

SEGA SAMMY HOLDINGS INC.  
Data Appendix (FY2022/3)

| ■ Profit and Loss<br>(Billion yen) |   | 2020/3 |      |       |      | 2021/3 |       |      |       | 2022/3 |      |       |      | 2020/3     |            |              | 2021/3     |            |              | 2022/3     |            |              | 2023/3                          |
|------------------------------------|---|--------|------|-------|------|--------|-------|------|-------|--------|------|-------|------|------------|------------|--------------|------------|------------|--------------|------------|------------|--------------|---------------------------------|
|                                    |   | Q1     | Q2   | Q3    | Q4   | Q1     | Q2    | Q3   | Q4    | Q1     | Q2   | Q3    | Q4   | Thru<br>Q2 | Thru<br>Q3 | Full<br>Year | Thru<br>Q2 | Thru<br>Q3 | Full<br>Year | Thru<br>Q2 | Thru<br>Q3 | Full<br>Year | 2023/3<br>Full Year<br>Forecast |
| Entertainment<br>Contents          | Sales                                   | 53.0   | 62.7 | 70.4  | 61.5 | 45.1   | 51.9  | 70.6 | 50.2  | 47.4   | 60.0 | 70.4  | 58.1 | 115.7      | 186.1      | 247.6        | 97.0       | 167.6      | 217.8        | 107.4      | 177.8      | 235.9        | 277.0                           |
|                                    | Consumer                                | 26.7   | 29.1 | 34.4  | 35.3 | 32.4   | 29.0  | 41.0 | 33.3  | 29.5   | 41.7 | 48.4  | 38.7 | 55.8       | 90.2       | 125.5        | 61.4       | 102.4      | 135.7        | 71.2       | 119.6      | 158.3        | 192.0                           |
|                                    | Amusement Machine Sales                 | 10.1   | 14.5 | 16.5  | 9.9  | 5.4    | 8.2   | 12.0 | 10.1  | 11.4   | 11.8 | 12.8  | 13.7 | 24.6       | 41.1       | 51.0         | 13.6       | 25.6       | 35.7         | 23.2       | 36.0       | 49.7         | 55.8                            |
|                                    | Amusement Center Operations             | 10.4   | 11.6 | 10.2  | 9.7  | 3.4    | 8.4   | 8.8  | 0.4   | -      | -    | -     | -    | 22.0       | 32.2       | 41.9         | 11.8       | 20.6       | 21.0         | -          | -          | -            | -                               |
|                                    | Animation / Toy                         | 5.0    | 6.7  | 8.6   | 5.9  | 3.4    | 5.6   | 8.1  | 6.1   | 5.5    | 6.0  | 8.9   | 5.2  | 11.7       | 20.3       | 26.2         | 9.0        | 17.1       | 23.2         | 11.5       | 20.4       | 25.6         | 28.7                            |
|                                    | Other / Elimination                     | 0.6    | 1.0  | 0.6   | 0.7  | 0.4    | 0.8   | 0.7  | 0.3   | 1.0    | 0.5  | 0.3   | 0.5  | 1.6        | 2.2        | 2.9          | 1.2        | 1.9        | 2.2          | 1.5        | 1.8        | 2.3          | 0.5                             |
|                                    | Operating Income                        | 5.2    | 8.0  | 3.8   | -0.5 | 8.1    | 6.8   | 15.0 | -2.0  | 8.4    | 13.8 | 13.1  | -1.4 | 13.2       | 17.0       | 16.5         | 14.9       | 29.9       | 27.9         | 22.2       | 35.3       | 33.9         | 39.0                            |
|                                    | Consumer                                | 5.3    | 4.4  | 2.4   | 2.6  | 12.5   | 7.8   | 10.6 | 0.5   | 6.5    | 11.9 | 11.0  | -0.1 | 9.7        | 12.1       | 14.7         | 20.3       | 30.9       | 31.4         | 18.4       | 29.4       | 29.3         | 34.5                            |
|                                    | Amusement Machine Sales                 | -0.4   | 1.1  | 0.4   | -1.7 | -1.6   | -0.3  | 1.8  | -1.5  | 1.6    | 0.7  | 0.7   | -0.5 | 0.7        | 1.1        | -0.6         | -1.9       | -0.1       | -1.6         | 2.3        | 3.0        | 2.5          | 3.3                             |
|                                    | Amusement Center Operations             | 0.7    | 1.2  | -0.2  | -0.3 | -2.0   | -0.7  | 1.3  | 0.0   | -      | -    | -     | -    | 1.9        | 1.7        | 1.4          | -2.7       | -1.4       | -1.4         | -          | -          | -            | -                               |
| Animation / Toy                    | 0.3                                     | 1.4    | 1.2  | -0.2  | 0.0  | 0.2    | 1.9   | 0.0  | 0.5   | 1.2    | 2.1  | -0.8  | 1.7  | 2.9        | 2.7        | 0.2          | 2.1        | 2.1        | 1.7          | 3.8        | 3.0        | 3.0          |                                 |
| Other / Elimination                | -0.7                                    | -0.2   | 0.0  | -0.8  | -0.8 | -0.2   | -0.6  | -1.0 | -0.2  | 0.0    | -0.7 | 0.0   | -0.9 | -0.9       | -1.7       | -1.0         | -1.6       | -2.6       | -0.2         | -0.9       | -0.9       | -1.8         |                                 |
| Ordinary Income                    | 4.9                                     | 7.9    | 3.2  | 0.2   | 8.2  | 8.6    | 16.3  | -5.2 | 8.5   | 14.2   | 14.1 | 0.0   | 12.8 | 16.0       | 16.2       | 16.8         | 33.1       | 27.9       | 22.7         | 36.8       | 36.8       | 40.0         |                                 |
| Pachislot &<br>Pachinko            | Sales                                   | 17.1   | 27.1 | 42.1  | 22.2 | 2.7    | 8.0   | 26.6 | 15.8  | 10.3   | 13.0 | 28.5  | 24.0 | 44.2       | 86.3       | 108.5        | 10.7       | 37.3       | 53.1         | 23.3       | 51.8       | 75.8         | 86.0                            |
|                                    | Pachislot                               | 7.0    | 4.1  | 35.1  | 7.9  | 0.2    | 1.8   | 2.8  | 9.1   | 3.4    | 8.6  | 7.4   | 11.2 | 11.1       | 46.2       | 54.1         | 2.0        | 4.8        | 13.9         | 12.0       | 19.4       | 30.6         | 32.7                            |
|                                    | Pachinko                                | 5.4    | 18.4 | 3.0   | 10.6 | 0.0    | 3.7   | 20.9 | 3.9   | 4.7    | 2.4  | 19.2  | 10.8 | 23.8       | 26.8       | 37.4         | 3.7        | 24.6       | 28.5         | 7.1        | 26.3       | 37.1         | 44.5                            |
|                                    | Other / Elimination                     | 4.7    | 4.6  | 4.0   | 3.7  | 2.5    | 2.5   | 2.9  | 2.8   | 2.2    | 2.0  | 1.9   | 2.0  | 9.3        | 13.3       | 17.0         | 5.0        | 7.9        | 10.7         | 4.2        | 6.1        | 8.1          | 8.8                             |
|                                    | Operating Income                        | 1.0    | 6.3  | 12.6  | 3.3  | -8.4   | -3.6  | 3.8  | -2.4  | -1.6   | -0.1 | 7.0   | 4.0  | 7.3        | 19.9       | 23.2         | -12.0      | -8.2       | -10.6        | -1.7       | 5.3        | 9.3          | 11.5                            |
| Ordinary Income                    | 0.9                                     | 6.3    | 12.2 | 3.3   | -8.5 | -3.9   | 3.7   | -2.6 | -1.4  | 0.1    | 7.3  | 4.2   | 7.2  | 19.4       | 22.7       | -12.4        | -8.7       | -11.3      | -1.3         | 6.0        | 10.2       | 12.0         |                                 |
| Resort                             | Sales                                   | 2.4    | 3.1  | 2.7   | 2.2  | 0.4    | 1.8   | 2.6  | 1.5   | 1.5    | 2.3  | 2.8   | 2.0  | 5.5        | 8.2        | 10.4         | 2.2        | 4.8        | 6.3          | 3.8        | 6.6        | 8.6          | 11.5                            |
|                                    | Operating Income                        | -0.8   | -0.7 | -0.8  | -1.3 | -1.7   | -0.9  | -0.5 | -1.0  | -1.1   | -0.7 | -0.1  | -0.6 | -1.5       | -2.3       | -3.6         | -2.6       | -3.1       | -4.1         | -1.8       | -1.9       | -2.5         | -1.2                            |
|                                    | Ordinary Income                         | -1.6   | -1.5 | -0.2  | -2.0 | -2.1   | -2.5  | -2.0 | -2.3  | -1.9   | -2.0 | -0.7  | -2.1 | -3.1       | -3.3       | -5.3         | -4.6       | -6.6       | -8.9         | -3.9       | -4.6       | -6.7         | -3.0                            |
| Other /<br>Elimination             | Sales                                   | 0.0    | 0.0  | 0.0   | 0.0  | 0.1    | 0.2   | 0.1  | 0.1   | 0.2    | 0.1  | 0.2   | 0.1  | 0.0        | 0.0        | 0.0          | 0.3        | 0.4        | 0.5          | 0.3        | 0.5        | 0.6          | 0.5                             |
|                                    | Operating Income                        | -2.0   | -2.4 | -2.2  | -1.9 | -1.8   | -1.5  | -1.8 | -1.6  | -1.9   | -2.2 | -2.0  | -2.6 | -4.4       | -6.6       | -8.5         | -3.3       | -5.1       | -6.7         | -4.1       | -6.1       | -8.7         | -9.3                            |
|                                    | Ordinary Income                         | -1.9   | -2.4 | -2.0  | -2.1 | -1.6   | -1.7  | -2.0 | -0.7  | -1.8   | -1.0 | -2.1  | -2.1 | -4.3       | -6.3       | -8.4         | -3.3       | -5.3       | -6.0         | -2.8       | -4.9       | -7.0         | -9.0                            |
| Consolidated total                 | Sales                                   | 72.7   | 92.8 | 115.3 | 85.7 | 48.3   | 61.9  | 99.9 | 67.6  | 59.4   | 75.4 | 101.9 | 84.2 | 165.5      | 280.8      | 366.5        | 110.2      | 210.1      | 277.7        | 134.8      | 236.7      | 320.9        | 375.0                           |
|                                    | Operating Income                        | 3.4    | 11.2 | 13.4  | -0.4 | -3.8   | 0.8   | 16.5 | -7.0  | 3.8    | 10.8 | 18.0  | -0.6 | 14.6       | 28.0       | 27.6         | -3.0       | 13.5       | 6.5          | 14.6       | 32.6       | 32.0         | 40.0                            |
|                                    | Ordinary Income                         | 2.3    | 10.3 | 13.2  | -0.6 | -4.0   | 0.5   | 16.0 | -10.8 | 3.4    | 11.3 | 18.6  | 0.0  | 12.6       | 25.8       | 25.2         | -3.5       | 12.5       | 1.7          | 14.7       | 33.3       | 33.3         | 40.0                            |
|                                    | Income before income taxes              | 2.2    | 10.3 | 15.8  | -1.2 | -6.4   | -16.7 | 14.3 | -1.0  | 3.2    | 11.9 | 20.4  | 2.4  | 12.5       | 28.3       | 27.1         | -23.1      | -8.8       | -9.8         | 15.1       | 35.5       | 37.9         | 40.0                            |
|                                    | Profit attributable to owners of parent | 1.7    | 8.1  | 13.1  | -9.2 | -3.3   | -18.4 | 15.5 | 7.4   | 2.9    | 9.1  | 17.4  | 7.6  | 9.8        | 22.9       | 13.7         | -21.7      | -6.2       | 1.2          | 12.0       | 29.4       | 37.0         | 28.0                            |

