

[English Translation of Notice Originally Issued in the Japanese Language]

**【Note】 This document has been translated from the Japanese original for reference purposes only. In the event of any discrepancy between this translated document and the Japanese original, the original shall prevail.
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**SEGA-SAMMY
GROUP**

June 9, 2011

Hajime Satomi
Chairman of the Board and Chief Executive Officer
SEGA SAMMY HOLDINGS INC.
Shiodome Sumitomo Building,
1-9-2 Higashi Shimbashi, Minato-ku, Tokyo, Japan

Dear Shareholders:

Partial Correction to the “Notice of the
7th Ordinary General Meeting of Shareholders to be held on June 23, 2011”

A partial correction has been made to the content of the “Notice of the 7th Ordinary General Meeting of Shareholders...” that was sent to shareholders on June 1, 2011. This correction has accordingly been posted on this website and the details of the change are described below.

Details

“Reference Documents for General Meeting of Shareholders” on page 30 of the “Notice of the 7th Ordinary General Meeting of Shareholders...”

Proposal 1: To amend certain parts of the Articles of Incorporation
2. Details of the amendments

(Before the correction)

Present Articles of Incorporation	Proposed Amendment
(New)	<u>(23) School management concerning the requests from scenario writers, voice actors, film-making engineers and others;</u>

(After the correction)

Present Articles of Incorporation	Proposed Amendment
(New)	<u>(23) School management concerning the training of scenario writers, voice actors, film-making engineers and others;</u>