



February 27, 2026

(Translation)

Dear all,

Name of Company: SEGA SAMMY HOLDINGS INC.
Name of Representative: Haruki Satomi,
President and Group CEO,
Representative Director

(Code No. 6460, Tokyo Stock Exchange Prime)

Further Inquiry: Genta Atobe,
Managing Director of
Corporate Planning Division
(TEL: 03-6864-2400)

Notice of Change of Representative Director, and Change of Directors and Executive Officers at SEGA SAMMY HOLDINGS INC. and its Major Group Companies
(SEGA CORPORATION, Sammy Corporation and SEGA SAMMY CREATION INC.)

SEGA SAMMY HOLDINGS INC. (the Company) hereby notifies that, at the Board of Directors meeting today, it has resolved to implement the change in its representative director. It has also resolved to implement changes in directors and executive officers of the Company and its major group companies, SEGA CORPORATION, Sammy Corporation and SEGA SAMMY CREATION INC., as described below:

Description

1. Change of Representative Director

1) Detail of the change

New Title	Name	Former Title
Chairman Founder, Director of the Board	Hajime Satomi	Chairman, Representative Director

2) Reason for the change

Change of the right of representation associated with change in officers

3) Scheduled date of the change

April 1, 2026

2. Changes of Directors and Executive Officers at SEGA SAMMY HOLDINGS INC. and its Major Group Companies

SEGA SAMMY HOLDINGS INC.

1. Change in Director and Executive Officers as of April 1, 2026

New Title	Name	Former Title
Senior Executive Vice President, Director of the Board	Koichi Fukazawa	Senior Executive Vice President and Group CFO, Director of the Board
Senior Executive Vice President and Group CFO, Executive Officer	Makoto Takahashi	Executive Vice President, Executive Officer
Senior Vice President and Group CIO, Executive Officer	Takaharu Kato	Senior Vice President, Executive Officer (Managing Director of IT Solution Division)
Senior Vice President, Executive Officer (Managing Director of Risk Governance Division)	Koji Takeyama	Vice President, Executive Officer (Managing Director of General Corporate Administration Division and Risk Governance Division)

2. Management System as of April 1, 2026

Name	Title
Hajime Satomi	Chairman Founder, Director of the Board
Haruki Satomi	President and Group CEO, Representative Director
Koichi Fukazawa	Senior Executive Vice President, Director of the Board
Shuji Utsumi	Director of the Board
Ayumu Hoshino	Director of the Board
Kohei Katsukawa	Director of the Board (External)
Melanie Brock	Director of the Board (External)
Fujiyo Ishiguro	Director of the Board (External)
Ankur Sahu	Director of the Board (External)
Hiroshi Ishikura	Director, Standing Audit and Supervisory Committee Member
Kazutaka Okubo	Director, Audit and Supervisory Committee Member (External)
Naoko Murasaki	Director, Audit and Supervisory Committee Member (External)
Makiko Ushijima	Director, Audit and Supervisory Committee Member (External)
Yukio Sugino	Senior Executive Vice President, Executive Officer (in charge of Group Licensing Division, Managing Director of Group Licensing Division)
Makoto Takahashi	Senior Executive Vice President and Group CFO, Executive Officer (in charge of Corporate Planning Division and Human Resources Development Division)
Hideo Yoshizawa	Executive Vice President, Executive Officer (in charge of General Corporate Administration Division, Legal & Intellectual Property Division and Risk Governance Division)
Yoichi Owaki	Executive Vice President, Executive Officer (in charge of Finance & Accounting Division and IT Solution Division, Managing Director of Finance & Accounting Division)
Takaharu Kato	Senior Vice President and Group CIO, Executive Officer (in charge of IT Solution Division)

Koji Takeyama	Senior Vice President, Executive Officer (Managing Director of Risk Governance Division)
Hironobu Otsuka	Vice President, Executive Officer (Managing Director of Public Relations Office)
Yukio Kawasaki	Vice President, Executive Officer (Managing Director of Internal Audit Division)
Natsue Ishida	Vice President, Executive Officer (Managing Director of Legal & Intellectual Property Division)

SEGA CORPORATION

1. Change in Directors and Executive Officers at SEGA CORPORATION as of April 1, 2026

New Title	Name	Former Title
(Retired)	Koichi Fukazawa	Director of the Board
Director of the Board	Makoto Takahashi	(Newly Elected)
Executive Vice President, Executive Officer Head of Entertainment Productions, Film and Television Head of Business Affairs	Toru Nakahara	Senior Vice President, Executive Officer Head of Entertainment Productions, Film and Television Head of Business Affairs
Senior Vice President, Executive Officer, Head of RGG Studio Business Unit	Masayoshi Yokoyama	VP, Executive Officer, Head of Development Division 1
VP, Executive Officer Head of Corporate Development Division	Nobuhiko Shimizu	(Newly Elected)