SEGA SAMMY HOLDINGS INC.  
Data Appendix (FY2022/3)

■ Major Expenses / Capital Expenditure

| (Billion yen)          |                          | 2020/3 |      |      |      | 2021/3 |      |      |      | 2022/3 |      |      |      |
|------------------------|--------------------------|--------|------|------|------|--------|------|------|------|--------|------|------|------|
|                        |                          | Q1     | Q2   | Q3   | Q4   | Q1     | Q2   | Q3   | Q4   | Q1     | Q2   | Q3   | Q4   |
| Entertainment Contents | R&D / Content production | 12.8   | 11.9 | 17.6 | 16.3 | 9.2    | 9.8  | 11.8 | 14.7 | 9.9    | 13.5 | 12.7 | 18.3 |
|                        | Advertising              | 3.0    | 3.4  | 3.8  | 3.9  | 1.7    | 2.8  | 3.3  | 3.7  | 2.2    | 3.9  | 3.7  | 4.4  |
|                        | Depreciation             | 2.1    | 2.1  | 2.2  | 2.5  | 2.2    | 2.3  | 0.7  | 1.5  | 0.8    | 0.9  | 0.9  | 1.1  |
|                        | Cap-ex                   | 4.0    | 4.3  | 4.6  | 5.3  | 2.2    | 2.8  | 3.5  | 1.9  | 1.5    | 1.4  | 1.6  | 2.8  |
| Pachislot & Pachinko   | R&D / Content production | 4.3    | 4.6  | 5.4  | 3.8  | 5.4    | 3.9  | 3.3  | 3.7  | 3.4    | 3.2  | 3.4  | 4.4  |
|                        | Advertising              | 0.2    | 0.6  | 0.4  | 0.3  | 0.1    | 0.6  | 0.3  | 0.2  | 0.2    | 0.6  | 0.5  | 0.3  |
|                        | Depreciation             | 1.0    | 0.9  | 0.9  | 0.8  | 0.8    | 0.9  | 0.9  | 0.8  | 0.5    | 0.7  | 0.7  | 0.8  |
|                        | Cap-ex                   | 0.9    | 0.9  | 0.7  | 1.0  | 1.1    | 0.7  | 0.7  | 0.8  | 1.2    | 1.1  | 0.8  | 1.0  |
| Resort                 | R&D / Content production | 0.0    | 0.0  | 0.1  | 0.0  | 0.0    | 0.0  | 0.1  | 0.1  | 0.0    | 0.0  | 0.0  | 0.1  |
|                        | Advertising              | 0.1    | 0.1  | 0.1  | 0.1  | 0.0    | 0.1  | 0.1  | 0.0  | 0.0    | 0.2  | 0.1  | 0.0  |
|                        | Depreciation             | 0.2    | 0.3  | 0.3  | 0.3  | 0.2    | 0.2  | 0.3  | 0.2  | 0.1    | 0.2  | 0.2  | 0.1  |
|                        | Cap-ex                   | 0.0    | 0.1  | 0.0  | 0.1  | 0.0    | 0.0  | 0.1  | 0.0  | 0.1    | 0.1  | 0.1  | 0.1  |
| Other / Elimination    | R&D / Content production | 0.0    | -0.1 | -0.2 | 0.0  | 0.1    | -0.1 | 0.0  | -0.1 | 0.1    | -0.1 | 0.1  | -0.1 |
|                        | Advertising              | 0.3    | 0.8  | 0.1  | 0.2  | 0.2    | 0.1  | 0.2  | 0.2  | 0.4    | 0.4  | 0.2  | 0.3  |
|                        | Depreciation             | 0.3    | 0.4  | 0.2  | 0.3  | 0.4    | 0.3  | 0.3  | 0.1  | 0.4    | 0.1  | 0.3  | 0.2  |
|                        | Cap-ex                   | 0.2    | 0.1  | 0.3  | 0.3  | 0.3    | 0.1  | -0.1 | 0.4  | 0.3    | 0.0  | 0.3  | 0.6  |
| Consolidated total     | R&D / Content production | 17.1   | 16.4 | 22.9 | 20.1 | 14.7   | 13.6 | 15.2 | 18.4 | 13.4   | 16.6 | 16.2 | 22.7 |
|                        | Advertising              | 3.6    | 4.9  | 4.4  | 4.5  | 2.0    | 3.6  | 3.9  | 4.1  | 2.8    | 5.1  | 4.5  | 5.0  |
|                        | Depreciation             | 3.6    | 3.7  | 3.6  | 3.9  | 3.6    | 3.7  | 2.2  | 2.6  | 1.8    | 1.9  | 2.1  | 2.2  |
|                        | Cap-ex                   | 5.1    | 5.4  | 5.6  | 6.7  | 3.6    | 3.6  | 4.2  | 3.1  | 3.1    | 2.6  | 2.8  | 4.5  |

