

April 26, 2019

(Translation)

Dear Sirs or Madams,

Name of Company: SEGA SAMMY HOLDINGS INC.  
Name of Representative: Haruki Satomi,  
President and Group COO  
(Representative Director)

(Code No. 6460, Tokyo Stock Exchange 1st Section)

Further Inquiry: Yoichi Owaki,  
Vice President,  
Senior Executive Officer  
Managing Director of  
Finance & Accounting Division  
(TEL: 03-6864-2400)

#### Notice of Changes of Executive Officers

It is hereby notified that SEGA SAMMY HOLDINGS INC. (the "Company") will implement changes in Executive Officers as described below:

#### Description

##### 1. Changes in Executive Officers (as of May 1, 2019)

New Title	Name	Former Title
Vice President, Senior Executive Officer (In charge of Live Entertainment and Open Innovation)	Shuji Utsumi	(Newly Elected)

##### 2. Management System of the Company as of May 1, 2019

Name	Title
Hajime Satomi	Chairman and Group CEO (Representative Director)
Haruki Satomi	President and Group COO (Representative Director)
Naoya Tsurumi	Senior Executive Vice President (Director of the Board) (Managing Director of Resort Business Division)
Koichi Fukazawa	Executive Vice President and Group CFO (Director of the Board)
Hideki Okamura	Executive Vice President (Director of the Board)
Takeshi Natsuno	Director of the Board (External)
Kohei Katsukawa	Director of the Board (External)
Hiroshi Onishi	Director of the Board (External)
Shigeru Aoki	Standing Audit & Supervisory Board Member
Yukito Sakaue	Audit & Supervisory Board Member

Tomio Kazashi	Audit & Supervisory Board Member (External)
Mineo Enomoto	Audit & Supervisory Board Member (External)
Hideo Yoshizawa	Vice President, Senior Executive Officer (Managing Director of Legal Division)
Makoto Takahashi	Vice President, Senior Executive Officer (Managing Director of Group Executive Office)
Toru Nakahara	Vice President, Senior Executive Officer (General Counsel)
Yoichi Owaki	Vice President, Senior Executive Officer (Managing Director of Finance & Accounting Division, Executive Secretariat Division)
Shuji Utsumi	Vice President, Senior Executive Officer (In charge of Live Entertainment and Open Innovation)
Hiroshi Ishikura	Vice President, Executive Officer (Managing Director of Internal Control Division, CSR & SDGs Office)
Koichi Takahashi	Vice President, Executive Officer (Managing Director of General Affairs & Personnel Division)
Takaharu Kato	Vice President, Executive Officer (Managing Director of IT Solution Division)
Rei Kudo	Vice President, Executive Officer (Managing Director of Group Licensing Division)
Hironobu Otsuka	Vice President, Executive Officer (Resort Business Division)

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