

February 5, 2020

(Translation)

Dear Sirs or Madams,

Name of Company: SEGA SAMMY HOLDINGS INC.
 Name of Representative: Haruki Satomi,
 President and Group COO
 (Representative Director)

(Code No. 6460, Tokyo Stock Exchange 1st Section)

Further Inquiry: Yoichi Owaki,
 Vice President,
 Senior Executive Officer,
 Managing Director of
 Finance & Accounting Division
 (TEL: 03-6864-2400)

Notice of Revisions to Full-Year Operating Results Forecast

It is hereby notified that SEGA SAMMY HOLDINGS INC. (the "Company") has revised the forecast of its consolidated operating results for the year ending March 31 2020 (April 1, 2019, to March 31, 2020), announced on April 26, 2019.

Description

- Revisions to full-year consolidated operating results forecasts for the fiscal year ending March 2020 (April 1, 2019 to March 31, 2020)

(Unit: million yen unless otherwise indicated)

	Net sales	Operating income	Ordinary income	Profit attributable to owners of parent	Net income per share (Yen)
Previously announced forecast (A)	390,000	27,000	23,000	15,000	63.90
Revised forecast (B)	367,000	27,000	24,000	21,000	89.44
Amount of increase or decrease (B-A)	Δ23,000	—	1,000	6,000	—
Rate of increase or decrease (%)	Δ5.9	—	4.3	40.0	—
(Reference) Operating results for the previous fiscal year (Fiscal year ended March 31, 2019)	331,648	13,079	7,495	2,642	11.27

■ Reasons for the revision

With respect to Pachislot and Pachinko Machines Business, as the launch of several titles will be delayed until the next fiscal year, the number of titles sold and sales units are expected to be lower than the initial plans, and sales and operating income are expected to be lower than the previously announced forecasts.

With regard to Entertainment Contents Business, although net sales fell short, operating income is expected to exceed the previously announced forecast due to improvement in the Digital Games area, while the number of new titles sold in the Packaged Games area was lower than expected and the Amusement Machine Sales area was sluggish.

In addition, net income was expected to exceed the previously announced forecast due to the recording of extraordinary income associated with transfer of non-current assets announced on November 28 and a decrease in tax expenses.

The dividend will not change from ¥20 per share (annual dividends ¥40) in year-end dividends.

(Reference: per Segments Breakdown)

Full-year operating results forecast for the year ending March 31, 2020

(Millions of yen)

Segment		Previously announced forecast (A)	Revised forecast (B)	Amount of increase or decrease (B-A)	
Net sales	Total	390,000	367,000	Δ23,000	
	Breakdown	Pachislot and Pachinko Machines Business	120,000	110,000	Δ10,000
		Entertainment Contents Business	259,000	246,000	Δ13,000
		Resort Business	11,000	11,000	—
Operating income	Total	27,000	27,000	—	
	Breakdown	Pachislot and Pachinko Machines Business	29,000	25,500	Δ3,500
		Entertainment Contents Business	11,000	14,000	3,000
		Resort Business	Δ4,000	Δ3,500	500
		Others/Eliminations, etc.	Δ9,000	Δ9,000	—

*The figures and operating results forecast contained in this document are made based on information available as of the date of publication of this document. Actual results may differ from the projected figures due to various factors going forward.

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