|                        |                          | 2020/3  |         |           | 2021/3  |         |           | 2022/3  |         |           | 2023/3  |         |                    |
|------------------------|--------------------------|---------|---------|-----------|---------|---------|-----------|---------|---------|-----------|---------|---------|--------------------|
|                        |                          | Thru Q2 | Thru Q3 | Full Year | Thru Q2 | Thru Q3 | Full Year | Thru Q2 | Thru Q3 | Full Year | Thru Q2 | Thru Q3 | Full Year Forecast |
| Entertainment Contents | R&D / Content production | 24.7    | 42.3    | 58.6      | 19.0    | 30.8    | 45.5      | 23.4    | 36.1    | 54.4      | 66.6    |         |                    |
|                        | Advertising              | 6.4     | 10.2    | 14.1      | 4.5     | 7.8     | 11.5      | 6.1     | 9.8     | 14.2      | 19.0    |         |                    |
|                        | Depreciation             | 4.2     | 6.4     | 8.9       | 4.5     | 5.2     | 6.7       | 1.7     | 2.6     | 3.7       | 3.5     |         |                    |
|                        | Cap-ex                   | 8.3     | 12.9    | 18.2      | 5.0     | 8.5     | 10.4      | 2.9     | 4.5     | 7.3       | 7.5     |         |                    |
| Pachislot & Pachinko   | R&D / Content production | 8.9     | 14.3    | 18.1      | 9.3     | 12.6    | 16.3      | 6.6     | 10.0    | 14.4      | 14.3    |         |                    |
|                        | Advertising              | 0.8     | 1.2     | 1.5       | 0.7     | 1.0     | 1.2       | 0.8     | 1.3     | 1.6       | 3.3     |         |                    |
|                        | Depreciation             | 1.9     | 2.8     | 3.6       | 1.7     | 2.6     | 3.4       | 1.2     | 1.9     | 2.7       | 2.1     |         |                    |
|                        | Cap-ex                   | 1.8     | 2.5     | 3.5       | 1.8     | 2.5     | 3.3       | 2.3     | 3.1     | 4.1       | 4.0     |         |                    |
| Resort                 | R&D / Content production | 0.0     | 0.1     | 0.1       | 0.0     | 0.1     | 0.2       | 0.0     | 0.0     | 0.1       | 0.0     |         |                    |
|                        | Advertising              | 0.2     | 0.3     | 0.4       | 0.1     | 0.2     | 0.2       | 0.2     | 0.3     | 0.3       | 0.4     |         |                    |
|                        | Depreciation             | 0.5     | 0.8     | 1.1       | 0.4     | 0.7     | 0.9       | 0.3     | 0.5     | 0.6       | 0.8     |         |                    |
|                        | Cap-ex                   | 0.1     | 0.1     | 0.2       | 0.0     | 0.1     | 0.1       | 0.2     | 0.3     | 0.4       | 1.3     |         |                    |
| Other / Elimination    | R&D / Content production | -0.1    | -0.3    | -0.3      | 0.0     | 0.0     | -0.1      | 0.0     | 0.1     | 0.0       | 0.0     |         |                    |
|                        | Advertising              | 1.1     | 1.2     | 1.4       | 0.3     | 0.5     | 0.7       | 0.8     | 1.0     | 1.3       | 1.2     |         |                    |
|                        | Depreciation             | 0.7     | 0.9     | 1.2       | 0.7     | 1.0     | 1.1       | 0.5     | 0.8     | 1.0       | 0.9     |         |                    |
|                        | Cap-ex                   | 0.3     | 0.6     | 0.9       | 0.4     | 0.3     | 0.7       | 0.3     | 0.6     | 1.2       | 0.5     |         |                    |
| Consolidated total     | R&D / Content production | 33.5    | 56.4    | 76.5      | 28.3    | 43.5    | 61.9      | 30.0    | 46.2    | 68.9      | 80.9    |         |                    |
|                        | Advertising              | 8.5     | 12.9    | 17.4      | 5.6     | 9.5     | 13.6      | 7.9     | 12.4    | 17.4      | 24.0    |         |                    |
|                        | Depreciation             | 7.3     | 10.9    | 14.8      | 7.3     | 9.5     | 12.1      | 3.7     | 5.8     | 8.0       | 7.2     |         |                    |
|                        | Cap-ex                   | 10.5    | 16.1    | 22.8      | 7.2     | 11.4    | 14.5      | 5.7     | 8.5     | 13.0      | 13.4    |         |                    |

■ Number of employees (Full-time employees and permanent contract employees \*excludes the No. of temporary employees)

| (Employees)              |  | 2020/3 |       |       |       | 2021/3 |       |       |       | 2022/3 |       |       |       |
|--------------------------|--|--------|-------|-------|-------|--------|-------|-------|-------|--------|-------|-------|-------|
|                          |  | Q1     | Q2    | Q3    | Q4    | Q1     | Q2    | Q3    | Q4    | Q1     | Q2    | Q3    | Q4    |
| Entertainment Contents   |  | 5,769  | 5,923 | 6,200 | 6,168 | 6,284  | 6,340 | 5,394 | 5,369 | 5,464  | 5,541 | 5,612 | 5,630 |
| Pachislot & Pachinko     |  | 1,581  | 1,575 | 1,579 | 1,449 | 1,458  | 1,457 | 1,446 | 1,022 | 1,057  | 1,052 | 1,050 | 1,047 |
| Resort                   |  | 725    | 724   | 714   | 707   | 732    | 729   | 714   | 699   | 714    | 701   | 682   | 664   |
| Others                   |  | 431    | 443   | 463   | 474   | 510    | 525   | 526   | 445   | 435    | 431   | 426   | 419   |
| Consolidated total       |  | 8,506  | 8,665 | 8,956 | 8,798 | 8,984  | 9,051 | 8,080 | 7,535 | 7,670  | 7,725 | 7,770 | 7,760 |
| Overseas personnel ratio |  | 19.0%  | 20.2% | 19.8% | 20.8% | 20.5%  | 20.8% | 24.0% | 26.3% | 26.1%  | 27.0% | 27.2% | 27.6% |
| R&D personnel ratio      |  | 51.1%  | 47.3% | 46.6% | 47.2% | 46.3%  | 46.9% | 52.4% | 54.8% | 55.5%  | 56.0% | 56.5% | 56.9% |

SEGA SAMMY HOLDINGS INC.  
Data Appendix (FY2022/3)

