

November 8, 2021

(Translation)

Dear all,

Name of Company: SEGA SAMMY HOLDINGS INC.
Name of Representative: Haruki Satomi,
President and Group CEO,
Representative Director

(Code No. 6460, Tokyo Stock Exchange 1st Section)

Further Inquiry: Makoto Takahashi,
Senior Vice President,
Executive Officer,
Managing Director of
Corporate Planning Division
(TEL: 03-6864-2400)

Notice of Acquisition of Treasury Stock

(Acquisition of Treasury Stock Based on Articles of Incorporation Pursuant to Article 165 Paragraph 2 of the Companies Act of Japan)

SEGA SAMMY HOLDINGS INC. (the Company) hereby notifies that, at the Board of Directors meeting held on November 8, 2021, it has resolved the matter related to the acquisition of treasury stocks, pursuant to the provisions of Article 156 of the Companies Act of Japan as applied by replacing the provisions stipulated in Article 165 Paragraph 3 of the same law, as described below.

Description

1. Reasons for the acquisition of treasury stock

The Group aims to maximize corporate value through the management focusing on capital efficiency in its five-year medium-term financial strategy until the fiscal year ending March 2026. Our medium-term financial strategy is to invest aggressively in growth while appropriately returning surplus capital to shareholders. In response to this, we will acquire treasury stocks as a measure to optimize our capital structure.

2. Details of the acquisition of treasury stock

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| (1) Type of shares to be acquired: | Common shares |
| (2) Total number of shares to be acquired: | 24,000,000 shares (upper limit) |
| | Ratio to total number of shares outstanding (excluding treasury stocks): 10.19% |
| (3) Total cost of acquisition: | 30.0 billion yen (upper limit) |
| (4) Acquisition period: | From November 9, 2021 to June 30, 2022 |
| (5) Acquisition method: | Market purchase on the Tokyo Stock Exchange |

(Reference)

1. Policy on cancellation of treasury stock

After this acquisition of treasury stocks, we plan to cancel a certain number of shares, except for the portion necessary for stock compensation, etc.

We will announce the timing of the cancellation and the number of shares to be cancelled as soon as they are determined.

2. Number of treasury stocks held as of September 30, 2021

Total number of shares outstanding (excluding treasury stocks): 235,497,150 shares

Total number of treasury stocks: 30,732,326 shares

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