

(Translation)

May 11, 2018

Dear Sirs,

Name of Company: SEGA SAMMY HOLDINGS INC.

Name of Representative: Haruki Satomi,  
President and Group COO  
(Representative Director)

(Code No. 6460, Tokyo Stock Exchange 1st Section)

Further Inquiry: Yoichi Owaki,  
Vice President,  
Senior Executive Officer  
Managing Director of  
Finance & Accounting Division  
(TEL: 03-6215-9955)

Notice Regarding Differences between the Forecast of  
Operating Results and the Actual Results

It is hereby notified there are differences between the forecast of the consolidated operating results of SEGA SAMMY HOLDINGS INC. (the "Company") for the year ending March 31, 2018 publicized on November 30, 2017 and actual results for the same period announced today, as described below.

Description

1. Details of Difference between the Forecast of Operating Results and the Actual Results  
(from April 1, 2017 to March 31, 2018)

(Unit: million yen unless otherwise indicated)

	Net sales	Operating income	Ordinary income	Profit attributable to owners of parent	Net income per share (yen)
Previously publicized forecast (A)	330,000	13,000	10,000	5,000	21.33
Adjusted forecast (B)	323,664	17,720	14,578	8,930	38.10
Amount of increase or decrease (B-A)	(6,336)	4,720	4,578	3,930	—
Rate of increase or decrease (%)	(1.9)	36.3	45.8	78.6	—
(For reference) Operating results for the previous year (from April 1, 2016 to March 31, 2017)	366,939	29,527	28,542	27,607	117.79

## 2. Reasons for the adjustment

Mainly due to advances in the input of reused materials beyond expectations for the titles sold during the fourth quarter and efforts to reduce operating expenses, especially advertisement expenses, in the Pachislot and Pachinko Machines business, operating income, ordinary income and profit attributable to owners of parent all ultimately exceeded the previous forecasts.

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