■ Consumer Sales Breakdown

| (Billion yen)  |                                       | 2020/3 |       |       |       | 2021/3 |       |       |       | 2022/3 |       |       |       | 2020/3     |            |              | 2021/3     |            |              | 2022/3     |            |              | 2023/3<br>Full Year<br>Forecast |
|----------------|---------------------------------------|--------|-------|-------|-------|--------|-------|-------|-------|--------|-------|-------|-------|------------|------------|--------------|------------|------------|--------------|------------|------------|--------------|---------------------------------|
|                |                                       | Q1     | Q2    | Q3    | Q4    | Q1     | Q2    | Q3    | Q4    | Q1     | Q2    | Q3    | Q4    | Thru<br>Q2 | Thru<br>Q3 | Full<br>Year | Thru<br>Q2 | Thru<br>Q3 | Full<br>Year | Thru<br>Q2 | Thru<br>Q3 | Full<br>Year |                                 |
| Consumer Sales | <b>Total</b>                          | 26.7   | 29.1  | 34.4  | 35.3  | 32.4   | 29.0  | 41.0  | 33.3  | 29.5   | 41.7  | 48.4  | 38.7  | 55.8       | 90.2       | 125.5        | 61.4       | 102.4      | 135.7        | 71.2       | 119.6      | 158.3        | 192.0                           |
|                | Domestic                              | 12.9   | 14.1  | 18.9  | 18.3  | 12.4   | 15.5  | 20.8  | 15.9  | 13.0   | 17.9  | 19.4  | 16.3  | 27.0       | 45.9       | 64.2         | 27.9       | 48.7       | 64.6         | 30.9       | 50.3       | 66.6         | 66.1                            |
|                | Overseas                              | 13.9   | 15.1  | 16.4  | 18.5  | 19.6   | 13.8  | 20.9  | 18.1  | 16.7   | 23.6  | 29.1  | 22.6  | 29.0       | 45.4       | 63.9         | 33.4       | 54.3       | 72.4         | 40.3       | 69.4       | 92.0         | 126.1                           |
|                | Overseas sales ratio                  | 52.1%  | 51.9% | 47.7% | 52.4% | 60.5%  | 47.6% | 51.0% | 54.4% | 56.6%  | 56.6% | 60.1% | 58.4% | 52.0%      | 50.3%      | 50.9%        | 54.4%      | 53.0%      | 53.4%        | 56.6%      | 58.0%      | 58.1%        | 65.7%                           |
|                | Other / Elimination                   | -0.1   | -0.1  | -1.0  | -1.4  | 0.2    | -0.1  | -0.7  | -0.7  | -0.2   | 0.2   | -0.1  | -0.2  | -0.2       | -1.2       | -2.6         | 0.1        | -0.6       | -1.3         | 0.0        | -0.1       | -0.3         | -0.2                            |
| Breakdown      | <b>Full Games</b>                     | 11.5   | 7.9   | 18.4  | 19.2  | 14.4   | 10.8  | 17.4  | 12.5  | 11.0   | 19.7  | 19.6  | 15.5  | 19.4       | 37.8       | 57.0         | 25.2       | 42.6       | 55.1         | 30.7       | 50.3       | 65.8         | 98.4                            |
|                | New titles                            | 7.3    | 4.0   | 14.3  | 13.5  | 2.0    | 3.2   | 8.6   | 6.1   | 3.0    | 13.0  | 13.1  | 11.5  | 11.3       | 25.6       | 39.1         | 5.2        | 13.8       | 19.9         | 16.0       | 29.1       | 40.6         | 62.2                            |
|                | Japan                                 | 0.2    | 0.4   | 6.9   | 5.0   | 0.0    | 0.1   | 1.7   | 0.3   | 0.2    | 2.2   | 3.0   | 0.3   | 0.6        | 7.5        | 12.5         | 0.1        | 1.8        | 2.1          | 2.4        | 5.4        | 5.7          | 5.1                             |
|                | Asia                                  | 0.4    | 0.1   | 0.6   | 2.4   | 0.7    | 0.3   | 0.2   | 0.5   | 0.1    | 0.8   | 1.1   | 1.0   | 0.5        | 1.1        | 3.5          | 1.0        | 1.2        | 1.7          | 0.9        | 2.0        | 3.0          | 4.9                             |
|                | NA / EU                               | 6.6    | 3.5   | 6.8   | 6.0   | 1.2    | 2.9   | 6.5   | 5.4   | 2.7    | 10.0  | 9.0   | 10.1  | 10.1       | 16.9       | 22.9         | 4.1        | 10.6       | 16.0         | 12.7       | 21.7       | 31.9         | 52.3                            |
|                | Repeat sales                          | 4.2    | 3.9   | 4.0   | 5.7   | 12.3   | 7.6   | 8.9   | 6.4   | 8.0    | 6.7   | 6.5   | 4.0   | 8.1        | 12.1       | 17.8         | 19.9       | 28.8       | 35.2         | 14.7       | 21.2       | 25.2         | 36.2                            |
|                | Japan                                 | 0.5    | 0.6   | 0.4   | 1.2   | 1.7    | 1.0   | 1.0   | 0.8   | 0.8    | 1.2   | 0.8   | 0.6   | 1.1        | 1.5        | 2.7          | 2.7        | 3.7        | 4.5          | 2.0        | 2.8        | 3.4          | 3.3                             |
|                | Asia                                  | 0.3    | 0.5   | 0.3   | 0.6   | 0.5    | 0.6   | 0.4   | 0.7   | 0.7    | 0.7   | 0.4   | 0.5   | 0.8        | 1.1        | 1.7          | 1.1        | 1.5        | 2.2          | 1.4        | 1.8        | 2.3          | 4.5                             |
|                | NA / EU                               | 3.3    | 2.8   | 3.3   | 3.9   | 9.9    | 6.2   | 7.4   | 5.0   | 6.4    | 4.9   | 5.3   | 2.9   | 6.1        | 9.4        | 13.3         | 16.1       | 23.5       | 28.5         | 11.3       | 16.6       | 19.5         | 28.3                            |
|                | Overseas sales ratio                  | 92.2%  | 87.3% | 59.8% | 67.2% | 85.4%  | 92.6% | 83.3% | 92.8% | 90.0%  | 83.2% | 80.6% | 93.5% | 90.2%      | 75.4%      | 72.6%        | 88.5%      | 86.4%      | 87.8%        | 85.7%      | 83.7%      | 86.2%        | 91.5%                           |
|                | Download sales ratio                  | 65.9%  | 48.6% | 37.7% | 40.8% | 66.5%  | 69.4% | 54.6% | 68.8% | 61.6%  | 64.4% | 56.3% | 88.9% | 58.6%      | 48.4%      | 46.0%        | 67.7%      | 62.8%      | 63.8%        | 65.3%      | 63.8%      | 69.5%        | 79.4%                           |
|                | F2P                                   | 9.1    | 9.0   | 9.5   | 10.5  | 11.1   | 14.4  | 15.6  | 13.0  | 12.4   | 13.7  | 14.7  | 15.0  | 18.1       | 27.6       | 38.1         | 25.5       | 41.1       | 54.1         | 26.1       | 40.8       | 55.8         | 56.8                            |
|                | Japan                                 | 8.4    | 8.5   | 8.9   | 9.5   | 9.1    | 12.4  | 14.0  | 11.7  | 10.9   | 12.2  | 13.4  | 13.5  | 16.9       | 25.8       | 35.3         | 21.5       | 35.5       | 47.2         | 23.2       | 36.6       | 50.1         | 50.6                            |
|                | Asia                                  | 0.0    | 0.0   | 0.1   | 0.2   | 0.0    | 0.1   | 0.1   | 0.0   | 0.0    | 0.0   | 0.3   | 0.2   | 0.0        | 0.1        | 0.3          | 0.1        | 0.2        | 0.2          | 0.0        | 0.3        | 0.5          | 0.5                             |
|                | NA / EU                               | 0.6    | 0.5   | 0.5   | 0.8   | 1.9    | 2.0   | 1.4   | 1.3   | 1.4    | 1.4   | 1.0   | 1.3   | 1.1        | 1.6        | 2.4          | 3.9        | 5.3        | 6.6          | 2.9        | 3.9        | 5.2          | 5.7                             |
|                | Titles released in or before FY2018/3 | 6.5    | 6.2   | 5.5   | 6.3   | 5.1    | 6.3   | 5.0   | 4.2   | 3.9    | 2.9   | 3.4   | 3.2   | 12.7       | 18.2       | 24.5         | 11.4       | 16.4       | 20.6         | 6.8        | 10.2       | 13.4         | 11.9                            |
|                | Titles released in FY2019/3           | 2.4    | 2.3   | 2.3   | 2.1   | 2.2    | 3.0   | 2.1   | 0.9   | 1.4    | 2.0   | 1.2   | 1.5   | 4.7        | 7.0        | 9.1          | 5.2        | 7.3        | 8.2          | 3.4        | 4.6        | 6.1          | 5.9                             |
|                | Titles released in FY2020/3           | 0.0    | 0.6   | 1.7   | 2.1   | 2.1    | 2.7   | 2.4   | 2.5   | 1.0    | 1.3   | 1.1   | 1.1   | 0.6        | 2.3        | 4.4          | 4.8        | 7.2        | 9.7          | 2.3        | 3.4        | 4.4          | 3.9                             |
|                | Titles released in FY2021/3           | -      | -     | -     | -     | 1.5    | 2.6   | 6.1   | 5.4   | 4.5    | 4.1   | 7.0   | 6.4   | -          | -          | -            | 4.1        | 10.2       | 15.6         | 8.6        | 15.6       | 22.0         | 18.6                            |
|                | Titles released in FY2022/3           | -      | -     | -     | -     | -      | -     | -     | -     | 1.6    | 3.4   | 2.0   | 2.8   | -          | -          | -            | -          | -          | -            | 5.0        | 7.0        | 9.8          | 12.9                            |
|                | Titles released in FY2023/3           | -      | -     | -     | -     | -      | -     | -     | -     | -      | -     | -     | -     | -          | -          | -            | -          | -          | -            | -          | -          | -            | 3.6                             |
|                | Other                                 | 6.1    | 12.3  | 7.4   | 7.2   | 6.5    | 4.1   | 8.8   | 8.3   | 6.2    | 8.3   | 14.1  | 8.4   | 18.4       | 25.8       | 33.0         | 10.6       | 19.4       | 27.7         | 14.5       | 28.6       | 37.0         | 37.0                            |

■ Number of Titles, Unit Sales (Full Game)

|                           |                    | 2020/3 |       |       |       | 2021/3 |       |        |       | 2022/3 |       |       |       | 2020/3     |            |              | 2021/3     |            |              | 2022/3     |            |              | 2023/3<br>Full Year<br>Forecast |
|---------------------------|--------------------|--------|-------|-------|-------|--------|-------|--------|-------|--------|-------|-------|-------|------------|------------|--------------|------------|------------|--------------|------------|------------|--------------|---------------------------------|
|                           |                    | Q1     | Q2    | Q3    | Q4    | Q1     | Q2    | Q3     | Q4    | Q1     | Q2    | Q3    | Q4    | Thru<br>Q2 | Thru<br>Q3 | Full<br>Year | Thru<br>Q2 | Thru<br>Q3 | Full<br>Year | Thru<br>Q2 | Thru<br>Q3 | Full<br>Year |                                 |
| No. of titles             | Japan              | 2      | 1     | 6     | 2     | 0      | 0     | 2      | 0     | 0      | 3     | 2     | 1     | 3          | 9          | 11           | 0          | 2          | 2            | 3          | 5          | 6            | 15                              |
|                           | Asia               | 3      | 0     | 3     | 6     | 1      | 0     | 3      | 2     | 1      | 3     | 3     | 2     | 3          | 6          | 12           | 1          | 4          | 6            | 4          | 7          | 9            | 15                              |
|                           | NA / EU            | 4      | 3     | 4     | 2     | 3      | 2     | 4      | 1     | 3      | 3     | 5     | 2     | 7          | 11         | 13           | 5          | 9          | 10           | 6          | 11         | 13           | 16                              |
| Unit sales<br>(Thousands) | <b>Total</b>       | 6,490  | 5,610 | 8,470 | 8,000 | 12,980 | 6,100 | 15,120 | 7,570 | 6,580  | 7,460 | 7,930 | 5,230 | 12,100     | 20,570     | 28,570       | 19,080     | 34,200     | 41,770       | 14,040     | 21,970     | 27,200       | 34,250                          |
|                           | New titles total   | 2,300  | 1,250 | 3,910 | 4,020 | 790    | 390   | 2,590  | 2,250 | 1,060  | 2,440 | 3,130 | 2,140 | 3,550      | 7,460      | 11,480       | 1,180      | 3,770      | 6,020        | 3,500      | 6,630      | 8,770        | 13,950                          |
|                           | Japan              | 60     | 110   | 1,010 | 730   | 10     | 10    | 350    | 60    | 50     | 360   | 370   | 70    | 170        | 1,180      | 1,910        | 20         | 370        | 430          | 410        | 780        | 850          | 1,040                           |
|                           | Asia               | 130    | 0     | 170   | 480   | 150    | 50    | 60     | 100   | 50     | 200   | 250   | 260   | 130        | 300        | 780          | 200        | 260        | 360          | 250        | 500        | 760          | 1,570                           |
|                           | NA / EU            | 2,110  | 1,130 | 2,730 | 2,820 | 620    | 340   | 2,170  | 2,090 | 960    | 1,880 | 2,510 | 1,810 | 3,240      | 5,970      | 8,790        | 960        | 3,130      | 5,220        | 2,840      | 5,350      | 7,160        | 11,330                          |
|                           | Repeat sales total | 4,180  | 4,360 | 4,560 | 3,980 | 12,190 | 5,710 | 12,520 | 5,320 | 5,520  | 5,020 | 4,800 | 3,090 | 8,550      | 13,110     | 17,090       | 17,900     | 30,420     | 35,750       | 10,540     | 15,340     | 18,430       | 20,300                          |
|                           | Japan              | 210    | 230   | 140   | 300   | 460    | 230   | 300    | 240   | 290    | 370   | 290   | 180   | 440        | 580        | 880          | 690        | 990        | 1,230        | 660        | 950        | 1,140        | 1,240                           |
|                           | Asia               | 110    | 170   | 100   | 200   | 240    | 270   | 190    | 300   | 340    | 340   | 200   | 280   | 280        | 380        | 580          | 510        | 700        | 1,000        | 680        | 880        | 1,170        | 2,110                           |
|                           | NA / EU            | 3,860  | 3,960 | 4,320 | 3,480 | 11,480 | 5,210 | 12,040 | 4,780 | 4,890  | 4,310 | 4,300 | 2,620 | 7,820      | 12,140     | 15,620       | 16,690     | 28,730     | 33,510       | 9,200      | 13,500     | 16,130       | 16,960                          |

