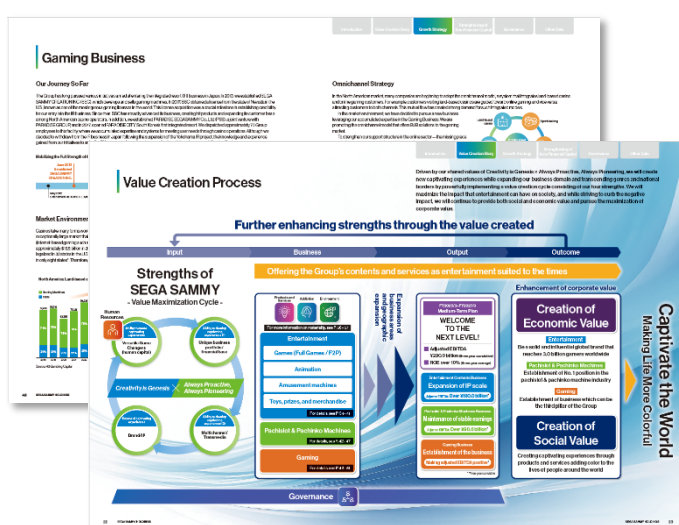
Further Inquiry: Genta Atobe,
Managing Director of
Corporate Planning Division
(TEL: 03-6864-2400)

Notice regarding Issuance of Integrated Report 2025

SEGA SAMMY HOLDINGS hereby notifies that it has issued the “Integrated Report 2025” for all stakeholders, including shareholders and investors, and have made it available on its website.

In the Integrated Report 2025, we have further refined the value creation process disclosed last year and clarified how the strengths of the Group contribute to the sustainable enhancement of corporate value. The report also presents our strategies for each business — including our efforts to establish the gaming business — as well as our human resource strategies designed to drive sustainable growth.

We will continue to enhance our information disclosure, including through our integrated report and website, and aim to further increase our corporate value.



Click below URL to view “Integrated Report 2025” of SEGA SAMMY HOLDINGS

https://www.segasammy.co.jp/en/ir/library/printing_annual/

==For Individual Investors==

<https://www.segasammy.co.jp/en/ir/individual/>

==You can also view the results presentation and other documentations from below URL==

<https://www.segasammy.co.jp/en/ir/library/>

==To find more about IR activities of SEGA SAMMY HOLDINGS INC., please access our website below==

<https://www.segasammy.co.jp/en/ir/>