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June 20, 2013

Hajime Satomi
Chairman of the Board and Chief Executive Officer
SEGA SAMMY HOLDINGS INC.
Shiodome Sumitomo Building,
1-9-2 Higashi Shimbashi, Minato-ku, Tokyo, Japan

Dear Shareholders:

**Results of Exercise of Voting Rights
at the 9th Ordinary General Meeting of Shareholders held on June 18, 2013**

SEGA SAMMY HOLDINGS INC. announces the results of exercise of voting rights at the 9th Ordinary General Meeting of Shareholders held on June 18, 2013.

Details

1. Date of the General Meeting of Shareholders
June 18, 2013
2. Details of the Matters for Resolution
Proposal 1: To elect nine (9) Directors
Proposal 2: To elect four (4) Corporate Auditors
3. Numbers of voting rights that were exercised as the manifestation of the intention of approval, disapproval or abstention for the matters for resolution; requirements for adoption thereof; and resolution results thereof

Matter for resolution	Approved	Disapproved	Abstained	Resolution result	
				Approval rate	Approved or disapproved
Proposal 1:					
Mr. Hajime Satomi	1,579,351	142,718	502	84.61%	Approved
Mr. Keishi Nakayama	1,661,377	60,695	502	89.01%	Approved
Mr. Akira Sugano	1,654,915	67,158	502	88.66%	Approved
Mr. Haruki Satomi	1,661,851	60,222	502	89.03%	Approved
Mr. Naoya Tsurumi	1,661,692	60,381	502	89.02%	Approved
Mr. Hisao Oguchi	1,661,896	60,177	502	89.04%	Approved
Mr. Shigeru Aoki	1,654,966	67,107	502	88.66%	Approved
Mr. Yuji Iwanaga	1,663,376	58,699	502	89.11%	Approved
Mr. Takeshi Natsuno	1,661,512	60,562	502	89.01%	Approved
Proposal 2:					
Mr. Tomio Kazashi	1,720,624	1,529	502	92.18%	Approved
Mr. Toshio Hirakawa	1,712,985	9,168	502	91.77%	Approved
Mr. Hisashi Miyazaki	1,711,588	10,563	502	91.70%	Approved
Mr. Mineo Enomoto	1,312,410	409,733	502	70.31%	Approved

Notes:

- (1) The number of voting rights held by the shareholders who were entitled to exercise their voting rights at this General Meeting of Shareholders (the “Meeting”) was 2,398,392.
 - (2) The requirements for adoption of each proposal are that: (i) the shareholders holding one third or more of voting rights of the shareholders who are entitled to exercise their voting rights are present at the Meeting, and (ii) a majority of voting rights of such shareholders present at the Meeting approve the proposal.
 - (3) The approval rate is a ratio of the number of affirmative voting rights to the number of voting rights of the shareholders present at the Meeting (total of those exercised prior to the date of the Meeting and at the Meeting [including those of the shareholders who have left the room before the conclusion of the Meeting]).
 - (4) In calculating the approval rate, the number of voting rights of the shareholders whose manifestation of intention was deemed void was included in the number of voting rights of the shareholders present at the Meeting.
4. Reason why a portion of the number of voting rights of the shareholders present at the Meeting was not included in the calculation
- By taking into account the number of voting rights exercised prior to the date of the Meeting and the number of voting rights of a portion of the shareholders present at the Meeting for which intention of approval or disapproval was confirmed, the requirements for adoption of all the matters for resolution were satisfied and the resolutions were legally reached in compliance with the Companies Act. Therefore a portion of the number of voting rights was not included in the calculation.