■ Number of Titles (F2P)

|     |                                      | 2020/3 |    |    |    | 2021/3 |    |    |    | 2022/3 |    |    |    | 2020/3     |            |              | 2021/3     |            |              | 2022/3     |            |              | 2023/3<br>Full Year<br>Forecast |
|-----|--------------------------------------|--------|----|----|----|--------|----|----|----|--------|----|----|----|------------|------------|--------------|------------|------------|--------------|------------|------------|--------------|---------------------------------|
|     |                                      | Q1     | Q2 | Q3 | Q4 | Q1     | Q2 | Q3 | Q4 | Q1     | Q2 | Q3 | Q4 | Thru<br>Q2 | Thru<br>Q3 | Full<br>Year | Thru<br>Q2 | Thru<br>Q3 | Full<br>Year | Thru<br>Q2 | Thru<br>Q3 | Full<br>Year |                                 |
| F2P | No. of new titles launched           | 1      | 3  | 0  | 0  | 2      | 2  | 1  | 0  | 2      | 0  | 0  | 1  | 4          | 4          | 4            | 4          | 5          | 5            | 2          | 2          | 3            | 1                               |
|     | No. of titles ended services         | -4     | -2 | -1 | -1 | -1     | 0  | -1 | 0  | -2     | 0  | 0  | -3 | -6         | -7         | -8           | -1         | -2         | -2           | -2         | -2         | -5           | 0                               |
|     | No. of titles in operation at FY end | 20     | 21 | 20 | 19 | 20     | 22 | 22 | 22 | 22     | 22 | 22 | 20 | 21         | 20         | 19           | 22         | 22         | 22           | 22         | 22         | 20           | 21                              |

SEGA SAMMY HOLDINGS INC.  
Data Appendix (FY2022/3)

■ Number of Titles, Unit Sales (Pachislot & Pachinko)

|           |                    | 2020/3 |        |        |        | 2021/3 |        |        |        | 2022/3 |        |        |        | 2020/3     |            |              | 2021/3     |            |              | 2022/3     |            |              | 2023/3<br>Full Year<br>Forecast |
|-----------|--------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|------------|------------|--------------|------------|------------|--------------|------------|------------|--------------|---------------------------------|
|           |                    | Q1     | Q2     | Q3     | Q4     | Q1     | Q2     | Q3     | Q4     | Q1     | Q2     | Q3     | Q4     | Thru<br>Q2 | Thru<br>Q3 | Full<br>Year | Thru<br>Q2 | Thru<br>Q3 | Full<br>Year | Thru<br>Q2 | Thru<br>Q3 | Full<br>Year |                                 |
| Pachislot | Number of titles   | 0      | 1      | 2      | 2      | 0      | 1      | 2      | 2      | 2      | 2      | 2      | 4      | 1          | 3          | 5            | 1          | 3          | 5            | 4          | 6          | 10           | 9                               |
|           | Unit sales (units) | 17,930 | 10,430 | 77,500 | 17,476 | 485    | 4,400  | 7,602  | 22,786 | 9,554  | 21,630 | 17,738 | 28,948 | 28,360     | 105,860    | 123,336      | 4,885      | 12,487     | 35,273       | 31,184     | 48,922     | 77,870       | 84,000                          |
| Pachinko  | Number of titles   | 2      | 2      | 1      | 2      | 0      | 2      | 1      | 1      | 2      | 1      | 2      | 0      | 4          | 5          | 7            | 2          | 3          | 4            | 3          | 5          | 5            | 6                               |
|           | Unit sales (units) | 16,212 | 49,928 | 8,954  | 29,487 | 177    | 11,165 | 48,017 | 9,654  | 15,038 | 8,080  | 40,907 | 33,002 | 66,140     | 75,094     | 104,581      | 11,342     | 59,359     | 69,013       | 23,118     | 64,025     | 97,027       | 114,000                         |
|           | Board + Frame      | 8,020  | 7,830  | 3,028  | 14,178 | 54     | 1,133  | 45,387 | 7,067  | 3,437  | 1,447  | 36,115 | 15,729 | 15,850     | 18,878     | 33,056       | 1,187      | 46,574     | 53,641       | 4,884      | 40,999     | 56,728       | 46,900                          |
|           | Board              | 8,192  | 42,098 | 5,926  | 15,309 | 123    | 10,032 | 2,630  | 2,587  | 11,601 | 6,633  | 4,792  | 17,273 | 50,290     | 56,216     | 71,525       | 10,155     | 12,785     | 15,372       | 18,234     | 23,026     | 40,299       | 67,100                          |

■ Number of Facility Users (Resort)

| (Thousands) |                            | 2020/3 |     |     |     | 2021/3 |     |     |     | 2022/3 |     |     |     | 2020/3     |            |              | 2021/3     |            |              | 2022/3     |            |              | 2023/3<br>Full Year<br>Forecast |
|-------------|----------------------------|--------|-----|-----|-----|--------|-----|-----|-----|--------|-----|-----|-----|------------|------------|--------------|------------|------------|--------------|------------|------------|--------------|---------------------------------|
|             |                            | Q1     | Q2  | Q3  | Q4  | Q1     | Q2  | Q3  | Q4  | Q1     | Q2  | Q3  | Q4  | Thru<br>Q2 | Thru<br>Q3 | Full<br>Year | Thru<br>Q2 | Thru<br>Q3 | Full<br>Year | Thru<br>Q2 | Thru<br>Q3 | Full<br>Year |                                 |
| PSR         | No. of facility users      | 189    | 265 | 204 | 181 | 44     | 167 | 219 | 122 | 140    | 187 | 244 | 189 | 454        | 658        | 839          | 211        | 430        | 552          | 327        | 571        | 760          | 868                             |
|             | 3 accommodation facilities | 75     | 119 | 89  | 76  | 12     | 66  | 99  | 46  | 48     | 76  | 109 | 75  | 194        | 283        | 359          | 78         | 177        | 223          | 124        | 233        | 308          | 363                             |
|             | 2 golf courses             | 25     | 21  | 24  | 22  | 9      | 22  | 26  | 18  | 22     | 21  | 27  | 24  | 46         | 70         | 92           | 31         | 57         | 75           | 43         | 70         | 94           | 98                              |
|             | Other facilities           | 89     | 125 | 91  | 83  | 23     | 79  | 94  | 58  | 70     | 90  | 108 | 90  | 214        | 305        | 388          | 102        | 196        | 254          | 160        | 268        | 358          | 407                             |
| P City      | No. of casino users        | 82     | 99  | 105 | 96  | 66     | 35  | 36  | 37  | 34     | 25  | 21  | 19  | 181        | 286        | 382          | 101        | 137        | 174          | 59         | 80         | 99           | -                               |

