

March 19, 2026

(Translation)
Dear all,

Name of Company: SEGA SAMMY HOLDINGS INC.
Name of Representative: Haruki Satomi,
President and Group CEO,
Representative Director

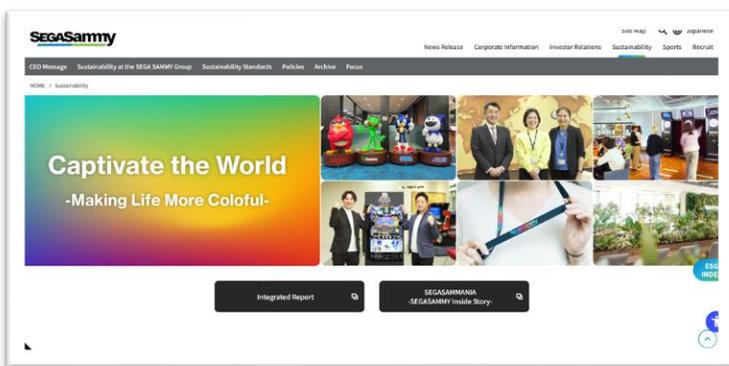
(Code No. 6460, Tokyo Stock Exchange Prime)

Further Inquiry: Genta Atobe,
Managing Director of
Corporate Planning Division
(TEL: 03-6864-2400)

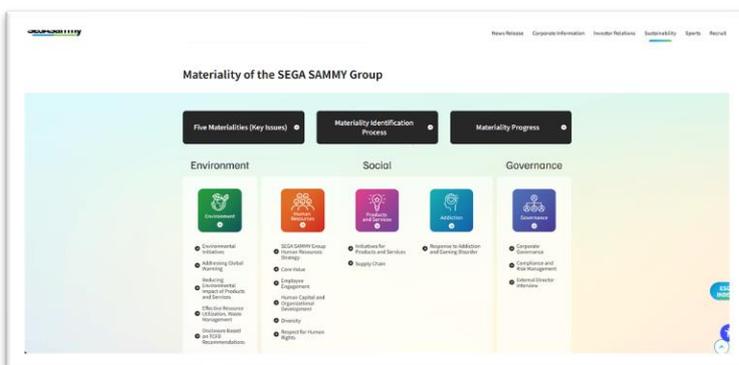
Notice of Renewal of the Sustainability Page on the Corporate Website

SEGA SAMMY HOLDINGS INC. (the “Company”) is pleased to announce that we have redesigned and launched the sustainability page on our corporate website. This update aims to clearly communicate our sustainability initiatives, which are now more closely integrated with our management strategy.

■Click the URL to view the Sustainability page of the Company
<https://www.segasammy.co.jp/en/sustainability/>



This renewal involved revising the page structure and the content, and key information on each page can be accessed directly from the top page in order to improve access to the five materialities of SEGA SAMMY Group (the “Group”) and various information. Furthermore, we introduced the ESG Information Index and right-side navigation to enhance usability.



In the CEO message, we convey our commitment to promoting sustainability initiatives more closely integrated with our management strategy, as well as Satomi's belief that "creating captivating experiences represents the SEGA SAMMY Group's approach to sustainability."

■Click the URL to view the Sustainability page of the Company

<https://www.segasammy.co.jp/en/sustainability/commitment/>



We will continue to strive for improvements to ensure comfortable user experience and strive to provide valuable information disclosure.

==Integrated Report 2025==

https://www.segasammy.co.jp/en/ir/library/printing_annual/

==For Individual Investors==

<https://www.segasammy.co.jp/en/ir/individual/>

==You can also view the results presentation and other documentations from below URL==

<https://www.segasammy.co.jp/en/ir/library/>

==To find more about IR activities of SEGA SAMMY HOLDINGS INC., please access our website below==

<https://www.segasammy.co.jp/en/ir/>