

Aug 30, 2019

(Translation)

Dear Sirs or Madams,

Name of Company: SEGA SAMMY HOLDINGS INC.  
Name of Representative: Haruki Satomi,  
President and Group COO  
(Representative Director)

(Code No. 6460, Tokyo Stock Exchange 1st Section)

Further Inquiry: Yoichi Owaki,  
Vice President,  
Senior Executive Officer  
Managing Director of  
Finance & Accounting Division  
(TEL: 03-6864-2400)

Notice of Change of Executive Officer at SEGA Holdings Co., Ltd., a major subsidiary of SEGA SAMMY HOLDINGS INC.

It is hereby notified that SEGA Holdings Co., Ltd., a major subsidiary of SEGA SAMMY HOLDINGS INC. will implement change in Executive Officer as described below:

#### Description

##### 1. Change in Executive Officer at SEGA Holdings Co., Ltd. as of September 1, 2019

New Title	Name	Former Title
Senior Executive Officer	Shuji Utsumi	(Newly Elected)

\*Shuji Utsumi will also hold the post as Vice President, Senior Executive Officer in charge of Live Entertainment and Open Innovation of SEGA SAMMY HOLDINGS INC.

##### 2. Management System of SEGA Holdings Co., Ltd. as of September 1, 2019

Name	Title
Hajime Satomi	Honorary Chairman of the Board
Haruki Satomi	Chairman and CEO (Representative Director)
Hideki Okamura	President and COO (Representative Director)
Yukio Sugino	Senior Executive Vice President (Director of the Board)
Kenji Matsubara	Executive Vice President (Director of the Board)
Hideo Yoshizawa	Executive Vice President (Director of the Board), (Managing Director of Corporate Division)
Yukito Sakaue	Standing Audit & Supervisory Board Member
Kiyotaka Kunihiro	Standing Audit & Supervisory Board Member
Mineo Enomoto	Audit & Supervisory Board Member

Shuji Utsumi	Senior Executive Officer
Hironobu Otsuka	Vice President, Senior Executive Officer (Managing Director of Business Division)
Rei Kudo	Vice President, Executive Officer(Managing Director of Licensing Division)
Takaharu Kato	Vice President, Executive Officer (Managing Director of IT Division)
Yasuhiko Hamada	Vice President, Executive Officer
Kei Ishikawa	Vice President, Executive Officer (Deputy Managing Director of Corporate Division)
Koichi Hashimoto	Vice President, Executive Officer (Managing Director of President's Office)

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