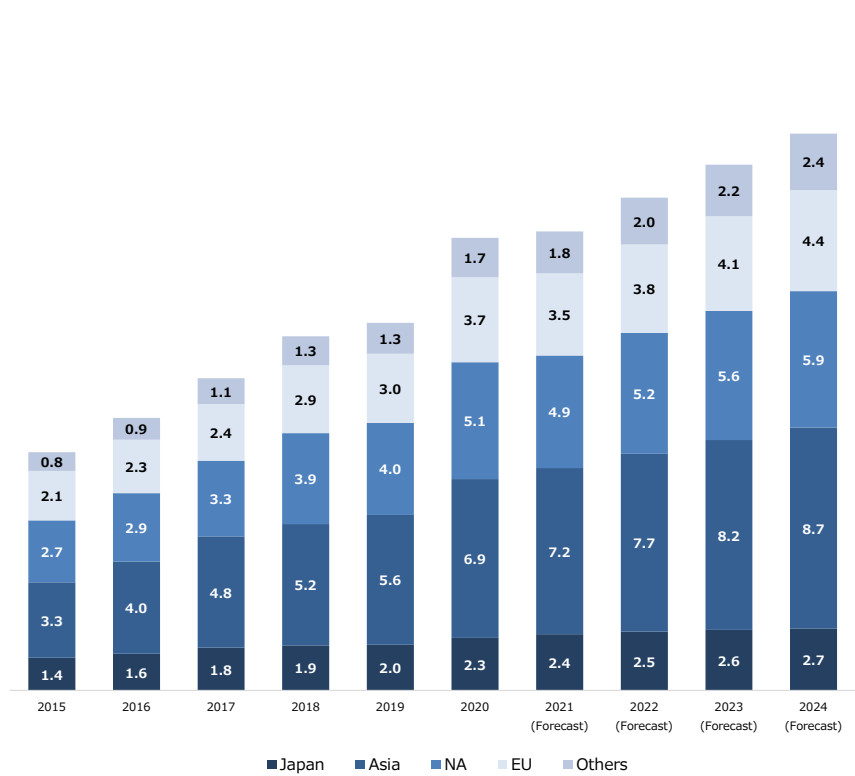
※PSR=Phoenix Seagaia Resort P City=Paradise City

■ Profit & Loss of Paradise Segasammy

| (KRW Billion)                                  |       | 2020/3 |       |       |       | 2021/3 |       |       |       | 2022/3 |       |       |       | 2020/3     |            |              | 2021/3     |            |              | 2022/3     |            |              |
|--|-------|--------|-------|-------|-------|--------|-------|-------|-------|--------|-------|-------|-------|------------|------------|--------------|------------|------------|--------------|------------|------------|--------------|
|  |       | Q1     | Q2    | Q3    | Q4    | Q1     | Q2    | Q3    | Q4    | Q1     | Q2    | Q3    | Q4    | Thru<br>Q2 | Thru<br>Q3 | Full<br>Year | Thru<br>Q2 | Thru<br>Q3 | Full<br>Year | Thru<br>Q2 | Thru<br>Q3 | Full<br>Year |
| Sales  |       | 90.6   | 105.8 | 135.3 | 131.6 | 89.7   | 26.0  | 29.2  | 32.6  | 42.4   | 31.8  | 52.0  | 35.3  | 196.4      | 331.7      | 463.3        | 115.7      | 144.9      | 177.5        | 74.2       | 126.2      | 161.5        |
| Casino   | Hotel | 74.7   | 86.4  | 107.9 | 106.5 | 75.8   | 16.0  | 15.1  | 19.9  | 30.2   | 13.9  | 31.1  | 11.4  | 161.1      | 269.0      | 375.5        | 91.8       | 106.9      | 126.8        | 44.1       | 75.2       | 86.6         |
|  | Other | 13.2   | 15.1  | 21.2  | 19.7  | 10.8   | 8.6   | 13.4  | 11.6  | 11.4   | 16.9  | 18.4  | 21.0  | 28.3       | 49.5       | 69.2         | 19.4       | 32.8       | 44.4         | 28.3       | 46.7       | 67.7         |
|  | Other | 2.6    | 4.4   | 6.1   | 5.3   | 3.0    | 1.4   | 0.7   | 1.2   | 0.7    | 1.1   | 2.5   | 2.7   | 7.0        | 13.1       | 18.4         | 4.4        | 5.1        | 6.3          | 1.8        | 4.3        | 7.0          |
| Gross profit                                   |       | 1.9    | 12.4  | 37.9  | 19.9  | 11.2   | -21.6 | -18.8 | -9.3  | -0.3   | -10.4 | 5.8   | -11.8 | 14.3       | 52.2       | 72.1         | -10.4      | -29.2      | -38.5        | -10.7      | -4.9       | -16.7        |
| Operating profit                               |       | -7.1   | -4.9  | 24.3  | 7.6   | 2.4    | -28.1 | -25.6 | -15.4 | -7.5   | -16.1 | -0.2  | -18.4 | -12.0      | 12.3       | 19.9         | -25.7      | -51.3      | -66.7        | -23.6      | -23.8      | -42.2        |
| EBITDA   |       | 8.2    | 11.2  | 40.6  | 24.4  | 17.5   | -13.5 | -11.0 | -0.7  | 6.8    | -1.8  | 13.9  | -4.0  | 19.4       | 60.0       | 84.4         | 4.0        | -7.0       | -7.7         | 5.0        | 18.9       | 14.9         |
| Net profit                                     |       | -14.3  | -13.3 | 16.4  | -11.3 | -5.3   | -36.4 | -35.4 | -29.1 | -17.4  | -27.8 | -11.4 | -31.3 | -27.6      | -11.2      | -22.5        | -41.7      | -77.1      | -106.2       | -45.2      | -56.6      | -87.9        |
| Equity method acquisition amount (Billion yen) |       | -0.8   | -0.7  | 0.6   | -0.7  | -0.3   | -1.6  | -1.5  | -1.3  | -0.8   | -1.3  | -0.5  | -1.5  | -1.5       | -0.9       | -1.6         | -1.9       | -3.4       | -4.7         | -2.1       | -2.6       | -4.1         |

**Consumer Games Markets Scale**

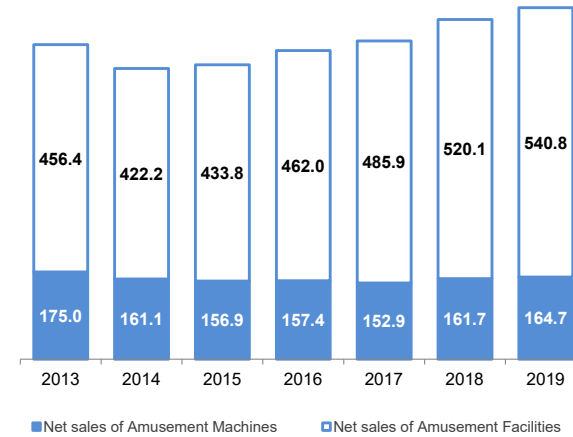
Market size trend of Consumer games (JPY trillions)



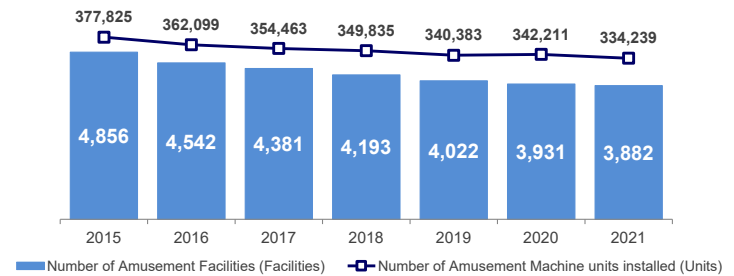
Source: In-house estimation based on data from "Newzoo Global Games Market Data Jan 2022"  
(\*Exchange rate: 1 USD = 110 JPY)

**Amusement Machine and Amusement Center Operations Markets Scale**

Amusement Machine / Facilities sales (JPY billion)

