

April 28, 2026

(Translation)

Dear all,

Name of Company: SEGA SAMMY HOLDINGS INC.
Name of Representative: Haruki Satomi,
President and Group CEO,
Representative Director

(Code No. 6460, Tokyo Stock Exchange Prime)

Further Inquiry: Genta Atobe,
Managing Director of
Corporate Planning Division
(TEL: 03-6864-2400)

SEGA SAMMY CREATION Won Awards at “8th Annual EKG Slot Awards Show”

SEGA SAMMY HOLDINGS INC. (the Company) is pleased to announce that SEGA SAMMY CREATION INC. (SSC), a group company of the Company, won award in “Top Performing NEW Game from an Emerging Supplier” category at “8th Annual EKG Slot Awards Show,” hosted by Eilers & Krejcik Gaming, LLC (EKG), a U.S. gaming research company.



The EKG Slot Awards is designed to recognize excellence in slot game development in the casino gaming industry. EKG determines winners across 27 product categories (25 award categories and 2 Hall of Fame categories) including both land-based and interactive games utilizing a data driven process combined with a distinguished advisory board.



Super Burst™ Bouncing Lions™, which won the “Top Performing Game from an Emerging Supplier”, is a slot game developed as the Asian-themed version of the *Super Burst™* series. It is the SSC’s first ever series launched on two different cabinet models: *GENESIS CREST™* and *GENESIS ATMOS™*.

This title features the popular 3-Pots type bonus trigger. Among its bonus games, the “Jackpot Bonus” has gained strong support from many players due to its unique gameplay. Additionally, in “Top Indexing Overall Games – Emerging Suppliers” category of EKG report, the title has ranked in the top five for 17 consecutive months since its launch, maintained strong performance at installed casinos, outperforming the average utilization, and received very high praise from the market.

Super Burst™ Bouncing Lions™
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[Comments from Takashi Maekawa, President and COO of SEGA SAMMY CREATION USA INC.]

“In the gaming industry, where it is recognized that producing even a single hit title is a significant challenge for any manufacturer, receiving the prestigious Annual EKG Slot Awards for the second time with *Super Burst™ Bouncing Lions™*, following last year’s *Railroad RICHES™ Sheriff*, holds great significance for us and represents a major accomplishment.

I am truly proud of the development team that achieved this feat. I would also like to strongly commend the dedicated efforts of the sales team, who fully understood the product’s value and successfully brought it to market.

We will continue to strive to deliver even higher-quality titles while maintaining a humble attitude.”

Please see the details in the link below:

•LinkedIn of SSC

<https://www.linkedin.com/company/segasammycreation>

[Overview of SEGA SAMMY CREATION INC.]

Name	SEGA SAMMY CREATION INC.
Location	Sumitomo Fudosan Osaki Garden Tower, 1-1-1, Nishi-Shinagawa, Shinagawa-ku, Tokyo
Job Title/Name of Representative	Naoki Kameda, President and CEO
Details of business	Development, manufacturing, and sales of land-based and online/social casino gaming products and software

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