2. Management System as of April 1, 2026

Name	Title
Hajime Satomi	Honorary Chairman of the Board
Haruki Satomi	Chairman and CEO, Representative Director
Shuji Utsumi	President and COO, Representative Director CEO, Sega of America, Inc. CEO, Sega Europe Ltd.
Yukio Sugino	Co-COO, Representative Director
Tatsuyuki Miyazaki	Senior Vice President, Director of the Board In charge of Global Product Operation Division
Makoto Takahashi	Director of the Board
Osamu Ohashi	Senior Executive Vice President, Executive Officer Head of Japan Asia Studios Business Unit #1
Takaya Segawa	Executive Vice President, Executive Officer Head of Japan Asia Studios Business Unit #2
Justin Scarpone	Executive Vice President, Executive Officer Head of Global Transmedia Group

Toru Nakahara	Executive Vice President, Executive Officer Head of Entertainment Productions, Film and Television Head of Business Affairs
Kikuo Masumoto	Senior Vice President, Executive Officer Head of Corporate Development HQ
Takashi Shirai	Senior Vice President, Executive Officer, Head of Corporate Planning HQ
Go Saito	Senior Vice President, Executive Officer Deputy Chief Business Officer of Global Publishing Headquarter Head of East Publishing Business Unit
Yusuke Suai	Senior Vice President, Executive Officer Chief Business Officer of Global Publishing Headquarter Head of Global Publishing Strategy Unit Head of West Publishing Business Unit
Masayoshi Yokoyama	Senior Vice President, Executive Officer Head of RGG Studio Business Unit
Hiroshi Kataoka	VP, Executive Officer, Head of Technology Development Division
Kei Ishikawa	VP, Executive Officer, Head of Corporate Service Division
Hitoshi Okuno	VP, Executive Officer, Executive Vice President, Sega of America, Inc.
Takashi Iizuka	VP, Executive Officer, Sonic Creative Officer, Sega of America, Inc.
Tatsuya Shikata	VP, Executive Officer, Executive Vice President, Sega Europe Ltd. Head of Global Product Operation Division
Nobuhiko Shimizu	VP, Executive Officer, Head of Corporate Development Division

Sammy Corporation

1. Change in Directors and Executive Officers as of April 1, 2026

New Title	Name	Former Title
(Retired)	Koichi Fukazawa	Director of the Board
Director of the Board	Makoto Takahashi	(Newly Elected)
Senior Vice President, Executive Officer (Managing Director of PS Research & Development Division)	Hidekazu Kouchi	Vice President, Executive Officer (Managing Director of PS Research & Development Division)

2. Management System as of April 1, 2026

Name	Title
Hajime Satomi	Honorary Chairman of the Board
Haruki Satomi	Chairman and CEO, Representative Director
Ayumu Hoshino	President and COO, Representative Director (in charge of Public Relations Division and Media & Licensing Division)
Tetsuya Fukushima	Executive Vice President, Director of the Board (in charge of Corporate Division, Managing Director of Production Group Division)
Hiroataka Tanaka	Executive Vice President, Director of the Board (Managing Director of Research & Development Group Division)

Masahito Goto	Senior Vice President, Director of the Board (Managing Director of Sales Management Group Division and Sales Planning Division)
Kosuke Takano	Senior Vice President, Director of the Board (Managing Director of President Office and New Business Division)
Makoto Takahashi	Director of the Board
Takashi Kumeta	Senior Vice President, Executive Officer (Managing Director of PC Research & Development Division)
Hisaka Fujishima	Senior Vice President, Executive Officer (Managing Director of Public Relations Division)
Rei Kudo	Senior Vice President, Executive Officer (Managing Director of Media & Licensing Division)
Hidekazu Kouchi	Senior Vice President, Executive Officer (Managing Director of PS Research & Development Division)
Koichi Hashimoto	Vice President, Executive Officer (Managing Director of Production Planning Division)
Masatoshi Sato	Vice President, Executive Officer
Kei Kimoto	Vice President, Executive Officer (Managing Director of Manufacturing Division)
Yukitoshi Sakamoto	Vice President, Executive Officer (Managing Director of Sales Division)

SEGA SAMMY CREATION INC.

Management System as of April 1, 2026

Name	Title
Koichi Fukazawa	Chairman and Global CEO, Representative Director
Naoki Kameda	President and Executive Officer Global COO, Representative Director
Toshihito Yoshimizu	Executive Vice President & Global Chief Financial Officer, Director of the Board
Masaki Yamamoto	Executive Vice President & Global Chief Technology Officer Managing Director of Research & Development Division
Shigeki Aoyama	Vice President, Executive Officer Managing Director of Land Operation Division
Noritaka Sugiyama	Vice President, Executive Officer Managing Director of Corporate Planning Division
Katsuyoshi Teramae	Vice President, Executive Officer Director of Incheon IR Business Management Department, Land Operation Division

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