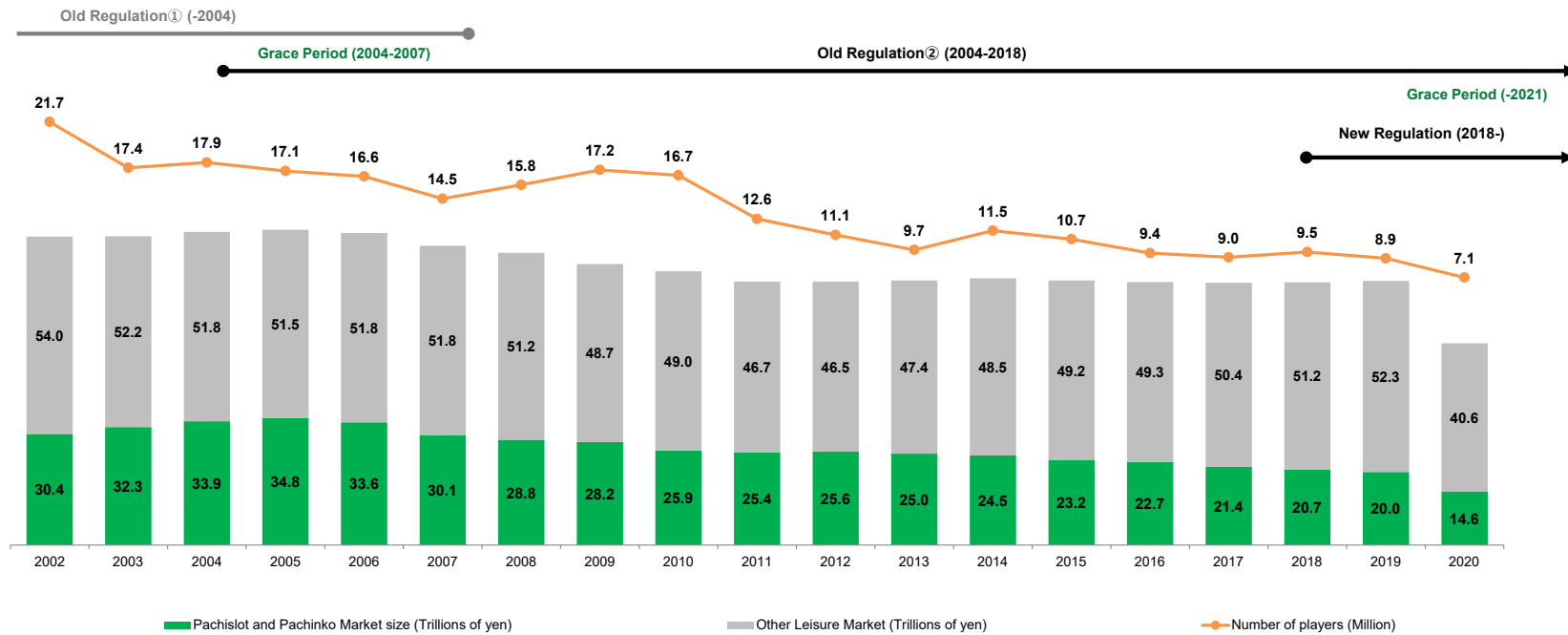


Number of Amusement Facilities / Amusement Machine unit installed



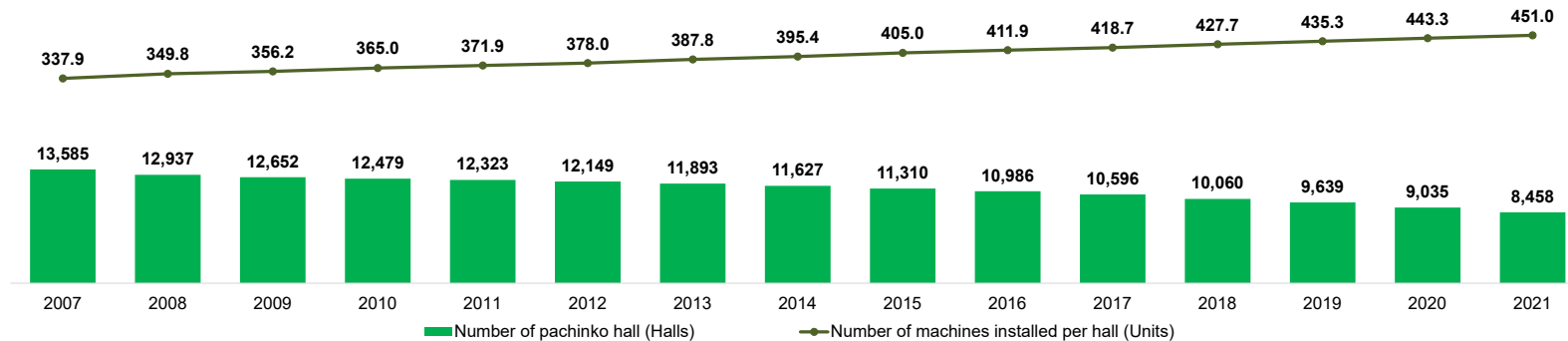
Source: JAIA, National Police Agency

### Transition of market size and number of players



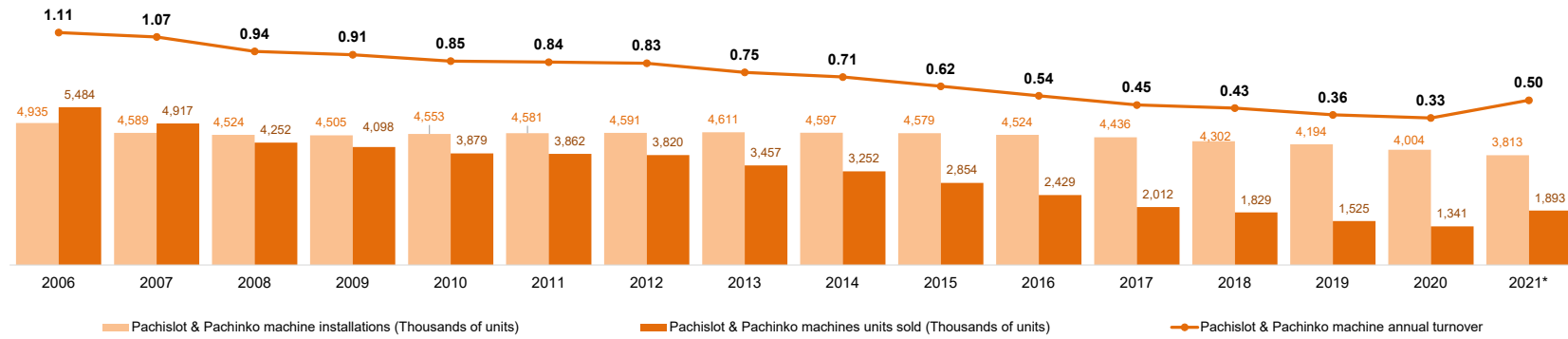
Source: White Paper on Leisure Industry 2021, Japan Productivity Center

### Transition of number of pachinko halls and number of machines installed per hall

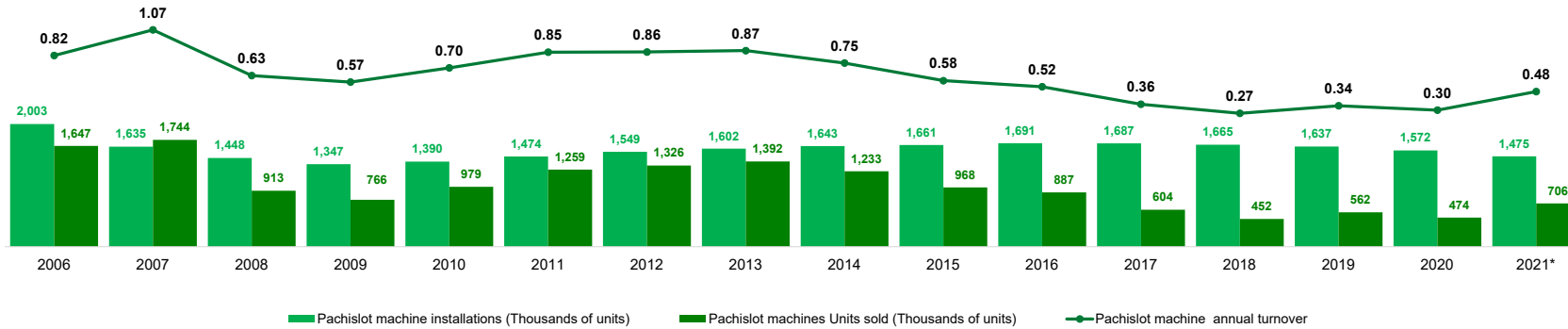


Sources : National Police Agency

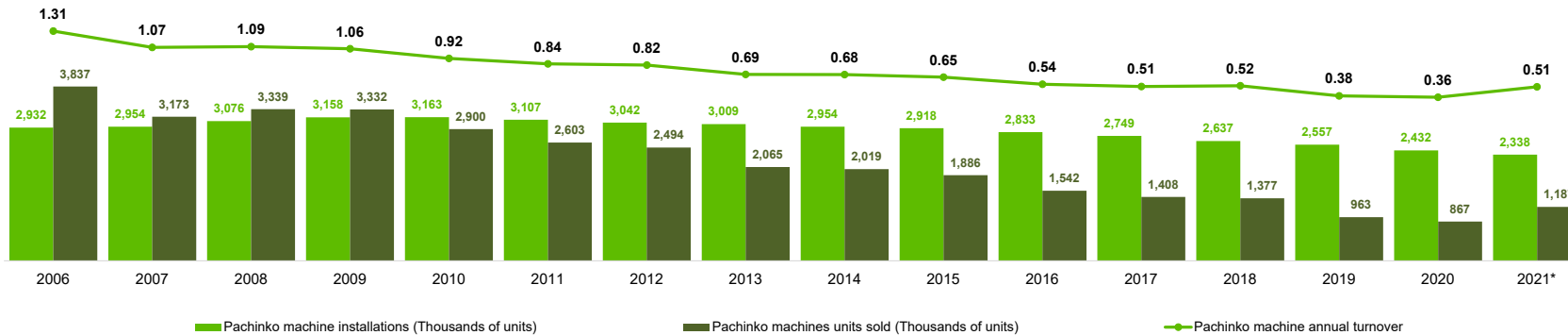
Pachislot & Pachinko machine Installations, Unit sales and Annual turnover



Pachislot machine installations, unit sales and annual turnover rate

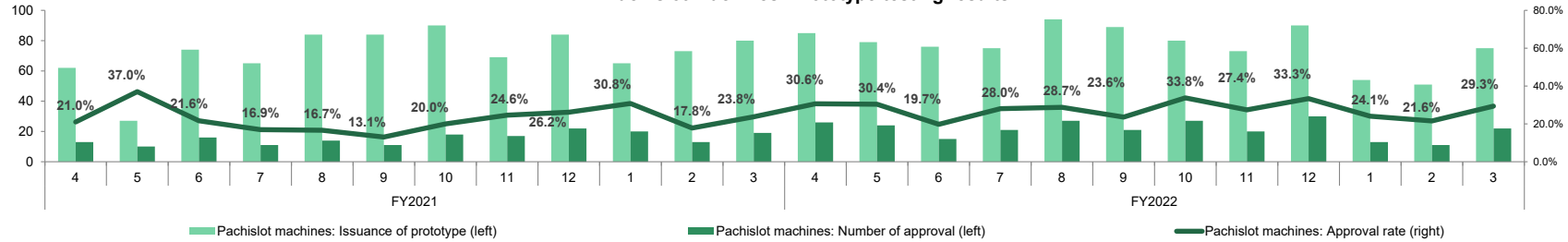


Pachinko machine installations, unit sales and annual turnover rate

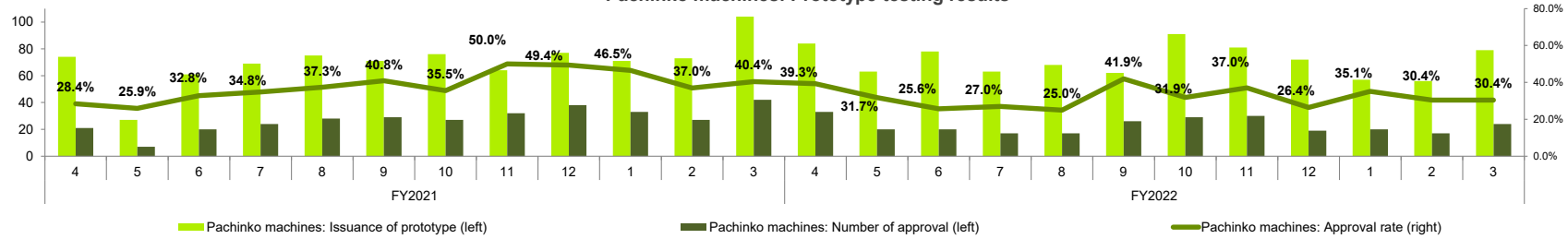


Sources: National Police Agency and Yano Research Institute Ltd. "Pachinko Manufacturer Trends 2021". (\*The data for 2021 are in-house estimations)

Pachislot machines: Prototype testing results



Pachinko machines: Prototype testing results



Source: Security Communications Association

Share of Annual Pachislot Machine Sales

| Rank | 2014          |            |       | 2015          |            |       | 2016          |            |       | 2017         |            |       | 2018          |            |       | 2019          |            |       | 2020年        |            |       |
|------|---------------|------------|-------|---------------|------------|-------|---------------|------------|-------|--------------|------------|-------|---------------|------------|-------|---------------|------------|-------|--------------|------------|-------|
|      | Manufacturer  | Units sold | Share | Manufacturer  | Units sold | Share | Manufacturer  | Units sold | Share | Manufacturer | Units sold | Share | Manufacturer  | Units sold | Share | Manufacturer  | Units sold | Share | Manufacturer | Units sold | Share |
| 1    | Sammy         | 207,828    | 16.8% | UNIVERSAL     | 165,000    | 17.0% | Sammy         | 215,736    | 24.3% | KITA DENSHI  | 107,000    | 17.7% | DAITO         | 80,000     | 17.7% | Sammy         | 123,336    | 21.9% | U Company    | 128,454    | 27.1% |
| 2    | UNIVERSAL     | 205,000    | 16.6% | Sammy         | 142,337    | 14.7% | UNIVERSAL     | 203,000    | 22.9% | DAITO        | 100,000    | 16.5% | KITA DENSHI   | 68,000     | 15.0% | DAITO         | 73,000     | 13.0% | D Company    | 80,000     | 16.9% |
| 3    | DAITO         | 128,000    | 10.4% | HEIWA/OLYMPIA | 113,997    | 11.8% | KITA DENSHI   | 90,500     | 10.2% | Sammy        | 85,041     | 14.1% | Sammy         | 67,140     | 14.8% | HEIWA/OLYMPIA | 68,917     | 12.3% | K Company    | 69,000     | 14.5% |
| 4    | YAMASA        | 108,000    | 8.8%  | KITA DENSHI   | 100,000    | 10.3% | HEIWA/OLYMPIA | 80,953     | 9.1%  | UNIVERSAL    | 43,000     | 7.1%  | HEIWA/OLYMPIA | 47,244     | 10.4% | UNIVERSAL     | 59,143     | 10.5% | H Company    | 35,393     | 7.5%  |
| 5    | HEIWA/OLYMPIA | 92,763     | 7.5%  | SANKYO        | 80,125     | 8.3%  | Enterise      | 57,000     | 6.4%  | YAMASA       | 38,000     | 6.3%  | UNIVERSAL     | 37,365     | 8.3%  | KITA DENSHI   | 48,000     | 8.5%  | Sammy        | 35,273     | 7.4%  |

Share of Annual Pachinko Machine Sales

| Rank | 2014          |            |       | 2015          |            |       | 2016          |            |       | 2017         |            |       | 2018          |            |       | 2019         |            |        | 2020年        |            |       |  |
|------|---------------|------------|-------|---------------|------------|-------|---------------|------------|-------|--------------|------------|-------|---------------|------------|-------|--------------|------------|--------|--------------|------------|-------|--|
|      | Manufacturer  | Units sold | Share | Manufacturer  | Units sold | Share | Manufacturer  | Units sold | Share | Manufacturer | Units sold | Share | Manufacturer  | Units sold | Share | Manufacturer | Units sold | Share  | Manufacturer | Units sold | Share |  |
| 1    | SANYO         | 330,000    | 16.3% | Sansei R&D    | 300,000    | 15.9% | SANYO         | 306,000    | 19.8% | SANYO        | 330,000    | 23.4% | SANYO         | 250,000    | 18.2% | SANKYO       | 149,520    | 15.5%  | S Company    | 200,000    | 23.0% |  |
| 2    | SANKYO        | 329,892    | 16.3% | SANKYO        | 296,346    | 15.7% | Sansei R&D    | 209,000    | 13.5% | SANKYO       | 171,919    | 12.2% | SANKYO        | 196,007    | 14.2% | Newgin       | 120,000    | 12.5%  | K Company    | 134,500    | 15.5% |  |
| 3    | KYORAKU       | 308,000    | 15.3% | SANYO         | 275,000    | 14.6% | HEIWA/OLYMPIA | 192,761    | 12.5% | Sammy        | 140,013    | 9.9%  | KYORAKU       | 192,800    | 14.0% | KYORAKU      | 106,000    | 11.0%  | S Company    | 126,565    | 14.6% |  |
| 4    | HEIWA/OLYMPIA | 252,103    | 12.5% | HEIWA/OLYMPIA | 234,616    | 12.4% | SANKYO        | 172,954    | 11.2% | KYORAKU      | 140,000    | 9.9%  | Sammy         | 159,848    | 11.6% | SANYO        | 106,000    | 11.0%  | N Company    | 92,000     | 10.6% |  |
| 5    | Sammy         | 241,425    | 12.0% | Newgin        | 220,000    | 11.7% | Newgin        | 160,000    | 10.4% | Sansei R&D   | 130,000    | 9.2%  | HEIWA/OLYMPIA | 118,880    | 8.6%  | Sammy        | 104,581    | 10.9%  | F Company    | 70,500     | 8.1%  |  |
| 6    | Sammy         | 199,014    | 10.5% | Sammy         | 138,321    | 9.0%  |               |            |       |              |            |       |               |            |       | 6            | Sammy      | 69,013 | 8.0%         |            |       |  |

Source: Yano Research Institute Ltd. "Pachinko Manufacturer Trends 2021"  
\*Estimated by Yano Research Institute Ltd. with fiscal years from July of each year through June the following year as criteria





<https://www.segasammy.co.jp/>

**[Disclaimer]**

Market forecasts, operating results forecast, and other information contained in these materials are based on judgements and projections of the Company's managements from currently available information. Therefore, please understand that the contents herein involve risks and uncertainties and that actual results could differ materially depending on various factors.

This is an English translation from the original Japanese-language version. The translation is provided for your reference and convenience only and without any warranty as to its accuracy or otherwise. The Company assumes no responsibility for this translation and for direct, indirect or any other forms of damages arising from the translations. Should there be any inconsistency between the translation and the original Japanese document, the Japanese language version shall prevail. If you quote all or part of this document, please clearly indicate the source of the citation or link to this page.

**Cautionary Statement for Investors and Shareholders with Respect to Nevada Gaming Statutes and Regulations**

SEGA SAMMY HOLDINGS INC. ("the Company") is registered with the Nevada Commission as a publicly traded corporation and has been found suitable to directly or indirectly own the stock of SEGA SAMMY CREATION INC., and Sega Sammy Creation USA, Inc., both of which are subsidiaries that have been licensed as manufacturers and distributors of gaming devices in Nevada. Pursuant to Nevada law, the Company's shareholders are subject to the rules and regulations of the Nevada Gaming Authorities. A detailed explanation of Nevada gaming statutes and regulations can be found on the Company's corporate website:  
<https://www.segasammy.co.jp/english/ir/stock/regulation/>